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SHREVEPORT-BOSSIER

**SBA**

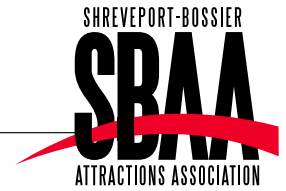


ATTRACTIONS ASSOCIATION

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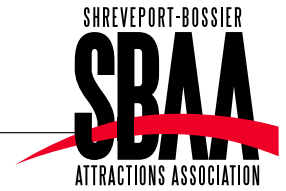
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# Membership Details

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## **MISSION STATEMENT:**

The Shreveport-Bossier Attractions Association is a membership organization for Caddo and Bossier Parish attractions that supports the sustainable growth and attendance through exposure, education, resources and representation.

## **NO MEMBERSHIP DUES:**

- There are no application fees or dues associated with membership.
- The only associated cost is \$10 to attend a minimum of one monthly Hospitality Breakfast per year.

## **TYPES OF MEMBERSHIP:**

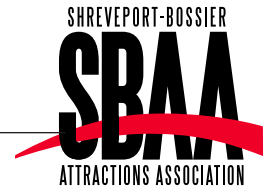
Attraction members may be described as representing annual events, art galleries, festivals, museums, nature centers, outdoor recreation, performing arts and tour guides.

## **MEMBERSHIP REQUIREMENTS:**

- Submit a completed membership application.
- Attend a minimum of two meetings.
  - One meeting must include a monthly Hospitality Breakfast.
  - One meeting must include a quarterly educational Shreveport-Bossier Attractions Association seminar.

*\*Membership will be renewed on an annual basis.*

# 2021 Board of Directors



## OFFICERS

**Robin Jones,  
President**

Bossier Arts Council

**Angelique Feaster Evans,  
Vice-President**

Southern University Museum of Art  
Mahogany Ensemble Theatre

**Emerie Gentry,  
Secretary**

Lagniappe P.R.I.M.E., LLC.

**Robin Williams,  
Past President**

General Dynamics Information Technology

## BOARD MEMBERS

**Andrew Crawford**

Rhino Coffee

**Ashley Warner**

Louisiana Boardwalk Outlets

**Beth Smiley**

American Rose Center  
Shreveport-Bossier Convention and Tourist Bureau Board  
Representative

**Chris Graham**

Bossier City Farmers' Market

**Elizabeth Pattillo**

Flying Heart Brewing & Pub

**Hardette Harris**

Us Up North

**Stacy Gray**

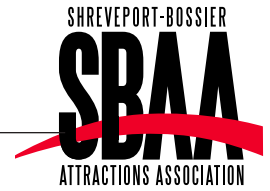
Caddo Parish Parks & Recreation Department - Walter B. Jacobs

**Sweetie Lars**

Vivian Black History and Parade

# 2021 Staff Liaisons

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## SHREVEPORT-BOSSIER CONVENTION AND TOURIST BUREAU STAFF

### **Stacy Brown**

President at Shreveport-Bossier Convention and Tourist Bureau  
sbrown@sbctb.org  
318-222-9391

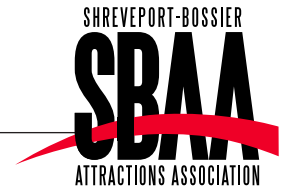
### **Brandy Evans**

Vice President of Communications  
at Shreveport-Bossier Convention and Tourist Bureau  
bevans@sbctb.org  
318-429-0638

