

SHREVEPORT-BOSSIER

LOUISIANA



THE *Play Outside* GUIDE

EXPLORE BOSSIER'S BACKYARD
AT CYPRESS BLACK BAYOU

- pg. 3 -

SHREVEPORT'S NEWEST BREWERY
BREAKS OUT WITH BOLD FLAVORS!

- pg. 7 -

HIGHLAND PUPS SPEAK UP
ON PET-FRIENDLY DINING

- pg. 5 -

Press Play!

in Shreveport-Bossier, LA

**Life is short, but our bayous are wide.
Play outside.**

Give yourself a little travel recess in north Louisiana's playgrounds. It's okay to trade in virtual events and boring Zoom calls for kayaking on tranquil waters, stargazing from campsites and feasting on festival foods. The great outdoors of Shreveport-Bossier is multi-dimensional and far more than what you bargained for.



www.Shreveport-Bossier.org



NOMO' FOMO

CHEERS TO EXPERIENCING EVERYTHING
AND REGRETTING NOTHING

20X49

*Where Shreveport-Bossier, LA
Intersects With Everywhere*

FOOD & DRINKS | FESTIVALS | EXCURSIONS

WWW.20X49.COM

INSIDE THE PLAY OUTSIDE GUIDE



On the Cover

DEAR OUTDOOR LOVER...

Explore Benton's Cypress Black Bayou and its wonderland of family-friendly outdoor activities.

- 2 WELCOME TO SPORTSMAN'S PARADISE
- 3 DEAR OUTDOOR LOVER, CYPRESS BLACK BAYOU IS THE GETAWAY YOU DESERVE
- 5 A DOG'S DAY IN HIGHLAND
- 6 SIX FROZEN TREATS WORTH THE BRAIN FREEZE
- 7 HOW SHREVEPORT'S NEWEST BREWERY IS WETTING YOUR WHISTLE, FROM TODDLERS TO TWO-STEPPERS
- 9 A DAREDEVIL'S GUIDE TO THRILLS AND SHRILLS IN SHREVEPORT-BOSSIER
- 10 GET THE INSIDE AND OUTSIDE SCOOP ON BOSSIER CITY'S LOUISIANA BOARDWALK OUTLETS
- 11 12 SOCIAL MEDIA CAPTIONS THAT PERFECTLY SUM UP YOUR FESTIVAL EXPERIENCE IN SHREVEPORT-BOSSIER
- 13 THE TRAILS OF TWO CITIES

* *On the Back:* GIVE US YOUR FEEDBACK ON THIS E-MAGAZINE

CONTRIBUTORS



BRANDY EVANS

Contributing Editor
Vice President of Communications,
Shreveport-Bossier Convention &
Tourist Bureau

SHALISA ROLAND

Creative Director
Public Relations/Digital Content
Manager, Shreveport-Bossier
Convention & Tourist Bureau



ALY VELASQUEZ

Staff Writer
Marketing Manager,
Shreveport-Bossier Convention
& Tourist Bureau



LIZ CREWS

Graphic Designer
Shreveport-Bossier Convention
& Tourist Bureau



KYLE JOHNSON

Photographer
www.kylejphoto.com
@kylejphotog



#PRESSPLAYSB

Let us see how you
#PressPlaySB by
using the hashtag.
Click here to see some
photos of our staff and
their families enjoying
the outdoors.

Information in this guide is carefully compiled to ensure maximum accuracy. The Shreveport-Bossier Convention and Tourist Bureau, its staff and its agents cannot and do not guarantee the accuracy of all information furnished to them nor the complete absence of errors or omissions. All rights reserved, including the right to reprint this e-magazine, or portions thereof, in any form.



WELCOME TO Sportsman's Paradise

I love the outdoors. It's a passion I share with my family. There is something so special about being outside, breathing in the fresh air, having some good-natured competitive fun, and most importantly, sharing new experiences with my kids and grandkids.

I'm fortunate to live in a community that fuels one of my outdoor passions – competitive and leisure horseback riding. I got my first horse at eight years old. He was a surly Shetland pony named Lightning. I've been hooked since then.

