

Shreveport Bossier LOUISIANA



MEETING PLANNERS GUIDE

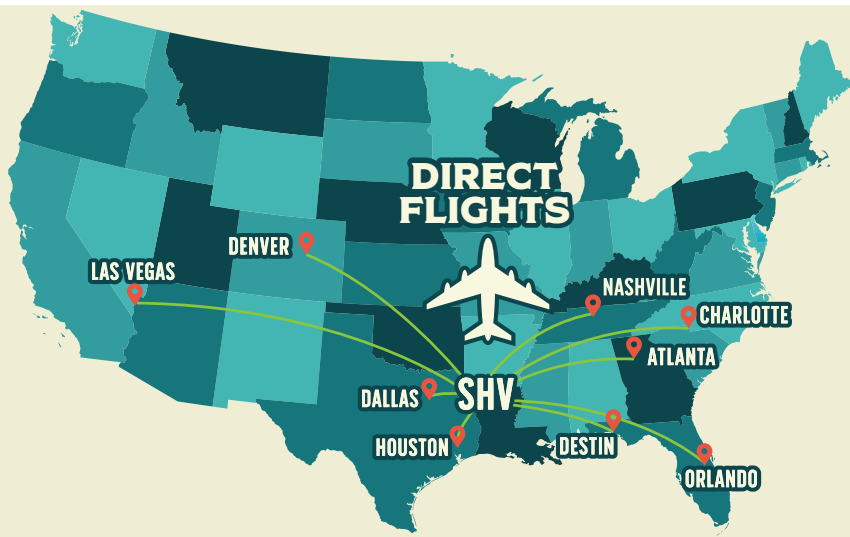


A little this. A little that. **A WHOLE LOTTA US.**

Welcome to a place with enough flavor, style and soul for two cities - Shreveport-Bossier. Located in the easily accessible region of northwest Louisiana, Shreveport-Bossier offers a one-of-a-kind blend of spicy Cajun spirit and warm southern hospitality. Experience 24-hour resort-style casinos, riverfront entertainment, family-friendly festivals, and mouthwatering food.

Enjoy our big-city amenities at small-town prices. Shreveport-Bossier combines affordability, flexibility and Southern charm to create an ideal destination for meetings and events. With 10,500 hotel rooms, the 350,000-square-foot Shreveport Convention Center, 21 unique off-site meeting venues, immersive group experiences and Louisiana's famous cuisine, it's a place visitors love to visit.

GETTING HERE





MEETING & EVENT PLANNER REWARDS PROGRAM

Receive up to \$3,000 for your organization when you book a *new* meeting with Visit Shreveport-Bossier.

TOTAL ROOM NIGHTS	NEW BUSINESS CLIENT RECEIVES	*NEED TIMES +20%* CLIENT RECEIVES
50-100	\$250	\$300
101-150	\$500	\$600
151-200	\$750	\$900
201-250	\$1,000	\$1,200
251-500	\$1,250	\$1,500
500-750	\$1,750	\$2,100
750+	\$2,500	\$3,000

**CLICK OR
SCAN**
TO LEARN MORE





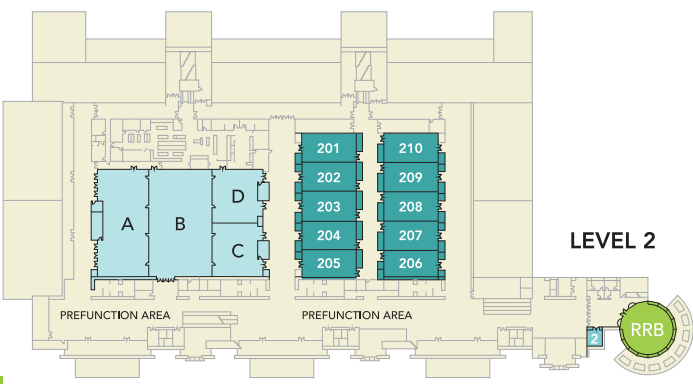
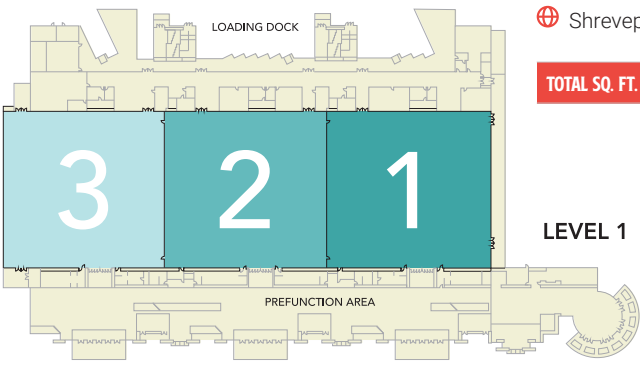
SHREVEPORT CONVENTION CENTER

