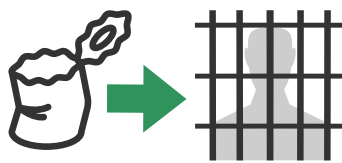




Company is Coming

HOSPITALITY INDUSTRY QUARTERLY LITTER CLEANUP

Did You Know?



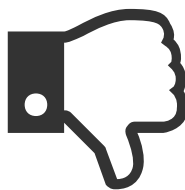
The presence of litter has a direct correlation with **CRIME**.



Littered areas attract mosquitoes, rats, snakes, and stray dogs.



\$10 million



LITTERED COMMUNITIES REFLECT THE PEOPLE WHO LIVE THERE.

Companies are hesitant to hire people who display a disregard for the environment, because that attitude reflects their work ethic.

Litter has a direct economic impact on communities: Louisiana spends over **\$10 MILLION ANNUALLY** to clean up litter. Shreveport-Bossier spends approximately **\$1.4 MILLION**.

An unattractive and littered community contributes to loss of revenue from

- **OUT OF TOWN VISITORS**
- **DEVALUATION OF PROPERTY**
- **NEW BUSINESS DEVELOPMENT**



Citizens internalize their environment. A **DIRTY** environment reflects in our emotional health.



Litter absolutely impacts tourism - people don't visit cities where they feel unsafe or depressed.



Litter on highways is **DANGEROUS**, especially if it falls off the back of trucks and trailers that aren't covered or tarped.

34 years

A single cigarette doesn't degrade for **34 YEARS**. Styrofoam takes even longer than that.

LITTER CAN STOP UP STORM DRAINS CAUSING FLOODING.

Sign up your team to clean up Shreveport-Bossier, and compete for the chance to win special prizes.

www.ShreveportBossierClean.com

