



2020–2021 New Member Application

PRIMARY ACCOUNT REPRESENTATIVE CONTACT INFORMATION (FOR CHAMBER USE ONLY)

The information in this section is for the **individual** assigned as the **primary contact** for the applying member business, and will be used by the Seward Chamber for invoicing, the member e-newsletter, invitations to chamber events, information regarding marketing opportunities, and member surveys.

Full Name: _____

Mailing Address: _____

Email: _____ Primary Phone: _____

Your membership year begins the day you join and renewal payments are due every 12 months. Membership level is based on the average number of full-time employees, including the owner/director/president.

CLASSIC ANNUAL MEMBERSHIP

- 1-4 employees \$200
- 5-9 employees \$250
- 10+ employees \$400
- Non-profit or Government \$150
- Individual \$55

PREMIUM ANNUAL MEMBERSHIP

- 1-4 employees \$325
- 5-9 employees \$375
- 10+ employees \$575
- Non-profit or Government \$275

BECOME A CHAMBER PARTNER

- Economic Development Partnership \$750
- NEW! Community Partnership Level Please contact director@chamber.com for opportunities

A LA CARTE ADDITIONAL BUSINESS DIRECTORY CATEGORY LISTINGS

Additional category listing(s) on Seward.com AND in printed guide. QTY: _____ x \$100/ea

ADDITIONAL BUSINESS DISCOUNT

I am the primary representative of an existing Seward Chamber member business and wish to join with an additional business (*businesses must have different EIN & license numbers*). (-\$100)

MEMBER PAYMENT INFORMATION (FOR CHAMBER USE ONLY)

Membership selection (from above) \$ _____ Credit Card Number: _____

A la carte selection (from above) \$ _____ Exp Date: _____/_____/_____ Security Code: _____

TOTAL DUE: \$ _____ Billing Zip Code: _____

Card Holder Signature: _____ Date: _____

If you have any questions, please contact the Seward Chamber at (907) 224-8051 or by email membership@seward.com.

MEMBER BUSINESS ACCOUNT & LISTING INFORMATION

The information in this section will be printed in our annual Visitor Guide and published in the online business directory on Seward.com. This is how your customers and clients will find and contact you. Not all fields may be applicable to your business - please consider the best way for your audience to connect with your services.

BusinessName: _____

Business Website: _____

Physical Address: _____

Mailing Address: _____

Email: _____ Primary Phone: _____

Cell: _____ Toll Free: _____

BUSINESS LISTING CATEGORIES: *Premium members receive (1) additional category listing free of charge.*

Primary Listing Category: _____

Additional Categories (\$100ea - Print & Online): _____

BUSINESS DIRECTORY CATEGORY OPTIONS

Activities & Attractions

Art Galleries & Gift Shops
Attractions
Bike Tours & Rentals
Dog Sledding
Fishing
Flightseeing
Glacier & Wildlife Viewing
Gold Panning
Guided Hiking & Ice Climbing
Horseback Riding
Kayaking & SUP
Multi-Day Boat Charters
Rafting
Sailing
Shopping
Sightseeing Tours
Skiing
Spa, Health & Wellness
Surfing
Wildlife Viewing
Yoga
Ziplining

Food & Drink

Bars & Lounges
Coffee & Sweets
Food Carts/Trucks/Vendors
Restaurants

Lodging

Bed & Breakfasts*
Cabins & Cottages
Campgrounds & RV Parks
Hostels
Hotels & Motels
Lodges & Resorts
Vacation Rentals
Wilderness Lodging

***Bed & Breakfasts must offer breakfast 7 days a week, inclusive in rate.**

Visitor Amenities

Dog Walking
Groceries, Gas, Liquor &
Pharmacy
Luggage Storage
Laundromats

Transportation

Airlines
Car & RV Rentals
Ground Tours
& Transportation
Taxi & Rideshare
Water Taxi

Travel Planning

Booking & Travel Agencies
Visitor Information**
****Only Chambers & CVBs are eligible**

Local Services

Accounting & Book Keeping
Advertising & Media
Auto Sales & Service
Banking & Finance
Boat Brokers
Building Supplies
Catering
Churches
Civil Engineering
Computer & Web Services

Construction
Equipment Rental
Freight & Shipping
Insurance
Janitorial
Library
Marine Support Services
Medical & Health Care
Music & Entertainment
Organizations & Associations
Parking
Photography
Plumbing & Heating
Real Estate
& Rental Management
Resource Development
RV & Boat Storage
Seafood Sales & Processing
Social Services
Snow Removal & Firewood
Telecommunications
Veterinary Services
Waste Management

PLEASE COMPLETE BOTH PAGES OF THIS FORM AND RETURN:

BY MAIL:

PO Box 749
Seward, AK 99664-0749

BY FAX:

(907) 224-5353

IN PERSON:

2001 Seward Highway
Seward, AK 99664

BY EMAIL:

membership@seward.com



Member Testimonials

EXIT MARINE

My relationship with the chamber began when I first moved to Seward and didn't know any of the local businesses. The friendly staff always had a great suggestion for a business that could serve my needs. When I started my own business, I knew that I wanted to be on their list of businesses to recommend. I have not been disappointed! The chamber tirelessly advocates for its members and provides valuable opportunities for networking and promotion. Membership is a great value and is still an important part of a modern marketing plan. Join the chamber team, and I know you won't be disappointed!

