

SUMMARY OF ONE SENECA
COMMUNITY BRIEFING &
PREPARED EXCLUSIVELY
FOR SENECA COUNTY
CHAMBER INVESTORS



COMMUNITY BRIEFING - OCT. 12, 2023



THIS ISSUE

*Keep up to date with
community happenings
that impact business in
our community*

SARAH DAVIS, IDA

- If anyone has grant funds they're looking to get access to and is in a situation where the business can't be an applicant to the funds but can be a beneficiary to the funds, they can have the IDA apply on their behalf
- A date is set for the final Willard Presentation for the highest and best use study: Nov. 13th at South Seneca High School in the auditorium

BOB SHIPLEY, SUPERVISOR

- Board of Supervisors meeting was held Tuesday
- NY Engineer Services held a study that looked into broadband and the next steps to bringing the county up to where it should be
- A resolution was passed that allows Cold War veterans to receive the real property tax exemption
- Next meeting in Nov. will be held at Three Bears

STEVE PARKER ZIELINSKI, SOUTH SENECA

- State Wide Superintendents Conference in Saratoga; main topic was staff shortage problem and less applicants in addition to how competitive the market is now, comparison of contracts, and this being a statewide issue
- Fewer candidates than ever, here between the lakes there is the combined issue of housing availability; people must have access to housing here in the district they live in or commute from the north or the south
- South Seneca welcomes the attention on issues regarding youth and social media

THIS WEEK'S HEADLINES

SEPTEMBER JOBS REPORT: U.S. JOB GROWTH REMAINS STRONG

New York Times: U.S. added 336,000 new jobs federally during the month of September, which is good news for the economy as people worry about a possible recession

NEW YORK PROPOSES LIMITING "ADDICTIVE" SOCIAL MEDIA FOR CHILDREN

Times Union: Three key points: -Personal data for users under 18 will be protected, barring platforms from collecting it. -Safe For Kids Act: Parents can opt their kids out of algorithmic feed and manage how or when they receive notifications. -Parents who find that these things are violated would have recourse worth \$500 per incident.

PUBLIC FORUMS TO PROVIDE INFO ON HOW TO GET A CANNABIS LICENSE

Times Union: The State Office of Cannabis Management is planning a twenty stop forum where they'll share information regarding licenses and social equity. Where the stops are exactly hasn't been shared

RESORT, HOUSING, ASSISTED LIVING AMONG POSSIBLE REUSES OF WILLARD CAMPUS

FL Times: Article released following the unveiling of the draft master plan shared at the public meeting about what to do with the Willard Campus

SENECA COUNTY IDA TO SEEK GRANT FOR RAIL UPGRADES AT FORMER DEPOT

FL Times: The IDA is submitting an application to the State Department of Transportation for improvements to the railways in the depot for the shipment of materials



SCAN ME



UPCOMING EVENTS:

OCTOBER:

- 10/17: Medicare Educational Session cancelled for this day
- 10/18: Business After Hours at Generation's Bank on Cayuga Street
- 10/26: Chamber University: Protecting your business and its digital communications from hackers, Presented By: McManus IT Solutions

NOVEMBER:

- 11/15: Business After Hours with Lakeside Enterprises
- Chamber University: Making your business compliant with NYS Human Resource laws, Presented By: Visions HR

DECEMBER:

- 12/20: Business After Hours with Littlejohn & Barbi Orthodontics



JOIN US FOR THE NEXT ONE SENECA MEETING

When: Thursday mornings at 10 a.m.
 Where: Zoom
 Meeting ID: 885 5612 6750
 Password: 974642

Open to members of the community who want to know things that are happening or have something to add to the conversation.

JILL HENRY, DIRECTOR OF PLANNING AND COMMUNITY DEVELOPMENT

- Last week the board has approved submitting an application to ETA for Brownfield Assessment Grant for \$1.5 million with a coalition made up of Town of Waterloo, Town of Seneca Falls, STEPS
- Submitting an RFQ for engineering services at the airport which is done every 5 years
- Master plan kick off meeting next week with engineers
- Getting contracts approved for electric generator and vault project
- Waiting to hear on application for additional hangar

AVE BAUDER

- On Monday County Manager will be going on a tour to check out agricultural areas in the county and look at projects currently ongoing, places with economic development, etc.
- Share the Road brochures are coming out; about sharing the road with farm equipment and horses and buggies to help bring safety awareness to the public

JENNIFER DOMBROWSKI, WATERLOO PREMIUM OUTLETS

- Events for Halloween coming up
- Community event on the 22nd; family costume party for kids
- Most stores participating in trick or treating this month
- Gearing up for the holiday season

UPCOMING EVENTS:



Websites: Why You Need One and How to Use it Effectively
 Wed, Oct 25 at 11:00 AM – 12:00 PM EDT
 Virtual event
 Free

Fast Track to Small Business Start-up (Virtual)
 Thu, Nov 9 - Thu, Nov 16 at 9:00 AM – 4:30 PM EST
 Virtual event
 \$125.00

Why Ignoring the Cash Flow Statement Can Kill Your Business
 Tue, Dec 5 - Tue, Dec 12 at 12:00 PM – 1:00 PM EST
 Virtual event
 \$15.00