📍 400 Caddo St
Shreveport, LA 71101

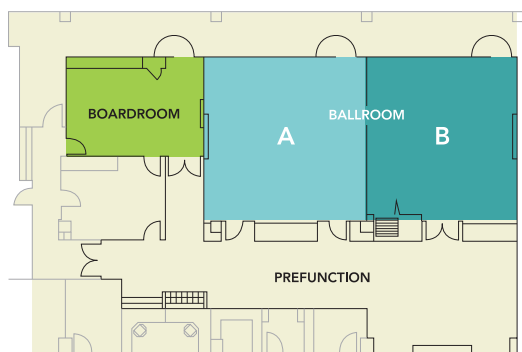
📞 (318) 841-4000

🌐 ShreveportCenter.com

TOTAL SQ. FT. MEETING SPACE 350,000



HILTON SHREVEPORT



📍 4104 Market St
Shreveport, LA 71101

📞 (318) 698-0900

🌐 hilton.com/en/hotels/shvsphf-hilton

TOTAL SQ. FT. MEETING SPACE 12,800

SLEEPING ROOMS 313

SPACE CHART	Sq. Ft.	Banquet	Classroom	Conference	Reception	Square	Theatre	U-Shape
SCC Main Exhibition Hall	97,197	6300	6264	0	0	0	8638	0
SCC Exhibit Hall 1	33,115	2100	2088	0	0	0	2926	0
SCC Exhibit Hall 2	32,220	2100	2088	0	0	0	2866	0
SCC Exhibit Hall 3	31,862	2100	2088	0	0	0	2846	0
SCC Ballroom A - D	16,000	1500	1240	0	0	0	2000	0
SCC Ballroom B	5,940	580	480	0	0	0	800	0
SCC Ballroom A	5,500	450	378	0	0	0	610	0
SCC Ballroom C	2,530	220	186	0	0	0	300	0
SCC Ballroom D	2,530	220	186	0	0	0	330	0
SCC Rooms 201-210 (each)	1,624	130	108	0	150	0	175	0
Red River Boardroom	2,460							
Hilton Meeting Room A	729	50	30	20	60	25	50	25
Hilton Meeting Room B	729	50	30	20	60	25	50	0
Hilton Executive Boardroom	323	0	0	12	0	0	0	0



SAM'S TOWN HOTEL & CASINO

📍 315 Clyde Fant Pkwy, Shreveport, LA 71101

☎ (318) 424-7777 🌐 SamsTownShreveport.com

TOTAL SQ. FT. MEETING SPACE 16,400

SLEEPING ROOMS 514



SPACE CHART	Sq. Ft.	Max Capacity	Banquet	Boardroom	Classroom	Cocktail	Conference	Theater
Magnolia Ballroom	13,200	1,160	1,100	-	900	2,500	-	1,550
Arkansas Ballroom	1,066	100	50	25	50	80	35	100
Ballroom A-B-C-D	12,822	70	70	-	70	-	-	-
Louisiana Ballroom	1,066	100	50	25	50	80	35	100
Texas Ballroom	1,066	100	50	25	50	80	35	

