



Dear Prospective Member,

Thank you for your interest in supporting and investing your business in your community. Membership dues play a critical role in helping the Seward Chamber evolve to support our member's needs.

As we continue with our mission to support the community where we love to live, work, and play, we're excited to bring even more value to your membership in the coming year.

What does a Chamber Membership offer?

Advocacy: As the voice of business in our community, we will be renewing our advocacy efforts on your behalf. Our goal is to more effectively connect our members to the issues that affect your business at the municipal, borough, state, and federal levels.

Education: With a curriculum driven by the needs of our membership, we'll continue to develop relevant business education resources for members, via the online member portal and through virtual learning webinar series.

Networking: The opportunity to learn from and support each other is one of the most valuable Chamber membership benefits. Our Chamber events are a great way to connect with other business leaders in your community.

Promotion: While we've always worked hard to generate quality leads and referrals for our members, we will continue to improve how these leads are shared and tracked year-round through our new database.

You have several easy options to sign up for a membership:

Online: Under the *Chamber* drop down on Seward.com, click "Join Us" and fill out the form.

In-Person: Stop by the Visitor's Center and sign up in person.

Paper Application: Fill out the paper application attached and mail it to the Chamber to process.

We appreciate your membership investment and are excited to support your business in the coming year. Our business community is truly stronger together!



Member Testimonials

EXIT MARINE

My relationship with the chamber began when I first moved to Seward and didn't know any of the local businesses. The friendly staff always had a great suggestion for a business that could serve my needs. When I started my own business, I knew that I wanted to be on their list of businesses to recommend. I have not been disappointed! The chamber tirelessly advocates for its members and provides valuable opportunities for networking and promotion. Membership is a great value and is still an important part of a modern marketing plan. Join the chamber team, and I know you won't be disappointed!

Laura Schneider
General Manager

FORESTS, TIDES, & TREASURES

As a year-round retail business based in Seward, we have grown to appreciate and admire our Seward Chamber immensely. They have been invaluable partners to our community and have measurably helped us all grow our businesses/reach no matter the industry or seasonality... They have a fearlessness that is contagious and an ability to think out of the box that offers fresh perspective and opportunity. They do not shy away from tackling difficult challenges and have a pulse on what is happening in the community that makes their initiatives and programs relevant and timely... And after everything that happened in 2020, we can say without hesitation that these are the people you want in your proverbial boat, bus or foxhole.

Cliff Krug
Owner

SEWARD SEAHAWKS BOOSTER CLUB

The SHS Seahawk Athletic Booster Club joined the Seward Chamber of Commerce a few years ago. As a philanthropic organization we've always looked for innovative ways to boost community engagement and increase our fundraising efforts. Our membership dues have been paid back three-fold due to our ability to send information out to the membership and obtain additional community support that we might not have been able to do on our own. We appreciate the benefits that we receive as Chamber members.

Maya Moriarty
President

ALASKA RAILROAD

The Chamber does a tremendous job uniting local business, industries and individuals to accomplish shared goals of promoting a healthy economic base and improving the quality of life in Seward. The Seward Chamber recognizes and promotes Seward's assets, encourages development and economic investment for the entire business sector, and at the same time promotes Seward as a visitor destination in the Chamber's role as an advocacy organization supporting the tourism industry.

Christy Terry
Seward Port Manager



Membership Benefits & Rates

<i>Membership Benefits</i>	<i>Classic</i>	<i>Premium</i>	<i>Partner</i>	<i>Non profit</i>
PRINT & ONLINE BUSINESS DIRECTORY LISTING	✓	✓	✓	✓
VISITOR CENTER BROCHURE DISPLAY	✓	✓	✓	✓
E-NEWSLETTER	✓	✓	✓	✓
NETWORKING & EDUCATIONAL EVENTS	✓	✓	✓	✓
BUSINESS REFERRALS	✓	✓	✓	✓
EXCLUSIVE ADVERTISING OPPORTUNITIES	✓	✓	✓	✓
MEMBER ADVOCACY	✓	✓	✓	✓
TAX DEDUCTIONS	✓	✓	✓	✓
MEMBER ORIENTATION & STRATEGY SESSIONS	✓	✓	✓	✓
E-NEWS & SOCIAL MEDIA ADVERTISING OPPORTUNITIES		✓	✓	✓
ADDITIONAL BUSINESS DIRECTORY CATEGORY LISTING(S)		✓	✓	
MEMBER SPOTLIGHT ON SEWARD.COM		✓	✓	
E-NEWSLETTER LOGO PLACEMENT			✓	
PREMIUM VISITOR CENTER BROCHURE DISPLAY			✓	

Your membership year begins the day you join and renewal payments are due every 12 months. Membership level is based on the average number of full-time employees, including the owner/director/president.

