

Major Business Support on Offer

Tourism and hospitality businesses are being encouraged to explore a multi-million-pound business support programme that is on offer to some businesses across the county.

The £4.6 million Business Growth Warwickshire Programme, developed and commissioned jointly by Warwickshire County Council, North Warwickshire Borough Council, Nuneaton and Bedworth Borough Council, Rugby Borough Council, Stratford-on-Avon District Council and Warwick District Council, is designed to engage with over 2,000 businesses, more than 500 of which will receive intensive, bespoke support.

The programme, funded by the UK Government (through the UK Shared Prosperity Fund via the five district and borough councils) and £500,000 from Warwickshire County Council, will play a major role in strengthening small and medium sized businesses across Warwickshire in the short to medium term.

The six strands are:

Project Warwickshire – Visitor Economy Business Support & the Hospitality Business Support Programme.

A package of support for businesses in the tourism, leisure and hospitality sectors, offering specialist one-to-one business coaching, workshops, and networking including with larger businesses.

Delivered on behalf of WCC and the five District and Borough Councils by Coventry & Warwickshire Chamber of Commerce.

Warwickshire Business Start Up Support Programme

Aimed at businesses in their first 24 months of trading and individuals who have ambitions to start a business, this is a programme of one-to-one business coaching and workshops to provide the fundamental skills to start and grow a business.

Delivered on behalf of WCC and the five District and Borough Councils by Coventry & Warwickshire Chamber of Commerce

Warwickshire Business Resilience and Growth Programme

Aimed at businesses over 24 months old to help improve their resilience and growth potential via a tailored package of support with access to appropriate advice and services to support growth plans.

Delivered on behalf of WCC and the five District and Borough Councils by Coventry & Warwickshire Chamber of Commerce

Business Ready - Warwickshire High Growth and Innovation Programme

This project will engage with businesses with ambitions for high growth and looking to innovate. It will target higher productivity that will contribute towards county-wide growth targets and create new highly skilled jobs. This programme offers access to specialist mentors, bespoke support and specialist workshops.

To be delivered on behalf of WCC and the five District and Borough Councils by University of Warwick Science Park

Warwickshire Manufacturing Growth Programme

Directly supporting manufacturing businesses across all sectors, to grow by identifying, understanding and removing their barriers to growth to support the creation of new jobs through improved productivity, and competitiveness. A programme of one-to-one support from specialist manufacturing advisors, a digital diagnostic tool, workshops and cohort-based small courses.

To be delivered on behalf of WCC and the five District and Borough Councils by Oxford Innovation

Warwickshire Business Advice Energy Service

Helping to create a green, growing and sustainable economy across Warwickshire through promoting energy efficiency. An energy audit for each business will produce bespoke decarbonisation plans to identify greenhouse gas savings, leading to greater energy efficiency, lower energy bills and reduced carbon emissions. It is expected that the WBAES will include a grant scheme to support businesses with the costs of low carbon adoption.

To be delivered on behalf of WCC and the five District and Borough Councils by Coventry City Council

For all referrals to these programmes please in the first instance contact the Coventry and Warwickshire Growth Hub on 0300 060 3747 or <https://www.cwgrowthhub.co.uk>.