

SHREVEPORT-BOSSIER CONVENTION & TOURIST BUREAU

Board of Directors Meeting

Agenda

September 17, 2020

1. Call to Order – 11:00 a.m.
Roll Call
2. Consent Calendar – Jason McKinney
3. ****Approval of Agenda**
4. ****Approval of Minutes for August 20, 2020 Regular Scheduled Finance Committee and Board Meeting**
5. President's Report – Stacy Brown
 - A. *Department Reports*
 - B. *Sports Commission Update*
 - C. *Travel Outlook Conference Overview*
 - D. *Legislative Update*
 - E. *Board/Staff Planning Retreat – September 28, 2020*
6. Finance Committee – Dick Bremer
 - A. ****Financials**
 - B. *Budget Updates*
 - C. *Occupancy Tax Report*
 - D. *Tourism Summary Report*
 - E. *Check Register*
 - F. *Grant Review Request*
 - i. ****Louisiana State Fair Grant**
 - ii. ****Drive In Night at the Movie**
 - G. *Discussion of Grant Amount for events*
7. Chairman's Report
 - A. *Conflict of Interest Policy*
 - B. *Association Reports*
 - i. *Restaurant Association*
 - ii. *Hotel/Motel Association*
 - iii. *Attractions Association*
8. Agenda Items for next month's meeting:
9. Next meeting date:
 - Board Retreat, Monday, September 28, 2020
 - Board Meeting, Thursday, October 15, 2020
 - Board Budget/Business Review Meeting, Tuesday, November 3, 2020
 - i. 11:00 a.m. to 1:30 p.m. (*lunch will be served*)
10. Adjourn – 1:00 p.m.

****Requires Commission Vote**