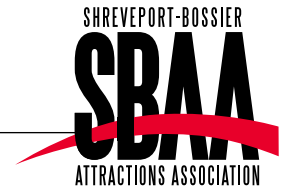

SHREVEPORT-BOSSIER

SBA



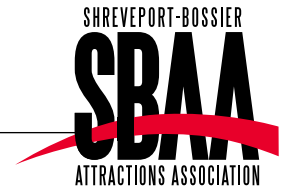
ATTRACTIONS ASSOCIATION

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Membership Details



MISSION STATEMENT:

The Shreveport-Bossier Attractions Association is a membership organization for Caddo and Bossier Parish attractions that supports the sustainable growth and attendance through exposure, education, resources and representation.

NO MEMBERSHIP DUES:

- There are no application fees or dues associated with membership.
- The only associated cost is \$15 to attend a minimum of one monthly Hospitality Breakfast per year.

TYPES OF MEMBERSHIP:

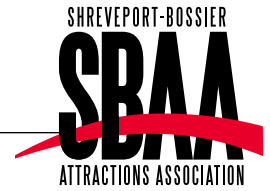
Attraction members may be described as representing annual events, art galleries, festivals, museums, nature centers, outdoor recreation, performing arts and tour guides.

MEMBERSHIP REQUIREMENTS:

- Submit a completed membership application.
- Attend a minimum of two meetings.
 - One meeting must include a monthly Hospitality Breakfast.
 - One meeting must include a quarterly educational Shreveport-Bossier Attractions Association seminar.

**Membership will be renewed on an annual basis.*

2023 Board of Directors



OFFICERS

Emerie Eck Holtzclaw,
SBAA President
Lagniappe P.R.I.M.E., LLC.

Dr. Angelique Feaster Evans,
SBAA Secretary/SBAA Past President
Southern University Museum of Art Shreveport and Mahogany Ensemble Theatre

Beth Smiley,
SBAA Vice President
American Rose Center

BOARD MEMBERS

Ashley Warner
Louisiana Boardwalk Outlets

Eric Hess
Sanctuary Glass Studio

Hardette Harris
Us Up North Kitchen

Casey Hartley
Christmas on Caddo Fireworks Festival

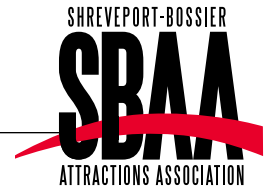
Panderina Soumas
Soumas Heritage Creole Creations