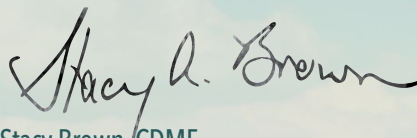
Just this summer, my daughter Bridget and I added a new horse member, Irony, to our family. Bridget wants to do more eventing and I leisure. Bridget grew up competing and now my granddaughter Breslyn is taking lessons.

I've gotten to meet some of the most incredible people from all across the country who train here, too. One of our community's accomplished equestrians, Syndey Elliott, is currently 4th Alternate


for the U.S. Eventing Olympic Team for the Olympic Games Tokyo 2021, July 24-Aug. 7. That's major.

Though horse riding is my passion, I hope you will pick your own passion here in Shreveport-Bossier. With a nickname like Sportsman's Paradise, it's easy to get outside and fall in love with fishing, canoeing, trail riding, outdoor festivals, hunting, and other activities that draw you to nature.

I've shared my love for the outdoors with you. I'd love to see yours. Use the hashtag **#PressPlaySB** so we can see how you play outside in Shreveport-Bossier.



Stacy Brown, CDME
President, Shreveport-Bossier Convention and Tourist Bureau



Stacy, her daughter
Bridget and Irony, their
new horse at Holly Hill
Farms in Benton



Dear Outdoor Lover,

CYPRESS BLACK BAYOU IS THE GETAWAY YOU DESERVE

BY BRANDY EVANS



DEAR OUTDOOR LOVER, SHREVEPORT-BOSSIER HAS THE PERFECT GETAWAY OR HIDEAWAY FOR YOU.

If first impressions are lasting impressions, then you will fall in love with this outdoor haven we know as **Cypress Black Bayou Park and Recreation Area** located in Benton, Louisiana about a 15-minute drive from the heart of downtown Shreveport. This lush, sprawling property features a 3,000-acre lake in the middle of 340 acres of recreational opportunities.

It has rustic and modern accommodations, hiking trails and fishing holes, as well as a man-made beach and petting zoo.



The cool, scenic lake offers some of the best fishing in this region of Louisiana known as Sportsman's Paradise. Fittingly, the fish are plentiful. Don't believe me? Cast your hook into the water and the fish practically jump on it. Catfish, bream, white perch, and big bass are the most common fish.

After the trying year many of us have endured, water recreation is a much-deserved respite. Bring your kayak and the expansive views, dense tree lines, and clear skies are sure to melt your stress away. If you have a boat, hitch a tube to it and take the kiddos for a spin. The squeals from their laughter will pierce the quiet nature of the park and tickle your soul.



Relax & Enjoy

Sunrises at this park are majestic and there is something about nature that just enlivens your heart. Rise early from either a modern cabin, rustic campsite or RV, and take it all in. The pause is inspiring.

Then, go and admire the natural beauty of the outdoors. Cypress Black Bayou's park offers miles of stunningly maintained walking trails. End your trek at the Nature Center, which includes wildlife exhibits, live fish, and educational displays.

For lunch, fire up the grill and enjoy a cookout. The piers that extend from the backside of the cabins are a great place to relax and take in the scenic views. Sit a spell, dangle your legs in the water or dive in for a refreshing swim. The conversation or quietude will be a welcome reprieve from the daily hustle and bustle at home.

Watch the sun go down with an evening picnic on the man-made beach or one of the many grassy areas. Picnic pairings and good company will feel like they are all heaven-sent.

So outdoor lover, what are you waiting for? Pack that bag. Make the trip. Create some memories at Cypress Black Bayou Park and Recreation Area. This is the perfect getaway for someone like you and just the destination you didn't know you needed.

Best wishes on your excursion at Cypress Black Bayou,

♥ *Brandi Evans*

A Los Angeles city slicker turned Louisiana outdoor lover



*Experience Cypress Black Bayou
for yourself... more info here >>*

A DOG'S DAY IN *Highland*

TRANSLATED BY SHALISA ROLAND

Highland is Shreveport's most diverse, eccentric neighborhood. It's stacked with historic homes, lush parks, highly-anticipated events, and local restaurants. It's also known for its unique cat population, but a few local pup-fluencers weighed in on their Highland experiences.



