



MEETING & EVENT PLANNER
REWARDS PROGRAM
With Third-Party Travel Partner Incentives

Book a NEW meeting with the Visit Shreveport-Bossier, and your client will have the opportunity to receive up to \$3,000 for their organization. You can also receive up to a \$500 American Express gift card when the meeting is confirmed definite.

TOTAL ROOM NIGHTS	NEW BUSINESS CLIENT RECEIVES	*NEED TIMES +20%* CLIENT RECEIVES	GIFT CARD VALUE YOU GET WHEN THEY CONTRACT
50-100	\$250	\$300	\$25
101-150	\$500	\$600	\$50
151-200	\$750	\$900	\$100
201-250	\$1,000	\$1,200	\$150
251-500	\$1,250	\$1,500	\$200
500-750	\$1,750	\$2,100	\$300
750+	\$2,500	\$3,000	\$500

*Based upon peak needs time, meeting/event planners may qualify for an additional 20 percent rewards if they book hotels during the market need times.

BASIC REWARDS PROGRAM GUIDELINES

- Visit Shreveport-Bossier will be included in the RFP process.
- Registration form needs to be completed by meeting/event planner prior to contracts being signed with the hotel.
- To qualify a new meeting, the specific meeting named on the registration form must not have been held in Shreveport or Bossier City in the past two years.
- Meeting rewards for the client will be paid only after the event occurs and the actual rooms picked up are verified by the contracted and approved hotel property.
- Meeting rewards will be paid directly to the association or organization hosting the event after room pick-up is recorded.
- Minimum of 10 rooms on peak.
- Must utilize a minimum of 50 total room nights.
- Third Party Travel Partner will be awarded a gift card upon signing of contract.
- Hotel contracts must be signed before **December 31** of the current year. .
- Meeting must be held prior to **December 31** of the following year.

Call sales to book your next event in Shreveport-Bossier.
Phone: 800-551-8682 • meetings@visitshreveportbossier.org



VisitShreveportBossier.org/Meetings