06

SUMMARY OF ONE SENECA COMMUNITY BRIEFING & PREPARED EXCLUSIVELY FOR SENECA COUNTY CHAMBER INVESTORS



COMMUNITY BRIEFING - SEPT. 7, 2023



THIS ISSUE

Keep up to date with community happenings that impact business in our community

SARAH DAVIS, IDA

- Public Input Session for the Willard Campus to be held Oct.
 2, 2023 from 4:30 p.m. to 7:30 p.m.
- Presentation happening at 5 p.m.
- Second open house hosted by the Seneca County IDA
- Held at the South Seneca High School
- Unveiling of the draft master plan, open house followed by presentation
- Builds on the ideas provided by the community for the future of the site
- Advert will be in the Seneca County Shopper

KYLE LOVELL, COUNTY MANAGER

- Budget season: Went from level one to level two
- Deliver budget at the end of the month
- Public can attend budget workshops which will be announced soon

CAROL DOOLITTLE, FRONTENAC POINT

 Wine bottle recycling plans are being discussed locally for wineries which would also create jobs for the local economy

THIS WEEK'S HEADLINES

SYRACUSE SCHOOLS RACE TO HIRE TEACHERS BEFORE CLASSES START

<u>Post Standard:</u> Hiring events held with Syracuse School District that did on the spot interviews with offer letters to help get enough teachers ahead of the school year

SENECA COUNTY HOUSING SHORTAGE PROMPTS EMERGENCY DECLARATION

<u>Finger Lakes Times:</u> Emergency Declaration came on the heels of housing needs assessment and a report from the Department of Human Services detailing lack of emergency housing within the county; county should be prioritizing residential housing

CRUISES ON ERIE AND SENECA-CAYUGA CANALS SELL OUT AGAIN

<u>Post Standard:</u> Sixth year the cruise in Lyons has sold out; over 150 passengers over the weekend from all over the state; still positive attention toward tourism in our area

THE MATH THAT WILL SMOKE NEW YORK: HOW BASIC ECONOMICS WILL BE USED TO DECIMATE

THE STATE'S CANNABIS SOCIAL AND ECONOMIC EQUITY AGENDA

<u>Post Standard:</u> Compares what's happening in CA- social equity outcome; provide advantages to those who've faced jail time for marijuana charges. Rules had been set in place to only allow one acre for growers, but corporations have found loopholes to squeeze out smaller growers. NY is looking to fix the same issue

ANTI-CANNABIS COALITION ACCUSES N.Y. OF "MONEY LAUNDERING"

<u>Times Union:</u> Group challenging legality of \$200 million dollar equity fund that was supposed to fund turn key shops for cannabis business owners







UPCOMING EVENTS:

SEPTEMBER:

- 9/12: Medicare Educational Session at the Chamber from 11 a.m. to 12 p.m.
- 9/20: Business After Hours at Ciccino's in Waterloo; sponsored by Seneca Meadows
- 9/20 & 9/21: Driver Safety Course both nights from 6 to 9 p.m. at the Chamber
- 9/28-10/1: The Wine Country Circuit Dog Show at Sampson State Park

OCTOBER:

- 10/17: Medicare Educational Session at the Chamber from 11 a.m. to 12 p.m.
- 10/18: Business After Hours at Generation's Bank on Cayuga Street

NOVEMBER:

• 11/15: Business After Hours with Lakeside Enterprises

• 12/20: Business After Hours with Littlejohn & Barbi Orthodontics



JOIN US FOR THE NEXT ONE SENECA MEETING

When: Thursday mornings at 10 a.m.

Where: Zoom

Meeting ID: 885 5612 6750

Password: 974642

Open to members of the community who want to know things that are happening or have something to add to the conversation.

SAMANTHA GOODMAN, DIRECTOR OF COMMUNICATIONS SENEGA COUNTY CHAMBER OF COMMERCE

- WishTrip app is up and running with tourist planning tools and interactive games
- Newsletter for One Seneca will start going out by email to Chamber members

STEPHEN PARKER ZIELINSKI, SOUTI SENEGA SCHOOL DISTRICT

- School has started; State Ed. expanded end of the school year into the very last week of June
- Working to find 180 days around vacations, etc.
- Graduation usually happens first before regents exams and with a later ending school year, districts are working to create a schedule
- First time it was a challenge to be sure the job offer and acceptance were solid; teachers are accepting positions and being appointed only to change their minds and take a different job or decide not to move to the area
- Teacher shortage is making the job market more competitive as districts work to give better offers than others
- South Seneca is almost fully staffed as school year starts
- Relationship with local law enforcement is strengthened with safety, security, and wellness

UPCOMING EVENT:



Virtual Business Basics Bootcamp, Thursday, September 21 · 9am - 4:30pm

\$85 to register

Visit this link:

https://www.eventbrite.com/e/fast-track-to-business-start-up-micro-enterprise-edition-virtual-registration-698407885787?aff=oddtdtcreator