SABLE + JUNO

KI' MEXICO Greetings! I'm Sable, and this is my bestie, Juno. We haven't been on any international trips lately, but right now, we go to **Ki' Mexico** to dine in true VIP (Very Important Pets) fashion. With craft cocktails, ramen, authentic tacos, and more, we understand why they were listed in *Thrillist's* Top 31 Mexican Restaurants in America. Honestly, we're just eager to eat the chicken breast and fallen chips. Right, Juno? *Woof!*

STRANGE BREW Hey, I'm Lana, and my hot girl summer begins at **Strange Brew**, a popular dive bar. I love to watch the humans get excited at the pool tables, arcade games, beer pong, darts, and the dance floor. Whether I want to soak up some sun on the patio or watch humans down local craft beer and pizza from **Sal's Pizzeria** food truck, the choice is mine. Although I'm 26 in human years, they never give me beer. But that's okay, I'll take the treats at the door.



LANA



NILES

WELL + FED LOUISIANA What's up? I'm Niles! Let me tell you about my adventures at **Well + Fed Louisiana**. While my humans order vegan meals like smoothie bowls, baked goods, brunch items, fresh juices and more, I roam around their gated patio, courtyard, and green room. When I tire, they give me cool water and the best head rubs a good boy can ask for. But this is just my warm-up. We go to the **Shreveport Dog Park** afterwards, which is eight minutes away, and my homedogs are there.



>> FIND PET-FRIENDLY ACCOMMODATIONS



>> SHARE A PIC OF YOUR PUP WITH US

SIX FROZEN TREATS WORTH THE BRAIN FREEZE

BY SHALISA ROLAND

Shreveport-Bossier is here to elevate your sweet tooth and summertime experience with six frozen treats that are worth that annoying glacial twinge in your brain. We bounced around the cities to unveil some of the area's most unique and colorfully chilled treats. No one likes a brain freeze, but if you receive a brain freeze as the result of sucking down these icy delights, it's alright. Just sip slow.



HURRICANE GELATI
📍 HAPPY BELLY'S ITALIAN
ICE FACTORY



**BLUEBERRY
CHEESECAKE
LOADED SNO-BALL**
📍 SNOW STOPPERS, LLC



**CINNAMON TOAST
CRUNCH BOOZY
MILKSHAKE**
📍 FAT'S OYSTER HOUSE



**BISTINEAU CAMPFIRE
NIGHTS** 📍 SWEETPORT



**NOT JUST FOR
MORNINGS ROLLED
ICE CREAM**
📍 YUM YUM DESSERT BAR



**BLUE CORAL
LEMONADE
SLUSH**
📍 BOBA XPRESS

WHAT'S MISSING? TELL US ABOUT YOUR FAVORITE FROZEN TREAT.



HOW SHREVEPORT'S NEWEST BREWERY IS Wetting Your Whistle.

FROM TODDLERS TO TWO-STEPPERS

BY SHALISA ROLAND

The Seventh Tap Brewing Project officially opened Saturday, June 5, 2021, and people are flocking to their taproom day and night to share a pint. The Seventh Tap exists because three friends, José, Colby, and Samuel, shared a dream of bringing craft beer to the Shreveport-Bossier area. All from unique backgrounds, their passion for brewing

transcended from homebrewing in 2014 to a full-service brewery in 2021. It's obvious that beer is strictly for the 21-and-up crowd, but the Seventh Tap Brewing Project taproom can accommodate every age range. See how you and your entire family can enjoy Shreveport's newest brewery, no matter your age or beer expertise.

0-10 AGE RANGE



You'll amble next to your family and enjoy a casual, family-friendly environment.

Usually, you're too young for spaces that require clinking glasses and adult conversations, but here you can order a non-alcoholic beverage, eat some goodies from the food trucks, and hangout amongst adults.

11-20 AGE RANGE



You'll likely spend most of your time playing cornhole on the patio.

The patio is where most of the brewery's energy lives. You'll experience everything from live music in a modern-day garage and cornhole games on the patio to great conversation and non-alcoholic beverages in the taproom.

21-30 AGE RANGE



You'll appreciate the Instagrammable space, for sure.

Although their tap room has traditional elements to its design, the space is a professional and amateur photographer's playground. You'll want a group photo in front of their indoor murals, a patio pic near the gardens, or an ice-cold pint of beer with a bold background. Have fun and use #PressPlaySB in your posts.

