

#SBCOMEBACK

SHREVEPORT-BOSSIER, LOUISIANA

IMPACT OF TOURISM IN SHREVEPORT-BOSSIER, LOUISIANA

- » In 2018, visitors spent **\$761 million** in Caddo and Bossier Parishes
- » These visitors generated **\$97.63 million** in state and local tax revenues
- » The hospitality and tourism industry employed **10,870** hardworking men and women in Shreveport-Bossier
- » Employees' combined earnings represent **\$259 million**

Source: Tourism Spending in Louisiana Parishes 2018, prepared for the Louisiana Office of Tourism by the University of New Orleans Hospitality Research Center. This is the most recent report.



Learn more about National Travel and Tourism Week and the Shreveport-Bossier Comeback by visiting

WWW.SHREVEPORT-BOSSIER.ORG/NTTW