Laura Schneider
General Manager

SEWARD PROPERTIES

Being a part of the Seward Chamber Commerce is invaluable in our community. The staff at the local Chamber of Commerce have been a great resource for people traveling to the Seward area. Not only does the Chamber do a great job promoting local business, they also make an effort to connect local businesses so that we can be stronger together. From the Seward Business Network, to Small Business Saturday, Winter Weekends, and other Chamber involved events, our Chamber goes above and beyond to help its members succeed!

Nicole Lawrence
GRI, Realtor/Broker/Owner

SEWARD SEAHAWKS BOOSTER CLUB

The SHS Seahawk Athletic Booster Club joined the Seward Chamber of Commerce a few years ago. As a philanthropic organization we've always looked for innovative ways to boost community engagement and increase our fundraising efforts. Our membership dues have been paid back three-fold due to our ability to send information out to the membership and obtain additional community support that we might not have been able to do on our own. We appreciate the benefits that we receive as Chamber members.

Maya Moriarty
President

ALASKA RAILROAD

The Chamber does a tremendous job uniting local business, industries and individuals to accomplish shared goals of promoting a healthy economic base and improving the quality of life in Seward. The Seward Chamber recognizes and promotes Seward's assets, encourages development and economic investment for the entire business sector, and at the same time promotes Seward as a visitor destination in the Chamber's role as an advocacy organization supporting the tourism industry.

Christy Terry
Seward Port Manager



Seward Chamber of Commerce Membership Benefits

PROMOTION

Web & Print Business Directory Listings:

All memberships include an online business directory listing on Seward.com. Listings include business contact information, a direct web link to your website, and a description to highlight your business and services to readers. Member businesses also enjoy print directory representation in the annual Seward Visitor Guide.

Visitor Center Brochure Display, Referrals & Tracking:

Gain exposure to thousands of visitors and residents annually by displaying your rack-size brochure at the Seward Visitor Center. Our Visitor Center staff works year-round generating thousands of in person, online and over-the-phone targeted referrals for our member businesses. These highly targeted leads directly-connect your business to new clients and customers.

EDUCATION

The Chamber E-Newsletter:

The Chamber e-newsletter includes timely information on Chamber programs, community news, legislative updates, upcoming member event information, and more.

Business Learning:

With a dynamic, membership-driven curriculum of professional development and business management skills, the Seward Chamber connects members with learning opportunities and critical resources.

NETWORKING

Member Events:

Join other Chamber of Commerce members in a social setting and make connections, grow business partnerships, and just get to know one another. Highlight your business to your best referral network – other chamber members! We connect our members with educational opportunities, local business resources, legislative representatives and government officials, community leaders, and each other.

Online Member Portal:

Seward Chamber Member benefits are integrated into our online member portal, which allows for exclusive access to updates, invoices, business listings, community information, and functions as a dedicated communication platform to connect with the Chamber and other members.

ADVOCACY

The Seward Chamber of Commerce strives to stay abreast of relevant issues, to advocate for its constituency, and connect them with resources at every level from City, Borough, State, and Federal. Seward Chamber members enjoy representation locally at City of Seward Council Meetings, and throughout the community via an involved and active Board of Directors.

NEW: NON-PROFIT & GOVERNMENT MEMBER BENEFITS

Our non-profit and government members keep the Seward Chamber connected to our community, which we strive to make a better place to live, work and play every day.

E-News & Social Media Event Promotion

Along with our community and economic development partners, non-profit members are able to share in the Chamber's online promotional efforts via Chamber social media channels like Facebook and Instagram, and through the Chamber e-newsletter.

NEW: PREMIUM MEMBER BENEFITS

Our Premium Membership was designed for those businesses who offer more than one, or a variety of, services. The following additional benefits let Premium members get the most promotional impact for their investment.

Online Member Spotlight:

Premium members are included in our online Member Spotlight series - a Seward.com feature about them and their business. Through these great Q&A interviews, the Spotlight series introduces members who make our community an incredible place to live, work and play.

Additional Directory Category Listings:

An opt-in for Classic members, Premium Members enjoy (1) extra directory category listing for their business included in their dues.

