



Shreveport-Bossier Attractions Association

Social Media Reimbursement Advertising Application – 1st & 2nd Quarter 2024

The Shreveport-Bossier Attractions Association, in conjunction with the Shreveport-Bossier Convention and Tourist Bureau, is providing Social Media Advertising Grants exclusively to SBAA members. The grant can be used for social media advertising campaigns promoting an attraction or single event scheduled to take place between January 1, 2024, to June 30, 2024. **FOUR \$250 grants will be awarded for the 1st and 2nd Quarters of 2024.**

Please complete the application below and provide the requested documentation. Only applicants with current marketing plans will be considered. The **deadline** for the 1st and 2nd Quarter 2024 grants is **June 10, 2024**. The award recipients will be announced on **June 14, 2024**. The event must have taken place between January 1, 2024, and June 30, 2024.

Is this attraction a member of the SBAA? Yes ___ No ___

Name of Attraction: _____

Applicant: _____

Title or Position at Attraction: _____

Mailing Address: _____

City/State/Zip: _____

Phone (Work): _____

Email: _____

List the most recent SBAA education seminars you have attended:

List the most recent Hospitality Breakfast you have attended:

Are you an active member of the Shreveport-Bossier Attractions Association? Yes or No

Is the attraction and/or events listed on www.SBFunGuide.com? Yes or No

*****All events must be listed in the Shreveport-Bossier Fun Guide in order to be eligible for the grant.

I have read and understand all guidelines for the Social Media Grant.

Authorizing Official (Print name and title) _____

Authorizing Official Signature and Date _____

In the chart below, please specify what you will use the funds for and the exact cost:

Marketing Collateral Description (Example: Facebook Event, Sponsored Facebook Post, ect.)	Cost
<i>Facebook boosted event</i>	<i>\$250.00 (example)</i>
TOTAL REQUESTED AMOUNT	<i>\$250.00</i>

Grant Checklist

- Complete signed application
- W-9 form
- Cost estimate can be screenshot of social media advertisement set up or review.
- Proof of event listed on www.SBFunGuide.com

Please send grant materials to Charlie Rice, director of administration, at crice@visitshreveportbossier.org. All applications must be complete. The grant must be spent and reimbursement requested by December 31, 2024. For reimbursement, the following must be submitted to the Tourist Bureau:

- Receipts dated 2024
- Final narrative report with results and outcomes
- W-9 form

The deadline to apply for the Social Media Grant is June 10, 2024.