

ENOUGH *Flavor*, STYLE AND *Soul* FOR TWO CITIES.



Book your next trip to VSB. Discover a variety of itineraries and attractions, affordable accommodations, riverfront shopping, Southern cuisine and group experiences.

CONVENIENT LOCATION

Shreveport-Bossier is conveniently located in the northwest corner of Louisiana where I-20 and I-49 converge. The Shreveport Regional Airport (SHV) has more than 40 daily flights on four major airlines serving destinations with connections to major hubs. Airlines that service SHV include:

- Allegiant Air
- Delta Airlines
- American Airlines
- United Airlines



THINGS TO DO:

- Over 60 festivals annually.
- More than 200 local restaurants.
- 90 hotels with over 10,000 rooms available.
- Six riverfront casinos.

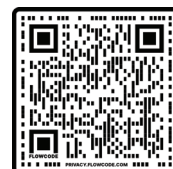


ASK ABOUT OUR REWARDS PROGRAM TO EARN UP TO \$900
WHEN YOU BOOK YOUR NEXT GROUP IN SHREVEPORT-BOSSIER.

GROUPS@VISITSHREVEPORTBOSSIER.ORG



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ITINERARIES

GAMING AND GLORY: YOUR CASINO ITINERARY

Embark on an exciting Shreveport-Bossier Casino Tour to experience the region's vibrant gaming and entertainment scene. Discover the thrill of high-stakes gaming and luxurious amenities at all five casino resorts.

- **Afternoon Louisiana Downs Casino and Racetrack**
- **Dine at Horseshoe Casino's Binion's Steakhouse**
- **Experience all of Shreveport Bossier's Casinos**

SPICE AND SOUL TOUR

Experience the cultural threads of African American heritage in Shreveport Bossier: featuring sites in Shreveport Common, the oldest and newest cultural district near downtown Shreveport and Milam Street and more.

- **Guided African American History Tour of Shreveport**
- **Visit Bertha Cooper Harris Folk Art Gallery**
- **Shopping at the Louisiana Boardwalk**

GARDENS AND GALLERIES GATEWAY

A captivating experience that seamlessly blends the world of gardens, art, and culinary delights. From exploring exquisite gardens to discovering local art and savoring regional cuisine, it's a journey that engages the senses and cultural appreciation.

- **Stroll the gardens at American Rose Center**
- **Tour R.W. Norton Art Gallery**
- **Us Up North Cooking Demo**

GIRLS GETAWAY

Enjoy a weekend with the girls in Shreveport Bossier! This fun filled itinerary is filled with shopping, dining, and cultural experiences and will prove to be the perfect getaway!

- **Private King Cake baking party**
- **Beer tasting at Great Raft Brewing**
- **Shopping at the Enchanted Garden**

CLASSROOMS TO CRAWFISH: A STUDENT'S TOUR OF SHREVEPORT-BOSSIER

Immerse yourself in a Shreveport-Bossier student itinerary filled with educational and cultural exploration. This dynamic adventure offers the opportunity to learn about the history, culture, and local traditions of Shreveport Bossier.

- **Explore Sci-Port Discovery Center**
- **Afternoon at Gators and Friends: Alligator Park and Exotic Zoo**
- **Tour Louisiana State Exhibit Museum**

BOOM OR BUST BYWAY

Start your journey through the scenic, back road countryside along the Boom or Bust Byway. This byway is the ultimate road trip for international visitors, families, retirees, and young explorers who are looking for an off-the-beaten-path adventure.

- **Shop at Big Mama's Antiques and Restorations**
- **Canoe at Caddo Lake**
- **Visit the Germantown Colony Museum**

NORTH POLE IN NORTH LA

Celebrate Holidays on the Red in Shreveport-Bossier, Louisiana. You are invited to take part in our signature events. From dazzling fireworks at the annual Rockets Over the Red festival, twinkling light displays at Christmas in Roseland, and flurries of snow at the Sno-Port exhibit inside Sci-Port Discovery Center, there are many ways to make the season bright.

- **Christmas in Roseland**
- **See the snow at Sno-Port in Sci-Port Discovery Center**
- **See the Nutcracker Ballet at the historic Strand Theatre**

FAMILY FUN TOUR

Discover a family friendly fun time in Shreveport-Bossier, blending culture, history, and excitement. Explore acclaimed museums, enjoy aquatic encounters and wildlife adventures, and experience cultural immersion, escape rooms, brewery tours, and shopping for a memorable family gathering in northwest Louisiana.

- **Beat the clock at Escape SBC**
- **Explore the Shreveport Aquarium**
- **Dine at Flying Heart Brewing & Pub**

EXPLORE EAST BANK

The East Bank District in Bossier City is a lively and thriving entertainment hub that offers a mix of dining, shopping, and nightlife experiences. Situated along the scenic Red River, this district features a variety of restaurants, bars, and entertainment venues for you to enjoy.

- **Axe throwing at Bayou Axe**
- **Tour Bossier Art Council**
- **Dine at BeauxJax Crafthouse**

SWEET TREAT TRAIL OF SHREVEPORT-BOSSIER

Embark on a delightful journey along the Sweet Treat Trail in Shreveport-Bossier, a mouthwatering adventure for those with a sweet tooth. This trail offers a delectable exploration of the region's most tempting confections, from artisanal chocolates to homemade ice cream and delicious pastries. Indulge in a diverse array of sweet treats, each with its unique and scrumptious flavors, making it a sweet lover's dream come true.

- **Snoballs at Streetcar Station**
- **Breads and cookies at Lowder Baking Co.**
- **Homemade chocolate candies at The Chocolate Crocodile**



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