



COMMUNITY BRIEFING - NOV. 16, 2023



THIS ISSUE

*Keep up to date with
community happenings
that impact business in
our community*

THIS WEEK'S HEADLINES

U.S. AND CHINA AGREE TO DISPLACE FOSSIL FUELS BY RAMPING UP RENEWABLES

NY Times: The US as a whole is starting to look at renewable energies with China to help with global warming. Agreement reached between Biden and Chinese President

IS ARGENTINA THE FIRST A.I. ELECTION?

NY Times: AI has been used by both candidates to create video and promotion materials; issue is credibility of the sources where people are getting their information from

US RETAIL SALES FELL IN OCTOBER FOR THE FIRST TIME IN SEVEN MONTHS

CNN: Retail sales fell .1% in October; first time it's fallen since March of this year. Slowdown has been less than was economists predicted and the decline is on big ticket items purchased with credit (cars, furniture, etc.) but things like food has not seen a decline

HALF OF HIGH SCHOOL SENIORS WON'T APPLY TO COLLEGES COSTING MORE THAN \$40,000

Forbes: Rising costs of tuition has changed how seniors look at colleges; 89% of students say cost impacts their decision. 53% will not consider colleges costing more than \$40k

COMPANIES WITH FLEXIBLE REMOTE WORK POLICIES OUTPERFORM ON REVENUE GROWTH

Forbes: Companies with flexible policies saw a much higher growth rate compared to companies with required office times

SARAH DAVIS, IDA

- Final meeting on Willard reuse update happened Monday and attendance was great with people seeming positive
- Immediate next step; MRB issue request for expressions of interest; a pre-bid type of solicitation

BOB SHIPLEY, SUPERVISOR

- Yearly meeting held Tuesday at Three Bears where elevator was unveiled where the court house is
- Board meeting: Supervisors approved 2024 tentative county budget that will cut property taxes while so many surrounding counties are increasing theirs, full approval in December
- Property tax exemption was approved in the county for Cold War vets; towns must enact the same thing
- Board approved newest member to the IDA
- Board approved amended resolution to support Chamber to have a visitor center on 318&414
- County Manager must sit down with the Seneca County Chamber to come to an agreement on a plan

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CAROL DOOLITTLE, FRONTENAC

- Extended Bottle Bill will happen this year- wants to raise deposit to ten cents; others want it higher to help redemption centers but legislation wants it to stay around ten cents
- AG is suing Pepsico

LOCAL NEWS

AVE BAUDER, CORNELL

- Offices are moving right now and everyone will be busy moving for the next couple of months
- Moving to a site at the old Taylor Brown Hospital where Huntington Living Center is located

BOB GRIFFIN SBDC

- Clients in a couple counties have received CFA funding
- New round is open and applications are due at the end of December
- Those interested need to reach out before Christmas to make sure there is time to update any issues by due date Dec. 29th at 4 p.m.

NYS RESIDENT SENTIMENT SURVEY
SENECA COUNTY



Have thoughts on the Seneca County tourism industry?

TELL US

CLICK THIS IMAGE OR SCAN THE QR CODE

UPCOMING EVENTS:

DECEMBER:

- 12/20: Business After Hours with Littlejohn & Barbi Orthodontics

JANUARY:

- 1/18: (Tentatively) Annual Dinner; location to be determined



JENNIFER DOMBROWSKI, WATERLOO PREMIUM OUTLETS

- Holiday shopping is in full swing
- Eclipse event will be happening with DJ and other fun activities
- Black Friday shopping will happen at 7 a.m. the day after Thanksgiving and the mall will close at 9 p.m. that evening

SAMANTHA GOODMAN, CHAMBER

- Still collecting information on Eclipse and where to direct visitors and crowds; viewing event in Waterloo Premium Outlets and looking to get in touch with Petro

JILL HENRY, PLANNING AND COMMUNITY DEVELOPMENT

- The airport received its \$2.3 million dollar grant to construct up to 10 bay T hangar at the airport
- Submitted EPA Brownfield Grant; hope to hear about it by spring

STEVE ZIELISNKI, SOUTH SENECA

- Students were supposed to go on a fieldtrip to the Willard campus for a historical tour; NYSDOCCS said students would be casing the property to potentially trespass and damage it; Senator O'Mara is trying to discuss this with DOCCS to get the fieldtrip approved
- Students are looking at colleges based on price in South Seneca as well

SENECA COUNTY CHAMBER OF COMMERCE

PRESENTS

The 2024
ANNUAL DINNER

SAVE THE DATE

THURSDAY JAN. 18, 2024

We can't wait to see you!
Location TBD

UPCOMING EVENTS:

JOIN US FOR THE NEXT ONE SENECA MEETING

When: Thursday mornings at 10 a.m.

Where: Zoom

Meeting ID: 885 5612 6750

Password: 974642

Open to members of the community who want to know things that are happening or have something to add to the conversation.



Fast Track to Small Business Start-up (Virtual)
Thu, Nov 9 - Thu, Nov 16 at 9:00 AM - 4:30 PM EST
Virtual event
\$125.00

Why Ignoring the Cash Flow Statement Can Kill Your Business
Tue, Dec 5 - Tue, Dec 12 at 12:00 PM - 1:00 PM EST
Virtual event
\$15.00