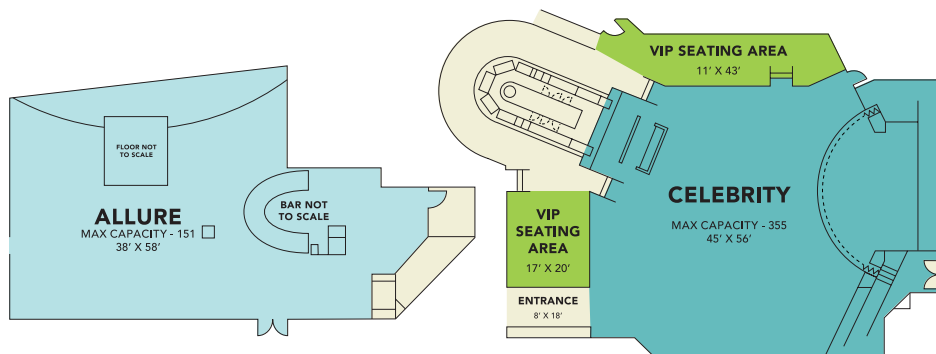
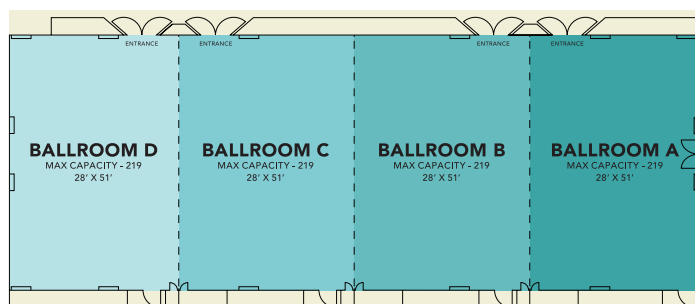
BALLY'S SHREVEPORT CASINO & HOTEL

📍 451 Clyde Fant Pkwy Shreveport, LA 71101

📞 (877) 613-0711 🌐 BallysShreveport.com

TOTAL SQ. FT. MEETING SPACE 12,800

SLEEPING ROOMS 403



SPACE CHART	Sq. Ft.	Max Capacity	Banquet	Boardroom	Classroom	Cocktail Rounds	Theater	U-Shape
Grand Ballroom (A-D)	5,814	520	340	160	380	400	520	120
Ballrooms A-D (each)	1,479	130	85	40	95	100	130	30
Celebrity Lounge	3,300	355	-	18	-	90	-	-
Allure	2,200	151	-	-	-	-	-	-

