



## Simpleguide for Advertisers

# The Portal

### Destination Travel Network

Advertising Performance Reporting Portal



## Track your DTN advertising program performance for free as part of your ad campaign package

The DTN Reporting Portal is a robust, web-based reporting platform. It delivers access to DTN ad campaign specifics and tracks advertising program performance.



Web-based reporting platform



Real-time access to DTN program key performance indicators (KPIs)



See your ad campaign performance for current and previous months in real-time.



View performance data such as views and click-thru rates in chart form and via a variety of graphs.



Track contract details including start and end dates, and ad package elements purchased.



See an overview of performance by quarter and print quarterly statements.



Build, generate, and print ad performance reports whenever you need them.

**The information you need, all in one place.**

## Learn more!

Contact DTN at **520.284.1076** or **advertising@dtnads.com**

**DESTINATIONTRAVELNETWORK.COM**

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