SUMMARY OF ONE SENECA **COMMUNITY BRIEFING &** PREPARED EXCLUSIVELY FOR SENECA COUNTY **CHAMBER INVESTORS**



COMMUNITY BRIEFING - AUG. 22, 2024



THIS ISSUE

Keep up to date with community happenings that impact business in our community

SARAH DAVIS, IDA

- RFP for Willard project is out, deadline is Oct. 15th
- · Tour of site last week to help marketing efforts
- IDA visited a similar property to compare

AVE BAUDER, GORNELL

• Today is the Ag Tour: Cayuga Lake Watershed, farms, Hosmer Winery JEN DOMBROWSKI, FINGER LAKES PREMIUM

- Increase in traffic over the last few weeks.
- · Uptick since the beginning of the year
- · August is back to school month
- · Food trucks and new stores

STEVE ZIELINSKI, SUUTH SENEGA

· It's currently the open comment period for the foundation aid study

BOB GRIFFIN, SBDG

- · Notice issued for loan applications for economic injury relating to Hurricane Debbie
- · Economic injury is loss of revenue, inability to operate, etc.
- · SBDC can assist with documentation and application for the loan
- Fast Track to Business next month
- Sept. 17-24 at the IDA
- Upcoming event available virtually that teaches businesses how to leverage AI tools to help their business/marketing

SEPT. EVENT:

• Business After Hours, Sept. 18th at Sessler Wrecking

THIS WEEK'S HEADLINES

POWELL MAY USE JACKSON HOLE SPEECH TO HINT AT HOW FAST AND HOW FAR THE FED COULD CUT RATES

AP News: U.S. Federal Reserve officials have said they're increasingly confident that they've nearly tamed inflation. Now, it's the health of the job market that's starting to draw their concern.

US SHOPPERS SHARPLY BOOSTED SPENDING AT RETAILERS IN JULY DESPITE HIGHER PRICES

AP News: The Commerce Department reported Thursday that retail sales jumped 1% from June to July, the biggest such increase since January 2023.

RETAILERS LIMIT, ELIMINATE SELF CHECK OUT LANES AMID THEFT CONCERNS

Times Union: Those buying more items will have to go through traditional lanes where store clerks will check them out. The move comes as grocery stores and other retailers are re-thinking the use of self-checkout or self-service lanes amid increases in theft or errors that shoppers make while checking themselves out.

GOV HOCHUL SIGNS LEGISLATION ALLOWING DIRECT-TO-CONSUMER SHIPPING FOR NY SPIRITS AND CIDER

Governor's Office: Governor Kathy Hochul has signed legislation that allows craft manufacturers of spirits, hard cider and mead to ship directly to consumers. They had been allowed to do that temporarily during the pandemic but have not had that ability in the last few years. Hochul said in a statement that "New York's craft manufacturers create distinctive, world-class products that deserve a broader audience," and she said this legislation "levels the playing field, allowing these small producers to reach new markets and foster economic growth across the state."

WILLARD PSYCHIATRIC CENTER CEMETERY ADVOCATES ENCOUNTER SNAG

FL Times: 2016 bill would allow a cemetery association or a funeral establishment to release a name or date under terms of the bill for the purpose of inscribing the names or dates on a grave marker. State officials said that would be a conflict of interest, and official funeral homes have refused to help citing privacy concerns.

JOIN US FOR THIE NEXT ONE SENEGA MEETING

When: Thursday mornings at 10 a.m.

Where: Zoom

Meeting ID: 885 5612 6750

Password: 974642

Open to members of the community who want to know things that are happening or have

something to add to the conversation.