CLASSIC ANNUAL MEMBERSHIP

1-4 employees	\$200
5-9 employees	\$250
10+ employees	\$400
Non-profit or Government	\$150

PREMIUM ANNUAL MEMBERSHIP

1-4 employees	\$325
5-9 employees	\$375
10+ employees	\$575
Non-profit or Government	\$275

BECOME A CHAMBER PARTNER

Economic Development Partnership	\$750
NEW! Community Partnership Level	\$375

P.O. BOX 749 SEWARD, AK 99664

(907) 224 - 8051

MEMBERSHIP@SEWARD.COM



Seward Chamber of Commerce Membership Benefits

PROMOTION

Web & Print Business Directory Listings:

All memberships include an online business directory listing on Seward.com. Listings include business contact information, a direct web link to your website, and a description to highlight your business and services to readers. Member businesses also enjoy print directory representation in the annual Seward Visitor Guide.

Visitor Center Brochure Display, Referrals & Tracking:

Gain exposure to thousands of visitors and residents annually by displaying your rack-size brochure at the Seward Visitor Center. Our Visitor Center staff works year-round generating thousands of in person, online and over-the-phone targeted referrals for our member businesses. These highly targeted leads directly-connect your business to new clients and customers.

EDUCATION

The Chamber E-Newsletter:

The Chamber e-newsletter includes timely information on Chamber programs, community news, legislative updates, upcoming member event information, and more.

Business Learning:

With a dynamic, membership-driven curriculum of professional development and business management skills, the Seward Chamber connects members with learning opportunities and critical resources.

NETWORKING

Member Events:

Join other Chamber of Commerce members in a social setting and make connections, grow business partnerships, and just get to know one another. Highlight your business to your best referral network – other chamber members! We connect our members with educational opportunities, local business resources, legislative representatives and government officials, community leaders, and each other.

Online Member Portal:

Seward Chamber Member benefits are integrated into our online member portal, which allows for exclusive access to updates, invoices, business listings, community information, and functions as a dedicated communication platform to connect with the Chamber and other members.

ADVOCACY

The Seward Chamber of Commerce strives to stay abreast of relevant issues, to advocate for its constituency, and connect them with resources at every level from City, Borough, State, and Federal. Seward Chamber members enjoy representation locally at City of Seward Council Meetings, and throughout the community via an involved and active Board of Directors.

NON-PROFIT & GOVERNMENT MEMBER BENEFITS

Our non-profit and government members keep the Seward Chamber connected to our community, which we strive to make a better place to live, work and play every day.

E-News & Social Media Event Promotion

Along with our community and economic development partners, non-profit members are able to share in the Chamber's online promotional efforts via Chamber social media channels like Facebook and Instagram, and through the Chamber e-newsletter.

PREMIUM MEMBER BENEFITS

Our Premium Membership is designed for those businesses who offer more than one, or a variety of, services. The following additional benefits let Premium members get the most promotional impact for their investment.

Online Member Spotlight:

Premium members are included in our online Member Spotlight series - a Seward.com feature about them and their business. Through these great Q&A interviews, the Spotlight series introduces members who make our community great.

Additional Directory Category Listings:

Premium Members enjoy (1) extra directory category listing for their business included in their dues.

ECONOMIC DEVELOPMENT/COMMUNITY PARTNER BENEFITS

This exclusive partnership level includes all classic Chamber member benefits, plus many enhanced partnership options to maximize co-promotional opportunities for our community business leaders, including: (3) print and online business directory category listings; permanent e-newsletter logo placement; preferred visitor center brochure display options; exclusive advertising and sponsorship opportunities; and e-news & social media marketing opportunities. ***The newly added Community Partner level allows nonprofits and government members to receive these benefits at a discounted rate.***

ADDITIONAL MEMBERSHIP BENEFITS

Member Orientation & Strategy Sessions:

Looking to grow your business? We can help. Schedule a one-on-one consultation with our membership team to discuss ways that you can maximize your benefits and leverage our paid marketing opportunities. Be sure to follow-up with a Visitor Center orientation session to share details and highlights about your business with our seasonal staff.

