



# MEETING & EVENT PLANNER REWARDS PROGRAM

Book a NEW meeting with Visit Shreveport-Bossier, and you will have the opportunity to receive up to \$3,000 for your organization.

TOTAL ROOM NIGHTS	NEW BUSINESS CLIENT RECEIVES	*NEED TIMES +20%* CLIENT RECEIVES
50-100	\$250	\$300
101-150	\$500	\$600
151-200	\$750	\$900
201-250	\$1,000	\$1,200
251-500	\$1,250	\$1,500
500-750	\$1,750	\$2,100
750+	\$2,500	\$3,000

Based upon peak needs time, Meeting and Event planners may qualify for an additional 20 percent rewards if they book hotels during the market need times.

## BASIC REWARDS PROGRAM GUIDELINES

- Visit Shreveport Bossier will be included in the RFP process.
- Registration form needs to be completed by the meeting/event planner before contracts are signed with the hotel.
- To qualify as a new group, the specific group named on the registration form must not have been held in Shreveport or Bossier City in the past two years.
- Rewards for the client will be paid only after the event occurs and the actual rooms picked up are verified by the contracted and approved hotel property.
- Rewards will be paid directly to the event organizer after room pickup is recorded.
- Minimum of 10 rooms on peak.
- Must utilize a minimum of 50 total room nights.
- Hotel/Venue contracts must be signed before **December 31, 2024**. Meeting/Event must be held before **December 31, 2025**.

**Call sales to book your next event in Shreveport-Bossier.**

**Phone: 800-551-8682 • [meetings@sbctb.org](mailto:meetings@sbctb.org)**



**[VisitShreveportBossier.org/meetings](https://www.VisitShreveportBossier.org/meetings)**