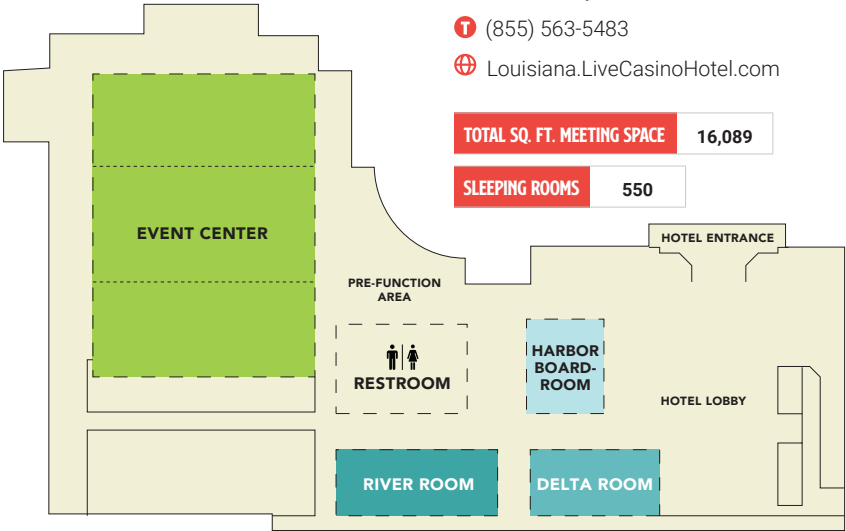


LIVE! CASINO & HOTEL LOUISIANA

711 Live Casino Blvd.
Bossier City, LA 71101

(855) 563-5483

Louisiana.LiveCasinoHotel.com



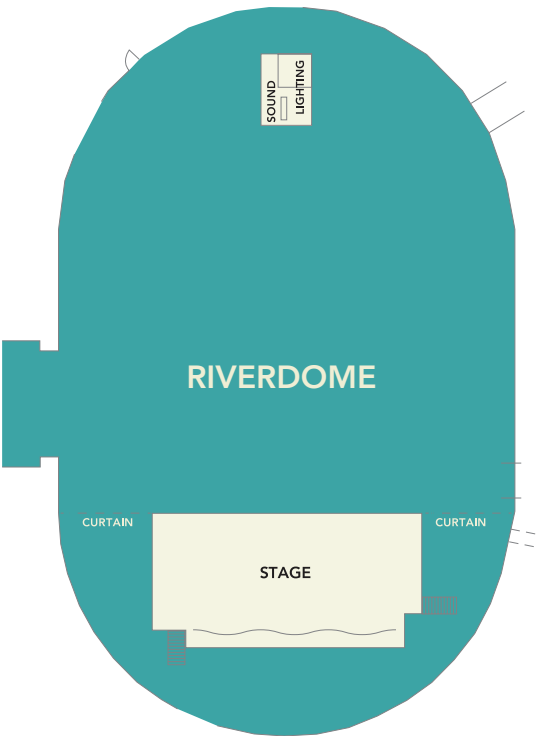
TOTAL SQ. FT. MEETING SPACE 16,089

SLEEPING ROOMS 550

SPACE CHART	Sq. Ft.	Banquet	Classroom	Conference	Reception	Theater	U-Shape
Event Center (Full Room)	12,125	680	507	292	1,170	1,008	348
Section A	4,021	210	144	92	385	428	110
Section B	4,222	210	180	97	400	449	116
Section C (contains columns)	3,882	210	144	92	385	428	100
River Room (Full Room)	1,705	100	66	41	171	150	49
River 1	630	40	18	15	63	40	18
River 2	1,075	60	48	26	108	110	31
Delta Room (Full Room)	1,405	80	58	34	141	115	40
Delta 1	705	40	29	17	70	55	20
Delta 2	700	40	29	17	70	60	20
Harbor Boardroom	854			15	-		



HORSESHOE BOSSIER CITY HOTEL & CASINO



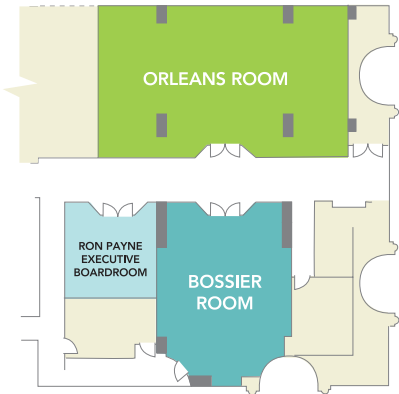
- 711 Horseshoe Blvd.
Bossier City, LA 71101
- (800) 895-0711
- Caesars.com/Horseshoe-Bossier-City

TOTAL SQ. FT. MEETING SPACE

11,522

SLEEPING ROOMS

606



SPACE CHART	Sq. Ft.	Maximum Capacity	Banquet Rounds	Boardroom	Classroom	Theater	U-Shape
Riverdome	11,522	1,000	600	-	500	1,000	-
The Bossier Room	1,240	70	50	40	40	50	30
The Orleans Room	1,995	90	90	45	80	80	40
The Ron G. Payne Executive Board Room	432	12	-	12	-	-	-