31-40 AGE RANGE



You'll take advantage of day drinking in a mature atmosphere.

For most 30-somethings, you are in the season of trading in late night shenanigans for daytime drinking opportunities. Right now, you may be seeking daytime hangouts to have the best of both worlds. Drink during the day and get your eight hours of rest at night.

41-50 AGE RANGE



You're seeking comfort and convenience, and it's everywhere.

The sleek, modern-contemporary design of the brewery gives you options of comfort. You can sit at the bar and enjoy an intimate moment with a pint. Sit at a table with family in the tap room. Stand on the elevated patio to catch up with a friend. Drink up the beer and soak up the experience, however it's most suitable for you.

51-60 AGE RANGE



You're most likely to revel in spaces where you can bring your multi-generational family.

This space was designed for sharing an experience with family and friends. Because kids are welcome, parents and even grandparents can enjoy some of the special brews for the adults and non-alcoholic drinks. One of the most popular quirky concoctions is the Coco Loco, which is a Mexican chocolate-inspired stout brewed with cacao nibs and cinnamon sticks.

**>> FIND MORE CRAFT BEER
IN SHREVEPORT-BOSSIER**

61-70+ AGE RANGE



You can put all your years of beer tasting and beer knowledge to the test.

Bring your wisdom and beer-pertise to The Seventh Tap. Breweries gained popularity during your youngest years, so who would know brew better than you? You're most likely to have a deep passion for the intricate brewing process and can navigate a tap room with your taste buds.



TOUR THE SEVENTH TAP BREWING PROJECT

A Daredevil's Guide

TO THRILLS & SHRILLS IN SHREVEPORT-BOSSIER

BY SHALISA ROLAND

GATORS & FRIENDS ADVENTURE PARK

We dare you to zip-line over ravenous alligators and take a spin on the go-cart track.



SKYDIVE LOUISIANA

We dare you to jump out of an airplane at 10,000 feet in the air in Gilliam.



STEVE'S SNAKETUARY

We dare you to hold and feed some of Louisiana's most venomous snakes.



AMERICAN ESCAPES AEROSPORTS

We dare you to soar over Shreveport-Bossier in a basket.



PLATINUM RACEWAY

We dare you to drift and drag your sports cars and motorcycles across the tracks.



O.F.F. LIMITS PAINTBALL

We dare you to annihilate your comrades with paint that pierces the air at 90 meters per second.

Get the Inside & Outside Scoop

ON BOSSIER CITY'S LOUISIANA BOARDWALK OUTLETS

BY SHALISA ROLAND

One of Bossier City's legendary attractions is the **Louisiana Boardwalk Outlets**. With more than six restaurants, 30 shops, a casino, two hotels, kid-friendly activities and riverfront views, its prime location rests in the center of Shreveport-Bossier. It's nestled next to two entertainment districts, four other casinos, and downtown Shreveport, all within a two-mile range. Here's how you can explore the Boardwalk, inside and out:

MARGARITAVILLE RESORT CASINO BOSSIER CITY

INSIDE: Step Into a Tropical Paradise of Non-Stop Gaming and Restaurants

OUTSIDE: Swim Up to **The Busted Coconut**, a Second-Level Pool Deck and Island-Style Bar

RESTAURANTS

INSIDE: Get Chocolate-Dipped Everything at **The Chocolate Crocodile**

OUTSIDE: Watch the Sun Settle Over the Red River From **Joe's Crab Shack**, **Fuddruckers**, or **Hooters** patio

BASS PRO SHOPS

INSIDE: Get Everything on Your Sportsman's Wishlist

OUTSIDE: Take Everything You Purchase, and Play Outside

KID ZONES

INSIDE: Take your children to the **Regal Cinemas** movie theater, **Island Fun Arcade**, **Rocket Fizz**, or **Build-A-Bear**

OUTSIDE: Take a Ride on the Magnolia Belle Trolley or Carnival-Style Carousel



CLICK HERE TO SEE EVERYTHING THE **LOUISIANA BOARDWALK OUTLETS** HAS TO OFFER

12 Social Media Captions

THAT PERFECTLY SUM UP YOUR FESTIVAL EXPERIENCE

IN SHREVEPORT-BOSSIER BY SHALISA ROLAND

Shreveport-Bossier's festivals and annual events are the number one way to take in the area's history and culture through music, food, and art. Getting the picture-perfect selfie, group photo, candid shot and more for social media is simple, but your caption seals the deal. Don't let your photo-op flop because your caption didn't quite cut it. To ensure that your social post is a flawless one, use these modern and humorous captions to share your festival experience. Add **#PressPlaySB** and **#Eat318** in your captions for a chance to be featured on our Instagram.