Membership Decal:

Let visitors, residents, and other businesses know that you are a member of the Chamber. This annual window decal sets your business apart as one that supports the Seward community through active membership. Many visitors and residents prefer to shop for goods and services from Chamber members – so be sure they can find you!

Tax Deductions:

The Seward Chamber of Commerce is a 501(c)6 professional organization. Your membership dues are a tax-deductible business expense.

Discount on Additional Businesses:

Members are given a \$100 discount on joining the Chamber with additional businesses. Additional business must have own appropriate licenses, and unique DBA from parent member business.



Members-Only Opt-In Marketing Opportunities

The Chamber offers a variety of fee-based marketing programs open to all members who choose to participate. *For more information or to sign up for these programs, contact membership@seward.com.*

Additional Visitor Center Rack Card Space:

Additional rack card spaces in the Seward Chamber of Commerce and Visitor Center (\$25 each).

Seasonal Alaska Sealife Center / Cruise Ship Terminal Promotion:

Members are given the opportunity to display their brochures at the Alaska SeaLife Center and at the cruise ship terminal during the summer months. Chamber staff fill and maintain these racks (\$25 each).

A La Carte Business Directory Category Listings:

Additional directory category listings on Seward.com AND Visitor Guide business directory (\$100 each).

PRINT ADVERTISING

Visitor Guide Advertising:

The Seward Visitor Guide is printed annually and distributed to 80,000 individuals seeking information about Seward. Premium advertising options include the inside front cover, inside back cover, inside back facing and back cover. More advertising opportunities are available within the Seward Chamber Business Directory, from 1/12 pg to a limited number of premium full-page options.

Mount Marathon Race Guide Advertising:

The Mount Marathon Race Guide is published annually for thousands of race spectators and athletes alike. Exclusive advertising opportunities are available at a variety of sizes from 1/12 pg to full-page options.

IN-PERSON EVENT & VISITOR CENTER REFERRALS

Host a Membership Meeting:

Member open houses are an effective way to promote your business to other business leaders and residents. As a meeting host, you will have the opportunity to meet and greet with attendees, and share a little about everything your business has to offer. Meeting hosts are included in all printed and digital event promotion.

Visitor Center, Event & Trade Show Co-Marketing:

Members can participate with the Seward Chamber at home and on the road. Join the Chamber at an annual trade show, in-town event, or at the Seward Visitor Center as a Chamber ambassador, and help visitors maximize their Seward experience while promoting your community, industry and business.

VISIT SEWARD CO-PROMOTIONAL OPPORTUNITIES

Members are periodically invited to participate in targeted event or industry-specific online campaigns on Seward.com and Visit Seward social media channels.



New Member Application

PRIMARY ACCOUNT REPRESENTATIVE CONTACT INFORMATION (FOR CHAMBER USE ONLY)

The information in this section is for the **individual** assigned as the **primary contact** for the applying member business, and will be used by the Seward Chamber for invoicing, the member e-newsletter, invitations to chamber events, information regarding marketing opportunities, and member surveys.

Full Name: _____

Mailing Address: _____

Email: _____ Primary Phone: _____

Your membership year begins the day you join and renewal payments are due every 12 months. Membership level is based on the average number of full-time employees, including the owner/director/president.

