

**OFFICIAL PROCEEDINGS OF THE BOARD OF DIRECTORS OF THE  
SHREVEPORT-BOSSIER CONVENTION & TOURIST BUREAU  
PUBLIC HEARING FOR 2024 BUDGET  
November 9, 2023**

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**Call to Order**

Jason Roberts, Board Chairman, called to order the regular meeting of the Board of Directors at 11:45 a.m. on November 9, 2023. The meeting was held at the Shreveport-Bossier Convention and Tourist Bureau, 629 Spring Street, Shreveport, LA.

**Board Members Present:** Ashley Warner, Beth Smiley, Casey Hartley, Jerome DuBose, Pam Glorioso, Randy Slagle, Tiffany Evans, Charles Johnson, Andrea Butler, Joanne Fayard, Rob Brown, and Jason McKinney.

**Board Members Absent:** Joanna Folsie-Alexander

**Staff Members Present:** Stacy Brown, Aaron Bronson, Katharyn DeVille, David Bradley, and Charlie Rice.

**Opportunity for Public Comment:** No public was present.

**Approval of Agenda**

Mr. Roberts called for a motion to approve the agenda. Mr. Johnson made a motion to approve which was seconded by Mr. McKinney. All in favor none opposed with no public comment.

**Approval of Minutes**

Mr. Roberts called for a motion to approve the October 19, 2023, regularly scheduled board meeting minutes. Ms. Glorioso made a motion to approve the minutes seconded by Mr. DuBose. All in favor none opposed with no public comment.

**Personnel Committee**

The Personnel Committee made a motion that all Visit Shreveport-Bossier employees receive a 3% COLA and up to a 2% merit increase starting in January 2024. The President/CEO will receive a 3% COLA and a 2% merit increase. In addition, the VP of Operations will receive a 14% increase which includes the COLA and merit increase, seconded by Mr. Brown. All in favor none opposed with no public comment.

**Nominating Committee**

The following have been appointed as the nominating committee: Jason Roberts, Charles Johnson, Billy Anderson, Ashley Warner, and Pam Glorioso.

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**Opportunity for Public Comment and Public Hearing for the 2024 Budget**

Mr. Roberts called the Public Hearing to order at 12:11 p.m. There being no one, the public hearing closed at 12:12 p.m.

**Budget Approval for the 2024 SBCTB and its divisions** A motion was made by Mr. Dubose for the approval of the 2024 budget along with the budgets for the Holiday Trail of Lights, Boom or Bust Byway, Shreveport-Bossier Film Office, ARPA, Shreveport-Bossier Sports Commission Reserve and Shreveport-Bossier Sports Commission Events; seconded by Mr. Anderson. All in favor none opposed with no public comment.

- A. **Financial Report** – Report not available.
- B. **Check Register** – Report not available.
- C. **Occupancy Tax Report** – Report not available.
- D. **Tourism Summary Report** – Report was not available.

**President Reports**

- Hosting the National Tour Association from November 12 to November 15, 2023.
- Boom or Bust Pavilion bid at Earl G. Williamson Park came in under budget.
- James Burton will be representing the on the Rose Parade float.
  - He will be hosting a guitar festival in the area next year.
- Ongoing meetings with the Gulf Coast Athletic Conference to discuss the upcoming Volleyball Championships.
- Mardi Gras parades are moving forward, on their usual date.

**Ethics and Sexual Harassment Training:** Due by December 31, 2023. A link has been sent out to everyone.

**Bureau Open House:** Ms. Brown reminded everyone that the Bureau Open House will be held at the SciPort on Friday, December 8, 2023.

**Chairman's Report**

**A. Association Reports**

- i. **Restaurant Association:** Currently looking for a new president.
- ii. **Hotel/Motel Association:** Next meeting will be on December 14, 2023.
- iii. **Attractions Association:** 3<sup>rd</sup> and 4<sup>th</sup> quarter grants are available. Will be electing new officers for 2024. A table will be set up at the VSB Open House.

**Next Meeting:**

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- Board Meeting-December 14, 2023

**Agenda items for the upcoming meeting:**

**Adjourned:** Meeting was adjourned at approximately 12:45 p.m.

**Approved:**

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Jason Roberts  
Chairman

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Joanna Folsie-Alexander  
Secretary