KTBS 3 FREEDOM FEST FINALE

JULY 4 📍 DOWNTOWN SHREVEPORT

"Freedom and fireworks. Name a better duo."

>> MORE 4TH OF JULY EVENTS

GEEK'D CON AUG. 13-15

📍 SHREVEPORT CONVENTION CENTER

"Everyone is playing dress up, but I'm not playing. I woke up like this."

LOUISIANA SOUL FOOD FALL FESTIVAL

AUG. 27-29 📍 LOUISIANA STATE FAIRGROUNDS

"Follow your true Cajun heart. Your appetite knows the way."

>> SHREVEPORT'S SOUL FOOD TRAIL

SHREVEPORT BLUES & SOUTHERN SOUL FESTIVAL SEPT. 5

📍 FESTIVAL PLAZA

"Channeling my inner Huddie 'Leadbelly' Ledbetter on a Sunday night."





HIGHLAND JAZZ & BLUES FESTIVAL

SEPT. 18 📍 COLUMBIA PARK

"It's music to my ears and food to my soul. You don't have to understand, but there's nothing like Highland."

HERITAGE AND HARVEST TOUR

SEPT. 25 📍 VARIOUS LOCATIONS
ON THE BOOM OR BUST BYWAY

"I spent a day unveiling the legendary myths and mysteries of the Caddo Parish countryside."

YOGA FARM FEST SEPT. 24-26

📍 105600 ELLERBE RD.

"The universe brought me here to heal, but I'm staying for the food."

PRIZE FEST

SEPT. 24-26,
SEPT. 30-OCT. 3

📍 VARIOUS LOCATIONS

"Two weekends of movies, meals, music, models and magic."

DIXIE FALL FESTIVAL

SEPT. 25- NOV. 6

📍 DIXIE MAZE FARMS

"It's the end of summer, and the beginning of everything aMAZEing."

RED RIVER REVEL ARTS FESTIVAL

OCT. 2-10

📍 FESTIVAL PLAZA

"Hundreds of artwork to choose from, and this one chose me."

STATE FAIR OF LOUISIANA

OCT. 28-NOV. 14

📍 LOUISIANA STATE
FAIRGROUNDS

"It's lit."

BREW OCT. 24

📍 FESTIVAL PLAZA

"Clink, let's drink!"



TO FIND OUT MORE ABOUT WHAT THERE IS TO SEE
AND DO IN SHREVEPORT-BOSSIER, [CLICK HERE](http://WWW.SHREVEPORT-BOSSIER.ORG)

The Trails of Two Cities

BY SHALISA ROLAND

You can trek along the traditional and unconventional trails of Shreveport-Bossier for the ultimate outdoor experience. Open-air excursions are in abundance in Shreveport-Bossier, including kayaking, boating, and biking trails as well as mini-road trips, Hollywood-inspired routes, and food trails. Whether you're seeking bayou views, training at elite levels, or craving a breath of fresh air, every trail in Shreveport-Bossier offers a personalized outdoor experience crafted by you.



