



COMMUNITY BRIEFING - MAR. 21, 2024



THIS ISSUE

*Keep up to date with
community happenings
that impact business in
our community*

**JEFF SHIPLEY, CHAMBER
PRESIDENT & CEO**

- We're getting closer to the Total Solar Eclipse happening and have a small supply of glasses left for those who might need any
- Chamber University event this Friday on HR laws in NYS and compliance; next month is about social media and online resources

BOB SHIPLEY, SUPERVISOR

- This was an off week for the Supervisors
- Topics at the top of the list include creating a water and sewer authority and finding an Executive Director for the authority
- The Willard Task Force is working on the redevelopment project

THIS WEEK'S HEADLINES

GOV. HOCHUL KILLED THESE BILLS LAST YEAR AND THEY'RE BACK FROM THE DEAD

City & State: Example: Deforestation Act; Contractors must do their due diligence to verify products they provide did not aid in deforestation when being made.

PRISON POLITICS

POLITICO: The Governor recently shared a new expected round of closings for prisons in NYS. Willard is 1 out of 24 expected over the next ten years. One is expected in the Catskills, but what's being done with shuttered prisons is a question coming up. There are tax credits available to developers for some of these sites, and why they aren't being utilized is being looked into.

STEWART-COUSINS 'HOPEFUL' SPENDING PLAN WILL INCLUDE PRINCIPLES OF GOOD CAUSE TENANT PROTECTION PROGRAM

amNY: Andrea Stewart-Cousins, the Senate Majority Leader, is working to support the Senate's Good Cause Tenant Protection Bill, which will cap rent increases and limit the reasons for why landlords can evict tenants.

GOV. HOCHUL'S OFFICE CONFIRMS NY WILL NOT BAN OUTDOOR GRILLS

wryk: NYS is not planning to ban gas grills, but many have asked since the state is banning the use of gas powered appliances in newly built structures under 7 stories tall, and will later implement the same rule for all new structures as part of the climate control plan.

NYSERDA SEEKS PR FIRM TO BOOST IMAGE OF STATE'S GREEN ENERGY TRANSITION

Times Union: \$500,000 will go toward NYSERDA's goal to maintain a positive narrative by hiring a public relations company.

NY LAWMAKERS RENEW PUSH FOR UNIVERSAL FREE MEALS

Times Union: Currently, more than 80% of students receive free lunches in schools in NY, but that's not everyone. A new bill would close that 20% gap and the state department of education would pay the difference after the federal government reimburses the costs.

LAKESIDE SEWER LINE A REALITY

FL Times: Fayette did a study showing that a sewer line along the lake would result in an additional \$200,000 in economic revenue for the craft brewery industry.



UPCOMING EVENTS:

MARCH:

- Chamber University: March 22; HR compliance laws (virtual)

APRIL:

- April 2; Seneca Falls Acupuncture 5th Anniversary
- April 8; Total Solar Eclipse
- Chamber University: Social Media & Marketing, April 30th 1-2 pm

MAY:

- Business After Hours; Wagner Vineyards, May 15, 2024

Do you know about an event coming up? Let us know!

info@senecachamber.org



JOIN US FOR THE NEXT ONE SENECA MEETING

When: Thursday mornings at 10 a.m.
 Where: Zoom
 Meeting ID: 885 5612 6750
 Password: 974642

Open to members of the community who want to know things that are happening or have something to add to the conversation.

STEVE ZIELISNKI, SOUTH SENECA SUPERINTENDENT

- South Seneca is good when it comes to the free lunch program
- Much of the focus has been on the foundation aid issue
- Waiting for the state's budget to come through April 1st
- Without a timely budget from the state, the schools can't release an accurate budget themselves to the public

SARAH DAVIS, IDA DIRECTOR

- Willard project- MRB and the county are working on a formal proposal for the title transfer process
- The tax credit for building on former prison sites is limited to certain prisons/closure; Willard is not included
- Public hearing for the Groery Project yielded no comments; ready to move forward and waiting on steps from the town
- Moving to a new office in 30 days and will have a new address and phone number

JENNIFER DOMBROWSKI, FINGER LAKES PREMIUM OUTLETS GM

- 2 new local stores coming
- Mystify Games: All types of games, including tabletop
- Finger Lakes Primitives & Furniture: Relocating from Macedon, specializing in gifts and furniture
- Eclipse event from 12 p.m. to 4 p.m.
- Family friendly event; DJ, store sales, glasses giveaway, poster giveaway, face painting, balloon twists, food item giveaway, food trucks