### **Aly Velasquez**

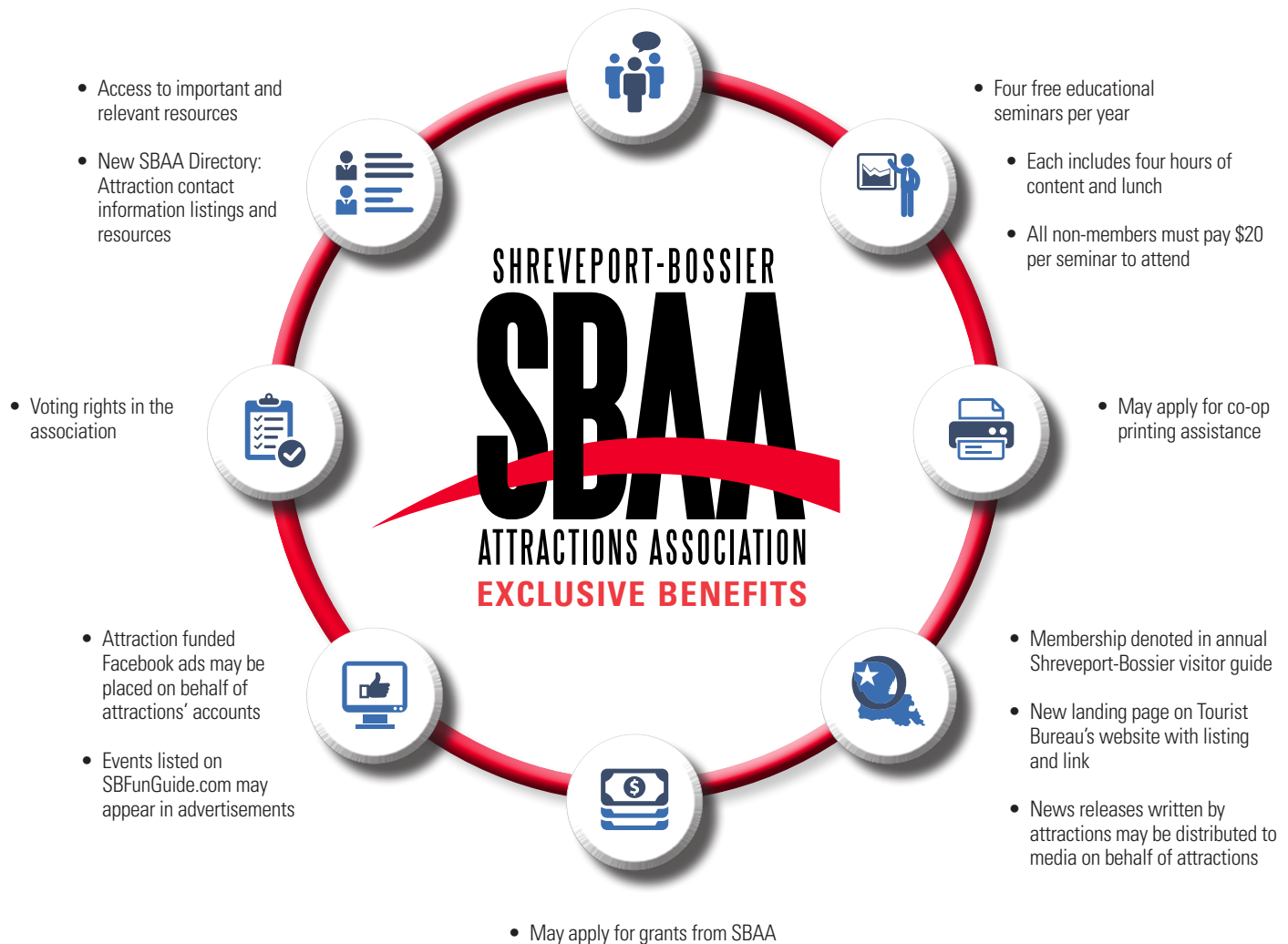
Marketing Manager  
at Shreveport-Bossier Convention and Tourist Bureau  
avelasquez@sbctb.org  
318-213-8266

# Member Benefits

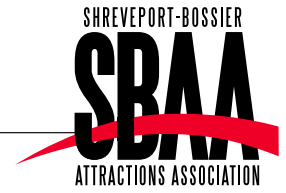


**MISSION:** The Shreveport-Bossier Attractions Association is a membership organization for Caddo and Bossier Parish attractions that supports sustainable growth and attendance through exposure, education, resources and representation.

- Membership in a group who has attractions' best interests at heart
- Advocacy in the tourism community



# Membership Application



Disclaimer(s): Attractions must be located in Caddo and/or Bossier Parishes. The information provided in this application is for informational purposes and will not be used for visitor consumption.

