

SHREVEPORT-BOSSIER CONVENTION & TOURIST BUREAU

Board of Directors Meeting

August 19, 2021

1. Call to Order
 - Roll Call*
2. Consent Calendar – Ashley Warner
 - A. ****Approval of Agenda**
 - B. ****Approval of Minutes for July 22, 2021, Regular Scheduled Board Meeting**
3. *Special Guest – Shelly Ragle – Shreveport Public Assembly*
4. Finance Committee – Pam Glorioso
 - A. ****Financials**
 - B. *Check Register*
 - C. *Occupancy Tax Report*
 - D. *Tourism Summary Report*
 - E. ****Increase Maximum Grant Amount**
5. President's Report – Stacy Brown
 - A. *Department Reports*
 - B. *Sports Commission Update*
 - C. *Destination Plan/Branding*
 - D. *Travel Outlook Conference*
6. Chairman's Report
 - A. *Association Reports*
 - i. *Restaurant Association*
 - ii. *Hotel/Motel Association*
 - iii. *Attractions Association*
7. Agenda Items for next month's meeting:
8. Next meeting date:
 - A. Finance Committee Meeting, September 23, 2021 @ 10:30 a.m.
 - B. Board Meeting, September 23, 2021 @ 11:30 a.m.

Adjourn – 1:00 p.m.

****Requires Commission Vote**