



MEETING & EVENT PLANNER REWARDS PROGRAM

Book a NEW meeting with the Shreveport-Bossier Convention and Tourist Bureau, and you will have the opportunity to receive up to \$3,000 for your organization.

TOTAL ROOM NIGHTS	NEW BUSINESS CLIENT RECEIVES	*NEED TIMES +20%* CLIENT RECEIVES
50-100	\$250	\$300
101-150	\$500	\$600
151-200	\$750	\$900
201-250	\$1,000	\$1,200
251-500	\$1,250	\$1,500
500-750	\$1,750	\$2,100
750+	\$2,500	\$3,000

*Based upon peak needs time, meeting/event planners may qualify for an additional 20 percent rewards if they book hotels during the market need times.

BASIC REWARDS PROGRAM GUIDELINES

- Shreveport-Bossier Convention and Tourist Bureau will be included in the RFP process.
- Registration form needs to be completed by meeting/event planner prior to contracts being signed with the hotel.
- To qualify as a new meeting, the specific meeting named on the registration form must not have been held in Shreveport or Bossier City in the past two years.
- Meeting rewards for the client will be paid only after the event occurs and the actual rooms picked up are verified by the contracted and approved hotel property.
- Meeting rewards will be paid directly to the association or organization hosting the event after room pick-up is recorded.
- Hotel contracts must be signed before December 31, 2015.
- Minimum of 10 rooms on peak.
- Must utilize a minimum of 50 total room nights.
- Meeting must be held prior to December 31, 2018.

Call sales to book your next event in Shreveport-Bossier.

Phone: 800-551-8682 • meetings@sbctb.org

