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MISSION STATEMENT:
The Shreveport-Bossier Attractions Association is a membership organization for Caddo and Bossier Parish attractions that supports the sustainable growth and attendance through exposure, education, resources and representation.

NO MEMBERSHIP DUES:
• There are no application fees or dues associated with membership.
• The only associated cost is $10 to attend a minimum of one monthly Hospitality Breakfast per year.

TYPES OF MEMBERSHIP:
Attraction members may be described as representing annual events, art galleries, festivals, museums, nature centers, outdoor recreation, performing arts and tour guides.

MEMBERSHIP REQUIREMENTS:
☐ Submit a completed membership application.
☐ Attend a minimum of two meetings.
  • One meeting must include a monthly Hospitality Breakfast.
  • One meeting must include a quarterly educational Shreveport-Bossier Attractions Association seminar.

*Membership will be renewed on an annual basis.
2021 Board of Directors

OFFICERS

Robin Jones,
President
Bossier Arts Council

Angelique Feaster Evans,
Vice-President
Southern University Museum of Art
Mahogany Ensemble Theatre

Emerie Gentry,
Secretary
Lagniappe P.R.I.M.E., LLC.

Robin Williams,
Past President
General Dynamics Information Technology

BOARD MEMBERS

Andrew Crawford
Rhino Coffee

Ashley Warner
Louisiana Boardwalk Outlets

Beth Smiley
American Rose Center
Shreveport-Bossier Convention and Tourist Bureau Board Representative

Chris Graham
Bossier City Farmers’ Market

Elizabeth Pattillo
Flying Heart Brewing & Pub

Hardette Harris
Us Up North

Stacy Gray
Caddo Parish Parks & Recreation Department - Walter B. Jacobs

Sweetie Lars
Vivian Black History and Parade
2021 Staff Liaisons

SHREVEPORT-BOSSIER CONVENTION AND TOURIST BUREAU STAFF

Stacy Brown
President at Shreveport-Bossier Convention and Tourist Bureau
sbrown@sbctb.org
318-222-9391

Brandy Evans
Vice President of Communications
at Shreveport-Bossier Convention and Tourist Bureau
bevans@sbctb.org
318-429-0638

Aly Velasquez
Marketing Manager
at Shreveport-Bossier Convention and Tourist Bureau
avelasquez@sbctb.org
318-213-8266
Member Benefits

MISSION: The Shreveport-Bossier Attractions Association is a membership organization for Caddo and Bossier Parish attractions that supports sustainable growth and attendance through exposure, education, resources and representation.

- Membership in a group who has attractions’ best interests at heart
- Advocacy in the tourism community
- Four free educational seminars per year
- Each includes four hours of content and lunch
- All non-members must pay $20 per seminar to attend
- Access to important and relevant resources
- New SBAA Directory: Attraction contact information listings and resources
- Voting rights in the association
- May apply for co-op printing assistance
- Attraction funded Facebook ads may be placed on behalf of attractions’ accounts
- Events listed on SBFunGuide.com may appear in advertisements
- Membership denoted in annual Shreveport-Bossier visitor guide
- New landing page on Tourist Bureau’s website with listing and link
- News releases written by attractions may be distributed to media on behalf of attractions
- May apply for grants from SBAA
Membership Application

Disclaimer(s): Attractions must be located in Caddo and/or Bossier Parishes. The information provided in this application is for informational purposes and will not be used for visitor consumption.

ATTRACTION INFORMATION (Must complete all items below):

Is this attraction located in Caddo or Bossier Parish?  □ YES  □ NO

ATTRACTION: ____________________________________________________________

NAME: (last) __________________________________________ (first) __________________________________

TITLE OR POSITION AT ATTRACTION: ____________________________________________________________

MAILING ADDRESS: ________________________________________________________________
City/State/Zip ________________________________________________________________

EMAIL ADDRESS: ________________________________________________________________

PHONE: (work) ___________________________ (cell) ___________________________

What type of business is this attraction?  □ For-Profit  □ Non-Profit

Select AT LEAST ONE item below that best represents this attraction:

□ Amusements/Recreation  □ Annual Event  □ Art Gallery
□ Festival  □ Museum  □ Nature Center
□ Performing Arts  □ Tour Guide  □ SBAA Board Member

Provide a brief statement about the mission or purpose of this attraction:
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________

Please provide the URLs for the following pages where this attraction has presence:

WEBSITE: ___________________________________________ BLOG: __________________________
FACEBOOK: ________________________________________ TWITTER: _________________________
YOUTUBE: _________________________________________ INSTAGRAM: ______________________
PINTEREST: ________________________________________ TRIPADVISOR: ______________________
OTHER WEB PRESENCE THAT IS REGULARLY UPDATED: _________________________________
Is this attraction and/or its events listed on SBFunGuide.com?  □ YES  □ NO

If yes, list the types of events: __________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

If this attraction is listed on the SBFunGuide.com under a name other than the one listed on page 5, what is that name?
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

Is this attraction only open for scheduled appointments?  □ YES  □ NO

What are the hours that this attraction is open to the public? (If it is a festival or special event that only occurs at specific times during the year, list the hours that it is typically open to the public and how many days.)

SUN: _______________  MON: _______________  TUE: _______________  WED: _______________
THU: _______________  FRI: _______________  SAT: ___________  DATES: _______________

Is there a staff member or volunteer on site during the above listed hours?  □ YES  □ NO

During regular business hours, what is the charge for persons to attend this attraction?

ADULTS: _______________  CHILDREN: _______________  SENIORS: _______________
MILITARY: _______________  STUDENTS: _______________  GROUPS: _______________

Can this attraction accommodate 40+ persons at one time?  □ YES  □ NO

Do any of the following items apply to this attraction?

□ ADA Compliant  □ Dining  □ Family Friendly
□ Guided Tours  □ Historic Site  □ Overnight Accomodations
□ Restrooms On-Site  □ Shopping  □ Unique to Our Area
□ Interactive Experience – If so, please describe: ________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
MEMBERSHIP REQUIREMENTS:

• Approved Application (Completed applications must be submitted to the SBAA and meet requirements of the SBAA. Applications will be reviewed quarterly by the SBAA Board.)

Each year, within 12 months of your application being approved for membership, a representative from your attraction must attend a minimum of two meetings. One meeting must include a monthly Hospitality Breakfast and one meeting must include a quarterly educational SBAA seminar.

By signing this application, I understand that completing the application does not guarantee membership in the Shreveport-Bossier Attractions Association. I also understand that minimum requirements must be met to uphold membership and that if granted membership it may be revoked if the attraction does not meet the requirements set forth by the association.

PRINT NAME: ________________________________

SIGNATURE: ________________________________ DATE: ________________________________

SIGNED APPROVAL BY THE ATTRACTION’S OWNER/DIRECTOR:

OWNER/DIRECTOR: (print name) ________________________________

TITLE: ________________________________

OWNER/DIRECTOR: (signature) ________________________________ DATE: ________________________________

Please turn in application and all required documentation to: Aly Velasquez, 629 Spring St., Shreveport, LA 71101
phone: 318-222-9391 ext. 147; fax: 318-222-0056; email: avelasquez@sbctb.org

INFORMATION BELOW TO BE COMPLETED BY SBAA BOARD:

☐ All required information is completed on application form
☐ Applicant signed the application
☐ Director signed the application
☐ Attraction meets requirements for membership based on information provided

If not, please list the reason(s) applicant is being denied membership: ________________________________

____________________________________________________________________________________

____________________________________________________________________________________

SBAA REPRESENTATIVE REVIEWING THE APPLICATION: (print name) ________________________________

(signature) ________________________________