

SHREVEPORT-BOSSIER CONVENTION & TOURIST BUREAU

Board of Directors Meeting

May 20, 2021

1. Call to Order
 - Roll Call*
2. Consent Calendar – Ashley Warner
 - A. ****Approval of Agenda**
 - B. ****Approval of Minutes for April 15, 2021 Regular Scheduled Board Meeting**
3. Data Depot Introduction
4. Finance Committee – Pam Glorioso
 - A. ****Financials**
 - B. *Check Register*
 - C. *Occupancy Tax Report*
 - D. *Tourism Summary Report – March & April*
 - E. *Investment & Reserve Strategy Sub-Committee*
 - i. *Reserve Strategy*
 - ii. *Investment Strategy*
 - iii. *Cost of Living Increases*
 - F. ****Resolution**
 - i. *Louisiana Office of Tourism*
 - ii. *Regions Bank – Borrowing Resolution and Authorization*
 - G. ****Ordinance 21-1 – Amend Hotel Definition**
 - H. ****Grants**
 - i. *Roses & Rose'*
 - ii. *Let the Good Times Roll*
5. President's Report – Stacy Brown
 - A. *Department Reports*
 - B. *Sports Commission Update*
 - i. *Athlete of the Year/Sports Awards*
 - C. *Tourism Awareness Week/Excellence in Hospitality Awards*
 - D. *Legislative Update*
 - E. *Civil Rights Trail*
 - F. *Boom or Bust Byway Update*
6. Chairman's Report
 - A. *Association Reports*
 - i. *Restaurant Association*
 - ii. *Hotel/Motel Association*
 - iii. *Attractions Association*
7. Agenda Items for next month's meeting:
8. Next meeting date:
 - A. Finance Committee Meeting, June 17, 2021 @ 10:30 a.m.
 - B. Board Meeting, June 17, 2021 @ 11:30 a.m.

Adjourn – 1:00 p.m.

****Requires Commission Vote**