ARTHUR TEAGUE PARKWAY TRAIL

📍 **Bossier City**

Trail Type: Paved Riverfront
Length: 9.1 Miles



BAYOU BODCAU DAM

📍 **Haughton**

Trail Type: Sportsman
Length: 2.6 Miles



EDDIE D. JONES PARK

📍 **Keithville**

Trail Type: Mountain Biking
Length: 12 Miles
Locally known as the
"Monkey Trail"



LAKESHORE MOUNTAIN BIKE TRAIL

📍 **Shreveport**

Trail Type: Mountain Biking
Length: 4.76 Miles





BOOM OR BUST BYWAY

📍 *North Louisiana*

Trail Type: Road Trip

Length: 136 Miles



LOUISIANA CIVIL RIGHTS TRAIL

📍 *Louisiana*

Trail Type: Historic

Length: State-wide

Shreveport-Bossier's local stop is *Little Union Baptist Church* in Shreveport



NORTHWEST LOUISIANA FILM TRAIL

📍 *Various Locations*

Trail Type: Hollywood

Length: 27 Stops



RED RIVER NATIONAL WILDLIFE REFUGE

📍 *Bossier City*

Trail Type: Nature

Length: 3.1 Miles



WALTER B. JACOBS MEMORIAL NATURE PARK

📍 *Shreveport*

Trail Type: Nature

Length: 2.5 Miles



GONE FISHIN' ON THE BOOM OR BUST BYWAY.

Catch a moment of peace, and release
your worries in the countryside.

BOOK A FISHING EXCURSION ON CADDO LAKE
WITH ALLEN'S GUIDE AND TOUR SERVICE.

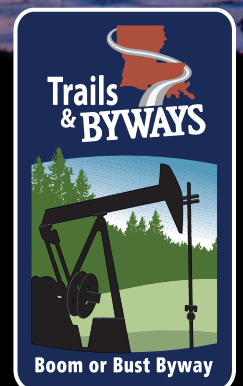
@BOOMORBUSTBYWAY



SUBSCRIBE



1-800-551-8682 • www.BoomOrBustByway.com





**DOWNTOWN
SHREVEPORT**



**FESTIVALS &
ANNUAL EVENTS**



CASINOS



NIGHTLIFE



ATTRACTIONS

20X49

BLOG

The SB Fun Guide is the ultimate event calendar for a full list of things to do in the Shreveport-Bossier area. It's your #1 tool for finding non-stop fun for the holidays, discovering festivals and special events around our cities, booking excursions and tours, and more community jewels that are centered around food, art, and culture.

ONGOING WEEKLY EVENTS

MONDAY

Words Over Lattes at Laugh Out Loud Comedy Club

Weekends include Mondays. Words Over Lattes is the best way to launch your week with poetry, live music, and comedy.

TUESDAY

Trivia & Tacos at Abby Singer's Bistro Inside the Robinson Film Center

Have mad trivia skills? Here's your chance to win prizes and most importantly, bragging rights on the first Tuesday of each month. Enjoy Taco Tuesday and other menu items from Abby Singer's Bistro and catch a movie afterwards.

WEDNESDAY

Winner Wednesday at Five Riverboat Casinos

Shreveport-Bossier's five riverboat casinos hug the banks of the meandering Red River. Whether you are playing in a slot tournament or risking it all at a table game, odds are in your favor to have a great time.

THURSDAY

Jam Night at The Lot

The Lot is the new outdoor venue on the block in downtown Shreveport offering live music, food and art throughout the week. But on Thursdays, you can jam out with locals artists. This is the spot to see and be seen.

FRIDAY

Rooftop Happy Hour at Haze on Texas

Haze on Texas is Shreveport's upscale, urban nightclub. Wash away your workweek worries with food and drink specials to experience happy hour like a boss. The sunset in downtown Shreveport is worth the view.

SATURDAY

Doorless & Roofless Rides at Port City Exotic Rides

Enjoy subtle thrills along the open road in a three-wheel, Polaris sling shot car. Rent this sleek, gas-efficient ride for a day to explore every inch of Shreveport-Bossier without confinement.

SUNDAY

Drag Bingo at Central Station or Korner Lounge

These two LGBTQ+ friendly bars feature regular karaoke nights and drag bingo. If you didn't know, drag bingo merges the live performance and art of drag and cabaret with the traditional bingo game.

Press Play!

in Shreveport-Bossier, LA

**Summers are more than sunny
days in Shreveport-Bossier.**

Our starry skies light up more than 10 campgrounds,
RV parks, and bodies of water across two parishes.
Press Play in Shreveport-Bossier, day or night.



www.Shreveport-Bossier.org



TELL US WHAT YOU THINK! [CLICK HERE TO GIVE YOUR FEEDBACK ON THIS E-MAGAZINE.](#)