ECONOMIC DEVELOPMENT PARTNER BENEFITS

This exclusive partnership level includes all classic Chamber member benefits, plus many enhanced partnership options to maximize co-promotional opportunities for our community business leaders, including: (3) print and online business directory category listings; permanent e-newsletter logo placement; preferred visitor center brochure display options; exclusive advertising and sponsorship opportunities; and e-news & social media marketing opportunities.

ADDITIONAL MEMBERSHIP BENEFITS

Member Orientation & Strategy Sessions:

Looking to grow your business? We can help. Schedule a one-on-one consultation with our membership team to discuss ways that you can maximize your benefits and leverage our paid marketing opportunities. Be sure to follow-up with a Visitor Center orientation session to share details and highlights about your business with our seasonal staff.

Membership Decal:

Let visitors, residents, and other businesses know that you are a member of the Chamber. This annual window decal sets your business apart as one that supports the Seward community through active membership. Many visitors and residents prefer to shop for goods and services from Chamber members – so be sure they can find you!

Tax Deductions:

The Seward Chamber of Commerce is a 501(c)6 professional organization. Your membership dues are a tax-deductible business expense.

Discount on Additional Businesses:

Members are given a \$100 discount on joining the Chamber with additional businesses. Additional business must have own appropriate licenses, EIN and unique DBA from parent member business.



2020–2021 Membership Benefits & Rates

<i>Membership Benefits</i>	<i>Classic</i>	<i>Premium</i>	<i>Partner</i>	<i>Non profit</i>
PRINT & ONLINE BUSINESS DIRECTORY LISTING	✓	✓	✓	✓
VISITOR CENTER BROCHURE DISPLAY	✓	✓	✓	✓
E-NEWSLETTER	✓	✓	✓	✓
NETWORKING & EDUCATIONAL EVENTS	✓	✓	✓	✓
BUSINESS REFERRALS	✓	✓	✓	✓
EXCLUSIVE ADVERTISING OPPORTUNITIES	✓	✓	✓	✓
MEMBER ADVOCACY	✓	✓	✓	✓
TAX DEDUCTIONS	✓	✓	✓	✓
MEMBER ORIENTATION & STRATEGY SESSIONS	✓	✓	✓	✓
E-NEWS & SOCIAL MEDIA ADVERTISING OPPORTUNITIES		✓	✓	✓
ADDITIONAL BUSINESS DIRECTORY CATEGORY LISTING(S)		✓	✓	
MEMBER SPOTLIGHT ON SEWARD.COM		✓	✓	
E-NEWSLETTER LOGO PLACEMENT			✓	
PREMIUM VISITOR CENTER BROCHURE DISPLAY			✓	

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Members-Only Opt-In Marketing Opportunities

The Chamber offers a variety of fee-based marketing programs open to all members who choose to participate. *For more information or to sign up for these programs, contact membership@seward.com.*

Additional Visitor Center Rack Card Space:

Additional rack card spaces in the Seward Chamber of Commerce and Visitor Center (\$25 each).

Seasonal Alaska Sealife Center / Cruise Ship Terminal Promotion:

Members are given the opportunity to display their brochures at the Alaska SeaLife Center and at the cruise ship terminal during the summer months. Chamber staff fill and maintain these racks (\$25 each).

A La Carte Business Directory Category Listings:

Additional directory category listings on Seward.com AND Visitor Guide business directory (\$100 each).

PRINT ADVERTISING

Visitor Guide Advertising:

The Seward Visitor Guide is printed annually and distributed to 80,000 individuals seeking information about Seward. Premium advertising options include the inside front cover, inside back cover, inside back facing and back cover. More advertising opportunities are available within the Seward Chamber Business Directory, from 1/12 pg to a limited number of premium full-page options.

Mount Marathon Race Guide Advertising:

The Mount Marathon Race Guide is published annually for thousands of race spectators and athletes alike. Exclusive advertising opportunities are available at a variety of sizes from 1/12 pg to full-page options.

IN-PERSON EVENT & VISITOR CENTER REFERRALS

Host a Membership Meeting:

Member open houses are an effective way to promote your business to other business leaders and residents. As a meeting host, you will have the opportunity to meet and greet with attendees, and share a little about everything your business has to offer. Meeting hosts are included in all printed and digital event promotion.

Visitor Center, Event & Trade Show Co-Marketing:

Members can participate with the Seward Chamber at home and on the road. Join the Chamber at an annual trade show, in-town event, or at the Seward Visitor Center as a Chamber ambassador, and help visitors maximize their Seward experience while promoting your community, industry and business.

VISIT SEWARD CO-PROMOTIONAL OPPORTUNITIES

Members are periodically invited to participate in targeted event or industry-specific online campaigns on Seward.com and Visit Seward social media channels.