## ATTRACTION INFORMATION (Must complete all items below):

Is this attraction located in Caddo or Bossier Parish?  YES  NO

ATTRACTION: \_\_\_\_\_

NAME: (last) \_\_\_\_\_ (first) \_\_\_\_\_

TITLE OR POSITION AT ATTRACTION: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE: (work) \_\_\_\_\_ (cell) \_\_\_\_\_

What type of business is this attraction?  For-Profit  Non-Profit

Select AT LEAST ONE item below that best represents this attraction:

- |  |                                       |  |
|--|---------------------------------------|--|
| <input type="checkbox"/> Amusements/Recreation | <input type="checkbox"/> Annual Event | <input type="checkbox"/> Art Gallery       |
| <input type="checkbox"/> Festival              | <input type="checkbox"/> Museum       | <input type="checkbox"/> Nature Center     |
| <input type="checkbox"/> Performing Arts       | <input type="checkbox"/> Tour Guide   | <input type="checkbox"/> SBAA Board Member |

Provide a brief statement about the mission or purpose of this attraction:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please provide the URLs for the following pages where this attraction has presence:

WEBSITE: \_\_\_\_\_ BLOG: \_\_\_\_\_

FACEBOOK: \_\_\_\_\_ TWITTER: \_\_\_\_\_

YOUTUBE: \_\_\_\_\_ INSTAGRAM: \_\_\_\_\_

PINTEREST: \_\_\_\_\_ TRIPADVISOR: \_\_\_\_\_

OTHER WEB PRESENCE THAT IS REGULARLY UPDATED: \_\_\_\_\_



Is this attraction and/or its events listed on SBFunGuide.com?

YES

NO

If yes, list the types of events: \_\_\_\_\_  
\_\_\_\_\_

If this attraction is listed on the SBFunGuide.com under a name other than the one listed on page 5, what is that name?

\_\_\_\_\_

Is this attraction only open for scheduled appointments?

YES

NO

What are the hours that this attraction is open to the public? (If it is a festival or special event that only occurs at specific times during the year, list the hours that it is typically open to the public and how many days.)

SUN: \_\_\_\_\_ MON: \_\_\_\_\_ TUE: \_\_\_\_\_ WED: \_\_\_\_\_

THU: \_\_\_\_\_ FRI: \_\_\_\_\_ SAT: \_\_\_\_\_ DATES: \_\_\_\_\_

Is there a staff member or volunteer on site during the above listed hours?

YES

NO

During regular business hours, what is the charge for persons to attend this attraction?

ADULTS: \_\_\_\_\_ CHILDREN: \_\_\_\_\_ SENIORS: \_\_\_\_\_

MILITARY: \_\_\_\_\_ STUDENTS: \_\_\_\_\_ GROUPS: \_\_\_\_\_

Can this attraction accommodate 40+ persons at one time?

YES

NO

Do any of the following items apply to this attraction?

ADA Compliant

Dining

Family Friendly

Guided Tours

Historic Site

Overnight Accomodations

Restrooms On-Site

Shopping

Unique to Our Area

Interactive Experience – If so, please describe: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



## MEMBERSHIP REQUIREMENTS:

- **Approved Application** (Completed applications must be submitted to the SBAA and meet requirements of the SBAA. Applications will be reviewed quarterly by the SBAA Board.)

**Each year, within 12 months of your application being approved for membership, a representative from your attraction must attend a minimum of two meetings. One meeting must include a monthly Hospitality Breakfast and one meeting must include a quarterly educational SBAA seminar.**

*By signing this application, I understand that completing the application does not guarantee membership in the Shreveport-Bossier Attractions Association. I also understand that minimum requirements must be met to uphold membership and that if granted membership it may be revoked if the attraction does not meet the requirements set forth by the association.*

**PRINT NAME:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

### SIGNED APPROVAL BY THE ATTRACTION'S OWNER/DIRECTOR:

**OWNER/DIRECTOR:** (print name) \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**OWNER/DIRECTOR:** (signature) \_\_\_\_\_ **DATE:** \_\_\_\_\_

Please turn in application and all required documentation to: Aly Velasquez, 629 Spring St., Shreveport, LA 71101  
phone: 318-222-9391 ext. 147; fax: 318-222-0056; email: avelasquez@sbctb.org

## INFORMATION BELOW TO BE COMPLETED BY SBAA BOARD:

- All required information is completed on application form
- Applicant signed the application
- Director signed the application
- Attraction meets requirements for membership based on information provided

If not, please list the reason(s) applicant is being denied membership: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**SBAA REPRESENTATIVE REVIEWING THE APPLICATION:** (print name) \_\_\_\_\_

(signature) \_\_\_\_\_