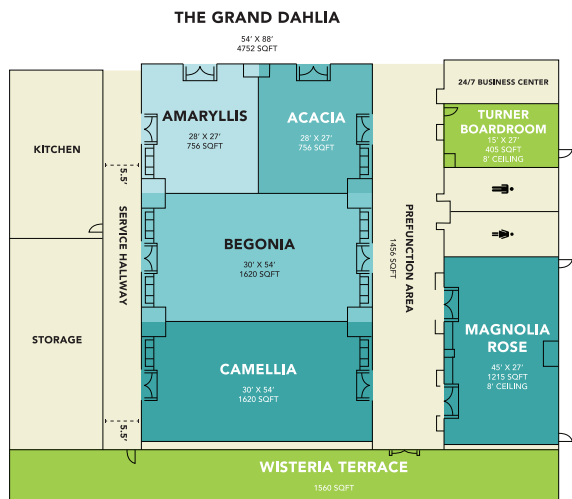


HILTON GARDEN INN

📍 2015 Old Minden Rd
Bossier City, LA 71111

📞 (318) 759-1950

🌐 ShreveportBossierCity.hgi.com






TOTAL SQ. FT. MTG. SPACE **9,388**

SLEEPING ROOMS **177**

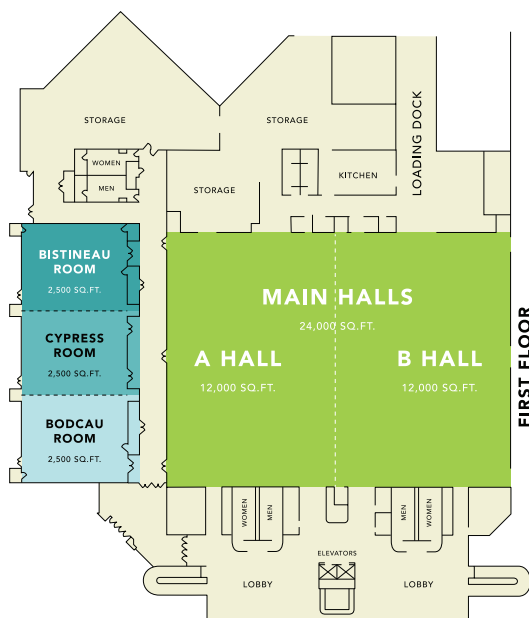
SPACE CHART	Sq. Ft.	Banquet Rounds	Classroom	Conference	Reception	Theater	U-Shape
The Grand Dahlia	4752	240	220	N/A	425	400	N/A
Amaryllis	756	32	24	24	54	50	30
Acacia	756	32	24	24	54	50	30
Begonia	1620	80	56	N/A	120	96	42
Camellia	1620	80	56	N/A	120	96	42
Prefunction	1456	80	N/A	N/A	120	N/A	N/A
Turner Boardroom	405	N/A	N/A	12	N/A	N/A	N/A
Magnolia Rose	1215	64	48	24	120	96	N/A
Wisteria Terrace	1560	80	N/A	N/A	120	N/A	N/A
The Ivy	352	N/A	N/A	10	N/A	N/A	N/A



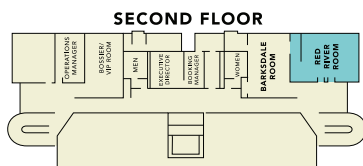
BOSSIER CIVIC CENTER

-  620 Benton Rd
Bossier, LA 71111
-  (318) 741-8900
-  BossierCity.org/151/
Civic-Center-Department

TOTAL SQ. FT. MEETING SPACE 31,500



FIRST FLOOR



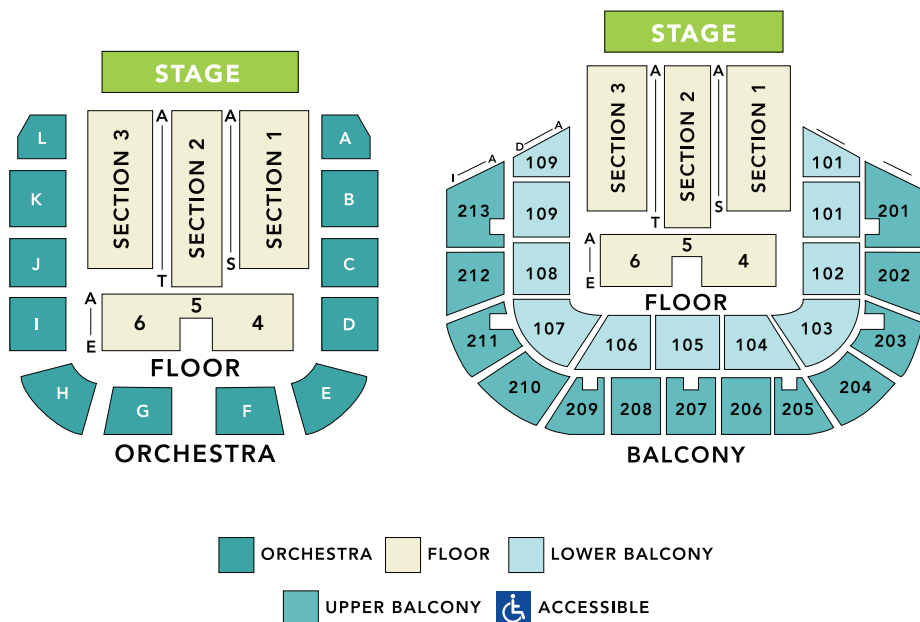
SECOND FLOOR

SHREVEPORT MUNICIPAL AUDITORIUM

📍 705 Elvis Presley Ave, Shreveport, LA 71101

📞 (318) 841-4000 🌐 ShreveportMunicipalAuditorium.com

TOTAL SQ. FT. MEETING SPACE 3,024



SPACE CHART	Reserved Seating Capacity	Festival Seating Capacity
Arena Floor	720 (non-fixed estimated mix at 10x20)	800 (non-fixed estimated mix at 10x20)
Orchestra	556 (includes 20 ADA seats)	556 (includes 20 ADA seats)
Lower Balcony	502	502
Upper Balcony	1,201	1,201
Total	2,979	3,024