Priscilla Metoyer
Multicultural Center of the South

Stacy Gray
Caddo Parish Parks & Recreation Department - Walter B. Jacobs

Dr. Sweettie Lars
Vivian Black History Festival and Parade

2023 Staff Liaisons



VISIT SHREVEPORT-BOSSIER STAFF

Stacy Brown

President

Visit Shreveport-Bossier

sbrown@visitshreveportbossier.org

318-222-9391

Katharyn DeVille

Vice President of Marketing and Communications

Visit Shreveport-Bossier

kdeville@visitshreveportbossier.org

318-429-0638

Charlotte "Charlie" Rice

Director of Administration

Visit Shreveport-Bossier

crice@visitshreveportbossier.org

318-429-0657

Desiree Frey

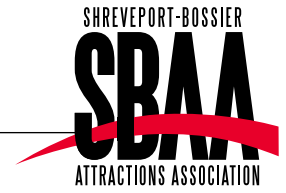
Marketing Manager

Visit Shreveport-Bossier

dfrey@visitshreveportbossier.org

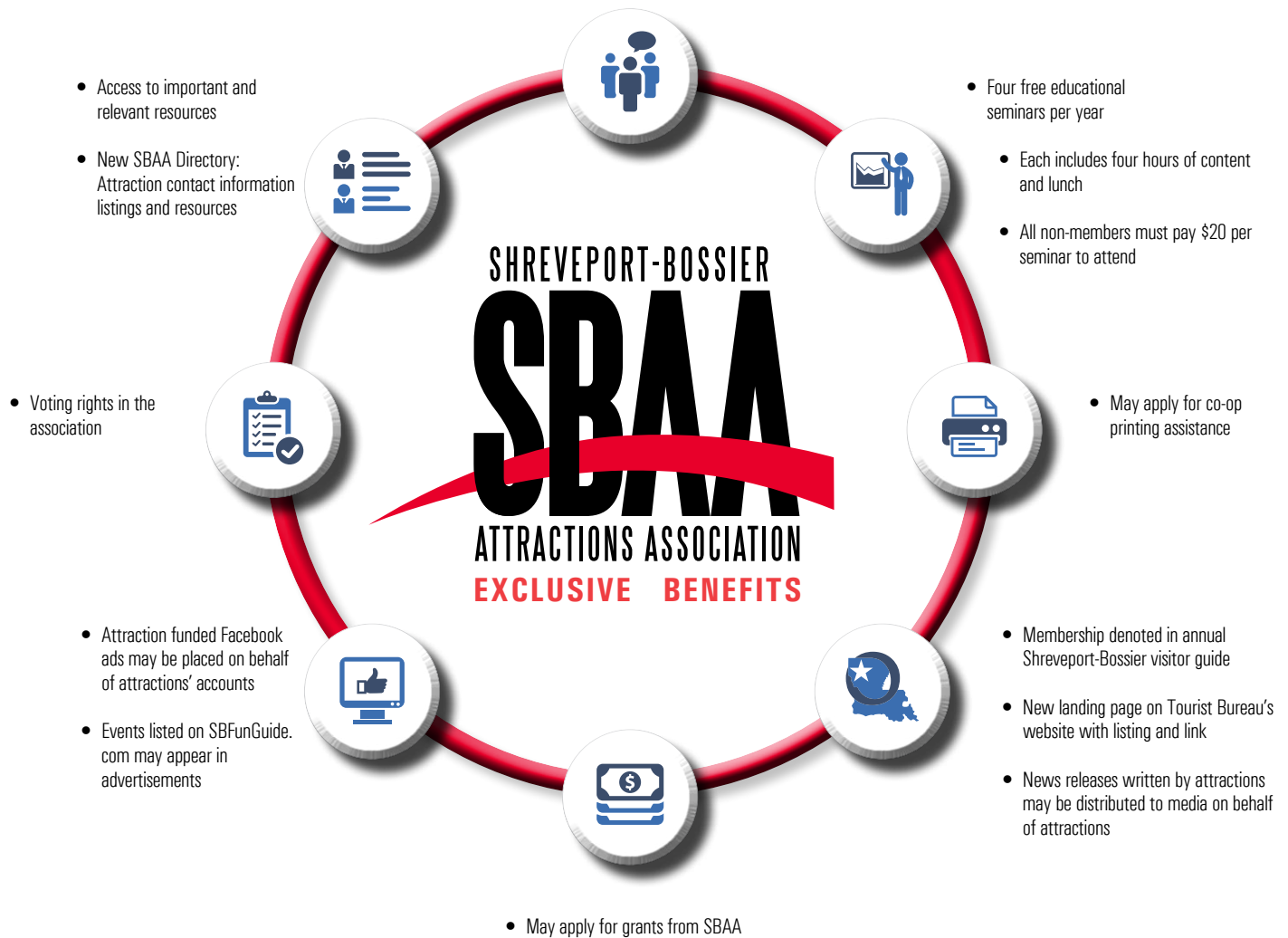
318-213-8266

Member Benefits

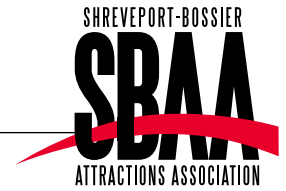


MISSION: The Shreveport-Bossier Attractions Association is a membership organization for Caddo and Bossier Parish attractions that supports sustainable growth and attendance through exposure, education, resources and representation.

