

# SHREVEPORT-BOSSIER CONVENTION & TOURIST BUREAU

## Board of Directors Meeting

September 15, 2022

**1. Call to Order**

*Roll Call*

**2. Consent Calendar – Pam Glorioso**

A. *\*\*Approval of Agenda*

B. *\*\*Approval of Minutes for August 18, 2022, Regular Scheduled Board Meeting*

**3. Opportunity for Public Comment**

**4. Finance Committee – Jerome DuBose**

A. *\*\*Financials*

B. *Check Register*

C. *Occupancy Tax Report*

D. *Tourism Summary Report*

E. *\*\*Grant Application*

i. *State Fair of Louisiana*

ii. *Red River Revel*

**5. President's Report – Stacy Brown**

A. *Department Reports*

B. *Sports Commission Update*

C. *Destination Marketing Plan and Branding Update*

D. *Business Plan/Retreat/Budget Timeline*

**6. Chairman's Report**

A. *Association Reports*

i. *Restaurant Association*

ii. *Hotel/Motel Association*

iii. *Attractions Association*

**7. Agenda Items for next month's meeting:**

**8. Next meeting date:**

A. **Board Meeting, October 20, 2022**

**Adjourn – 1:00 p.m.**

**\*\*Requires Commission Vote**