CLASSIC ANNUAL MEMBERSHIP

<input type="checkbox"/> 1-4 employees	\$200
<input type="checkbox"/> 5-9 employees	\$250
<input type="checkbox"/> 10+ employees	\$400
<input type="checkbox"/> Non-profit or Government	\$150
<input type="checkbox"/> Individual	\$55

PREMIUM ANNUAL MEMBERSHIP

<input type="checkbox"/> 1-4 employees	\$325
<input type="checkbox"/> 5-9 employees	\$375
<input type="checkbox"/> 10+ employees	\$575
<input type="checkbox"/> Non-profit or Government	\$275

BECOME A CHAMBER PARTNER

<input type="checkbox"/> Economic Development Partnership	\$750
<input type="checkbox"/> NEW! Community Partnership Level	\$375

A LA CARTE ADDITIONAL BUSINESS DIRECTORY CATEGORY LISTINGS

☐ Additional category listing(s) on Seward.com AND in printed guide. QTY: _____ x \$100/ea

ADDITIONAL BUSINESS DISCOUNT

☐ I am the primary representative of an existing Seward Chamber member business and wish to join with an additional business (*businesses must have different DBA & appropriate licensing*). (-\$100)

MEMBER PAYMENT INFORMATION (FOR CHAMBER USE ONLY)

Membership selection (from above) \$ _____ Credit Card Number: _____

A la carte selection (from above) \$ _____ Exp Date: _____/_____/_____ Security Code: _____

TOTAL DUE: \$ _____ Billing Zip Code: _____

Card Holder Signature: _____ Date: _____

If you have any questions, please contact the Seward Chamber at (907) 224-8051 or by email membership@seward.com.

P.O. BOX 749 SEWARD, AK 99664 (907) 224 - 8051 MEMBERSHIP@SEWARD.COM

MEMBER BUSINESS ACCOUNT & LISTING INFORMATION

The information in this section will be printed in our annual Visitor Guide and published in the online business directory on Seward.com. This is how your customers and clients will find and contact you. Not all fields may be applicable to your business - please consider the best way for your audience to connect with your services.

BusinessName:_____

Business Website:_____

Physical Address:_____

Mailing Address:_____

Email:_____ Primary Phone:_____

Cell:_____ Toll Free:_____

BUSINESS LISTING CATEGORIES: *Premium members receive (1) additional category listing free of charge.*

Primary Listing Category:_____

Additional Categories (\$100ea - Print & Online):_____

BUSINESS DIRECTORY CATEGORY OPTIONS

Activities & Attractions

Art Galleries & Gift Shops
Attractions
Bike Tours & Rentals
Boat Rentals
Dog Sledding
Fishing
Flightseeing
Glacier & Wildlife Viewing
Gold Panning
Guided Hiking & Ice Climbing
Horseback Riding
Kayaking & SUP
Multi-Day Boat Charters
Rafting
Sailing
Shopping
Sightseeing Tours
Skiing
Spa, Health & Wellness
Snowmobiling
Surfing
Wildlife Viewing
Yoga
Ziplining

Food & Drink

Bars & Lounges
Coffee & Sweets
Food Carts/Trucks/Vendors
Restaurants

Lodging

Bed & Breakfasts*
Cabins & Cottages
Campgrounds & RV Parks
Hostels
Hotels & Motels
Lodges & Resorts
Vacation Rentals
Wilderness Lodging

***Bed & Breakfasts must offer breakfast 7 days a week, inclusive in rate.**

Visitor Amenities

Dog Walking
Groceries, Gas, Liquor &
Pharmacy
Luggage Storage
Laundromats

Transportation

Airlines
Car & RV Rentals
Ground Tours
& Transportation
Taxi & Rideshare
Water Taxi

Travel Planning

Booking & Travel Agencies
Visitor Information**
****Only Chambers & CVBs are eligible**

Local Services

Accounting & Book Keeping
Advertising & Media
Auto Sales & Service
Banking & Finance
Boat Brokers
Building Supplies
Catering
Churches
Civil Engineering
Computer & Web Services

Construction
Equipment Rental
Freight & Shipping
Fuel
Insurance
Janitorial
Library
Marine Support Services
Medical & Health Care
Music & Entertainment
Organizations & Associations
Parking
Photography
Plumbing & Heating
Real Estate
& Rental Management
Resource Development
RV & Boat Storage
Seafood Sales & Processing
Social Services
Snow Removal & Firewood
Telecommunications
Veterinary Services
Waste Management

PLEASE COMPLETE BOTH PAGES OF THIS FORM AND RETURN:

BY MAIL:

PO Box 749
Seward, AK 99664-0749

IN PERSON:

2001 Seward Highway
Seward, AK 99664

BY EMAIL:

membership@seward.com

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