- Membership in a group who has attractions' best interests at heart
- Advocacy in the tourism community



Membership Application



Disclaimer(s): Attractions must be located in Caddo and/or Bossier Parishes. The information provided in this application is for informational purposes and will not be used for visitor consumption.

ATTRACTION INFORMATION (Must complete all items below):

Is this attraction located in Caddo or Bossier Parish? YES NO

ATTRACTION: _____

NAME: (last) _____ (first) _____

TITLE OR POSITION AT ATTRACTION: _____

MAILING ADDRESS: _____

City/State/Zip _____

EMAIL ADDRESS: _____

PHONE: (work) _____ (cell) _____

What type of business is this attraction? For-Profit Non-Profit

Select AT LEAST ONE item below that best represents this attraction:

- Amusements/Recreation Annual Event Art Gallery Shopping
 Festival Museum Nature Center
 Performing Arts Tour Guide SBAA Board Member

Provide a brief statement about the mission or purpose of this attraction:

Please provide the URLs for the following pages where this attraction has presence:

WEBSITE: _____ BLOG: _____

FACEBOOK: _____ TWITTER: _____

YOUTUBE: _____ INSTAGRAM: _____

PINTEREST: _____ TRIPADVISOR: _____

OTHER WEB PRESENCE THAT IS REGULARLY UPDATED: _____



Is this attraction and/or its events listed on SBFunGuide.com?

YES NO

If yes, list the types of events: _____

If this attraction is listed on the SBFunGuide.com under a name other than the one listed on page 5, what is that name?

Is this attraction only open for scheduled appointments?

YES NO

What are the hours that this attraction is open to the public? (If it is a festival or special event that only occurs at specific times during the year, list the hours that it is typically open to the public and how many days.)

SUN: _____ MON: _____ TUE: _____ WED: _____

THU: _____ FRI: _____ SAT: _____ DATES: _____

Is there a staff member or volunteer on site during the above listed hours?

YES NO

During regular business hours, what is the charge for persons to attend this attraction?

ADULTS: _____ CHILDREN: _____ SENIORS: _____

MILITARY: _____ STUDENTS: _____ GROUPS: _____

Can this attraction accommodate 40+ persons at one time?

YES NO

Do any of the following items apply to this attraction?

ADA Compliant

Dining

Family Friendly

Guided Tours

Historic Site

Overnight Accomodations

Restrooms On-Site

Shopping

Unique to Our Area

Interactive Experience – If so, please describe: _____

MEMBERSHIP REQUIREMENTS:

- **Approved Application** (Completed applications must be submitted to the SBAA and meet requirements of the SBAA. Applications will be reviewed quarterly by the SBAA Board.)

Each year, within 12 months of your application being approved for membership, a representative from your attraction must attend a minimum of two meetings. One meeting must include a monthly Hospitality Breakfast and one meeting must include a quarterly educational SBAA seminar.

By signing this application, I understand that completing the application does not guarantee membership in the Shreveport-Bossier Attractions Association. I also understand that minimum requirements must be met to uphold membership and that if granted membership it may be revoked if the attraction does not meet the requirements set forth by the association.

PRINT NAME: _____

SIGNATURE: _____ DATE: _____

SIGNED APPROVAL BY THE ATTRACTION'S OWNER/DIRECTOR:

OWNER/DIRECTOR: (print name) _____

TITLE: _____

OWNER/DIRECTOR: (signature) _____ DATE: _____

Please turn in application and all required documentation to: Desiree Frey, 629 Spring St., Shreveport, LA 71101
phone: 318-213-8266, fax: 318-222-0056; email: dfrey@visitshrevestbossier.org

INFORMATION BELOW TO BE COMPLETED BY SBAA BOARD:

- All required information is completed on application form
- Applicant signed the application
- Director signed the application
- Attraction meets requirements for membership based on information provided

If not, please list the reason(s) applicant is being denied membership: _____

SBAA REPRESENTATIVE REVIEWING THE APPLICATION: (print name) _____

(signature) _____