BROOKSHIRE GROCERY ARENA

📍 2000 Brookshire Arena Dr., Bossier City, LA 71112

📞 (318) 747-2501 🌐 BrookshireGroceryArena.com

TOTAL SQ. FT. MEETING SPACE 30,317



**SCAN HERE
TO LEARN
MORE ABOUT
OUR VENUES.**





Remington Suite Hotel & Spa



Margaritaville Resort Casino



**CLICK OR
SCAN**
TO VIEW OUR
FULL LIST OF
HOTELS



list of HOTELS

Bally's Shreveport Casino & Hotel

Boomtown Casino & Hotel

Courtyard by Marriott Shreveport Airport

Courtyard Shreveport-Bossier City/Louisiana Boardwalk

Hampton Inn - Bossier City

Hampton Inn & Suites Shreveport South

Hampton Inn & Suites Shreveport/Bossier City at Airline Drive

Hampton Inn Shreveport Airport

Hilton Garden Inn Shreveport

Hilton Garden Inn-Shreveport/Bossier City

Hilton Hotel Shreveport

Holiday Inn Express & Suites Park Plaza

Holiday Inn Express & Suites Shreveport - West

Holiday Inn Express & Suites Shreveport Downtown

Holiday Inn Express & Suites Bossier City

Homewood Suites by Hilton Shreveport

Homewood Suites by Hilton Shreveport-Bossier

Live! Casino & Hotel Louisiana

Margaritaville Resort Casino































































































































Remington Suite Hotel and Spa

Residence Inn Shreveport-Bossier/Downtown

Sam's Town Hotel & Casino

Springhill Suites at Louisiana Downs

TownePlace Suites by Marriott - Shreveport-Bossier

	# of Rooms	Total Meeting Space (GSF)	# of Meeting Rooms	Largest Meeting Room (GSF)	Restaurant	Bar	Free WiFi	Pet-Friendly	Fitness Center	Pool	Free Breakfast
	403	5916	4	5916						-	
	187	1500	1	1500				-			
	90	1092	1	1092				-			
	113	920	2	920				-			
	123	0	0	0	-	-		-			
	84	600	1	600	-	-		-			
	71	500	1	500	-	-		-			
	79	500	1	500	-	-		-			
	142	3500	4	3200				-			
	177	9000	8	4250				-			
	313	1785	3	1458				-			
	69	528	1	528	-	-					
	85	600	1	600	-	-					
	124	720	1	720	-	-		-	-		
	87	500	1	500	-	-					
	123	2046	3	1584	-	-					
	114	9000	8	4250				-			
	550	16089	8	12125				-			
	395	7309	3	5000							
	23	1750	2	1400	-						
	131	720	1	720	-	-					
	514	16398	11	13000				-			
	150	550	1	550	-	-		-			
	100	-	-	0	-	-					



Rolling out the red carpet **EXPERT SERVICE YOU CAN COUNT ON**

Visit Shreveport-Bossier's experienced sales team works hard to roll out the red carpet for every meeting and group by providing exceptional service. Our team boasts a wide variety of services to planners to ensure savings and a successful conference.

Service amenities are based on the number of hotel rooms actualized and may include:

- Site visits for pre-planning purposes
- Event marketing, such as news release distribution, email blasts, direct mail, video, and other collateral
- Marketing collateral, such as high-resolution images and save-the-date cards to boost attendance
- Visit Shreveport-Bossier Swag (based on availability)

**DAVID BRADLEY**

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Senior Sales Manager
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**AMY MCGEE**

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**CLAIRE HARPER**

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SERVICES**

**VISIT SHREVEPORT-BOSSIER**

www.visitshreveportbossier.org
318-222-9391

MAILING ADDRESS

629 Spring Street
Shreveport, LA 71101