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## FOR IMMEDIATE RELEASE

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## **Public Tickets on Sale for 2024 Radiance Technologies Independence Bowl**

Variety of ticket packages available for Saturday, December 28 primetime game

**SHREVEPORT, La.** – The college football season is just days away, which means the Radiance Technologies Independence Bowl is right around the corner. Public tickets to the 48th playing of Shreveport's annual bowl game are on sale now.

The 2024 Radiance Technologies Independence Bowl will kick off on Saturday, December 28 at 8:15 p.m. at Independence Stadium. Individual tickets are available throughout Independence Stadium and create great options for everyone – ranging from \$20 to \$70. The individual ticket options are listed below:

• **Sideline Chairback:** \$60-70 (\$50-60 for sponsors and members)

• Sideline Bench: \$45-55

South Endzone Bench: \$25-30
North Endzone Bench: \$20

Along with individual tickets, a bevy of ticket packages are also available for families, small businesses and other groups. These options include the Endzone Bench Family Four-Pack, Sideline Chairback Family Four-Pack, Small Business Fan-Pack and group ticket packages. All ticket packages can be purchased at RadianceTechnologiesIndependenceBowl.com/tickets. Family Four-Packs, Small Business Fan-Packs and group tickets must be purchased before game day.

Family Four-Packs are an excellent option for families of all ages, with options in the south endzone and the premium sideline chairback seats. Family Four-Pack options include four game tickets, one Blue Lot parking pass and benefits from local restaurants and businesses. The Endzone Bench Family Four-Pack costs \$160, and the Sideline Chairback Family Four-Pack costs \$300. More information about the benefits of the Family Four-Pack will be available at a later date.

The December 28th kickoff of the Independence Bowl makes it a great event for businesses to host holiday outings and reward employees and clients during the Christmas and holiday season. The Small Business Fan-Pack is the perfect package for those businesses. The package, which starts at \$300, includes a minimum of six sideline bench tickets to the premier nationally-televised sporting event in North Louisiana and can be increased in increments of two, up to 24 tickets. It also includes one White Lot parking pass per six game tickets purchased. The White Lot is the main tailgate lot on the State Fair Grounds for the Radiance Technologies Independence Bowl, allowing anyone who purchases the Small Business Fan-Pack to enjoy a day full of tailgating and fun.

Group tickets are an excellent package for groups of 25 or more, as South Endzone Bench seats for groups are \$15 – a 50 percent discount.

If fans want a premium field-level experience, the North Endzone Chairman's Club is a high-end hospitality option that includes all-inclusive food and beverage in a tent at field level in the north endzone. Fans will receive one VIP parking pass for every four Chairman's Club tickets purchased. These premium on-field tickets are \$275 apiece.

The Radiance Technologies Independence Bowl offers a \$5 Military Discount for endzone bench and sideline bench seating. A valid Military ID must be presented with the purchase.

The bowl also offers ticket donation programs for Active Military, the "Show Your Independence" Art Contest winners, Extra Yard for Teachers winners and the annual Youth Football Clinic participants. For more information on the Military Discount and ticket donation options, fans can call the bowl office at 318.221.0712 or toll-free at 888.414.BOWL or email info@independencebowl.org.

Parking passes are also available for pre-purchase at RadianceTechnologiesIndependenceBowl.com/tickets or by calling the bowl office at 318.221.0712 or toll-free at 888.414.BOWL. Premium parking lots – including Brown, Gold and Silver – are available online for \$27 apiece (\$25 through the bowl office), and the Blue Lot is available online for \$12 apiece (\$10 through the bowl office). Only Blue Lot parking is available for purchase on the day of the game and is \$15 on game day.

Fans can plan their trip to Shreveport for the 2024 Radiance Technologies Independence Bowl at www. FindYourLouisiana.com. For information on Independence Stadium rules and the clear bag policy, please visit RadianceTechnologiesIndependenceBowl.com/stadium-rules/.

## ABOUT THE RADIANCE TECHNOLOGIES INDEPENDENCE BOWL™

Established in 1976, the Radiance Technologies Independence Bowl™ is college football's 11th most historic bowl game, and the 48th edition of the game is set for Saturday, December 28 at 8:15 p.m. CT on ESPN. Huntsville, Ala.-based Radiance Technologies is the bowl's title sponsor through the 2025 Bowl Season. The bowl's conference, team, and television agreements also run through the 2025 season.

The Independence Bowl Foundation is prevalent in the Shreveport-Bossier City area throughout the year, hosting events to help enhance the economic impact and growth of our community. The Mission of the Independence Bowl is to attract and provide quality, nationally recognized football competition oriented to the Ark-La-Tex region. For more information, visit RadianceTechnologiesIndependenceBowl.com or follow the bowl on Facebook, X and Instagram at @IndyBowl.

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