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SUMMARY OF ONE SENECA COMMUNITY BRIEFING & PREPARED EXCLUSIVELY FOR SENECA COUNTY CHAMBER INVESTORS



COMMUNITY BRIEFING - MAR. 7, 2024



THIS ISSUE

Keep up to date with community happenings that impact business in our community

JEFF SHIPLEY, CHAMBER PRESIDENT & GEO

- TPAs had a state meeting with I Love NY yesterday to further discuss the safety measures being put in place, what to expect from a safety standpoint, and tourism marketing and promotion happening for the Total Solar Eclipse
- Continuing to meet with businesses to disburse Eclipse glasses and find out what their events are to promote them

BOB SHIPLEY, SUPERVISOR

- Tuesday's economic development committee meeting met to discuss future marketing concepts for the Finger Lakes Premium Outlets in Junius
- MRB is working on the Willard project to help develop the next steps

THIS WEEK'S HEADLINES

NY LEGISLATURE SEEMS POISED TO PUSH BACK ON HOCHUL'S SCHOOL FUNDING PROPOSAL

<u>City & State:</u> Both the Senate and Assembly appear to want to restore the foundation aid to the way it was before Gov. Hochul eliminated parts of it

GOV. HOCHUL LAUNCHES NYS 1ST TRAINING STIPEND FOR VOLUNTEER FIREFIGHTERS

WBNG: \$10 million dollars allocated toward creating stipends for volunteer fire fighters in New York State. Each stipend ranges from \$500 to \$1,250; there is a current shortage of volunteer firefighters in NY

ANNUAL UPSTATE NY BUSINESS LEADER SURVEY

Sienna College: 2/3 of CEOs surveyed say business conditions have worsened and they're looking at lessened revenue and projections. Only 20% are looking to hire, and only 13% see an ample supply of workers. Between 2019 and 2020 the worth ethic among prospective employees saw a 8-10% decline

UPGRADE NY WANTS FUNDING TO BUILD THERMAL ENERGY NETWORKS AT SUNY CAMPUSES

<u>Spectrum:</u> A coalition comprising unions, climate activists, representatives from the building industry, and environmental organizations is urging New York to transition state-owned college campuses away from fossil fuels as part of the state budget

EXTRA \$1.3 BILLION IN REVENUE NOT EXPECTED TO KILL WEALTH TAX TALKS IN NYS

<u>Spectrum:</u> New York State Democrats are pleased with the \$1.3 billion in unanticipated revenue projections discovered by budget officials last week. However, they assert that this windfall will not deter a potential budget battle regarding the necessity of raising personal income tax rates for the wealthiest New Yorkers in order to reduce fiscal dependence on the middle class

GOV HOCHUL ANNOUNCES FUNDING NOW AVAILABLE TO SUPPORT ELECTRIC SCHOOL BUS CHARGING

INFRASTRUCTURE

NYS: New York Governor Kathy Hochul has announced funding availability for electric school bus charging infrastructure through the Clean Water, Clean Air, and Green Jobs Environmental Bond Act and the New York School Bus Incentive Program. This initiative supports the state's goal of reducing greenhouse gas emissions and transitioning all school buses in New York to zero-emission vehicles by 2035.

NOW WE CAN 'SEE THE CALL'

<u>FL Times:</u> Ontario County 911 dispatchers now have access to a new technology called Prepared Live, which allows them to view live video during emergency calls.





UPCOMING EVENTS:

MARCH:

MAY-

- Business After Hours; Generations Bank, March 20, 2024
- Chamber University: March 22; HR compliance laws (virtual)
- April 2; Seneca Falls Acupuncture 5th Anniversary
- April 8: Total Solar Eclipse
- Chamber University: Social Media & Marketing, April 30th 1-2 pm
- Business After Hours; Wagner Vineyards, May 15, 2024
 Do you know about an event coming up? Let us know!

info@senecachamber.org



JOIN US FOR THE NEXT ONE SENECA MEETING

When: Thursday mornings at 10 a.m.

Where: Zoom

Meeting ID: 885 5612 6750

Password: 974642

Open to members of the community who want to know things that are happening or have something to add to the conversation.

MIKE REYNOLDS, SUPERVISOR

 The Camp Barton purchase will likely happen soon, allowing Seneca County to acquire State Park land

JILL HENRY, PLANNING

 Seneca Housing has been designated a rural preservation company and has been identified as a group that focuses on supporting housing

DAVID HEWITT, IDA

- Fayette has a town board meeting coming up to discuss the housing unit project
- Wilkins RV ribbon cutting ceremony is tomorrow (2/8/24)

MICHELE BARAN, SBDC

 Enrollment still open for April 2, 4, 9 for classes in Auburn for those who want to start a small business or learn more about running their business