



MEETING & EVENT PLANNER REWARDS PROGRAM

Book a NEW meeting with Visit Shreveport-Bossier, and you will have the opportunity to receive up to \$3,000 for your organization.

TOTAL ROOM NIGHTS	NEW BUSINESS CLIENT RECEIVES	*NEED TIMES +20%* CLIENT RECEIVES
50-100	\$250	\$300
101-150	\$500	\$600
151-200	\$750	\$900
201-250	\$1,000	\$1,200
251-500	\$1,250	\$1,500
500-750	\$1,750	\$2,100
750+	\$2,500	\$3,000

Based upon peak needs time, Meeting and Event planners may qualify for an additional 20 percent rewards if they book hotels during the market need times.

BASIC REWARDS PROGRAM GUIDELINES

- Visit Shreveport Bossier will be included in the RFP process.
- Registration form needs to be completed by the meeting/event planner before contracts are signed with the hotel.
- To qualify as a new group, the specific group named on the registration form must not have been held in Shreveport or Bossier City in the past two years.
- Rewards for the client will be paid only after the event occurs and the actual rooms picked up are verified by the contracted and approved hotel property.
- Rewards will be paid directly to the event organizer after room pickup is recorded.
- Minimum of 10 rooms on peak.
- Must utilize a minimum of 50 total room nights.
- Hotel/Venue contracts must be signed before **December 31, 2025**. Meeting/Event must be held before **December 31, 2026**.

Call sales to book your next event in Shreveport-Bossier.

Phone: 800-551-8682 • meetings@visitshreveportbossier.org



VisitShreveportBossier.org/meetings