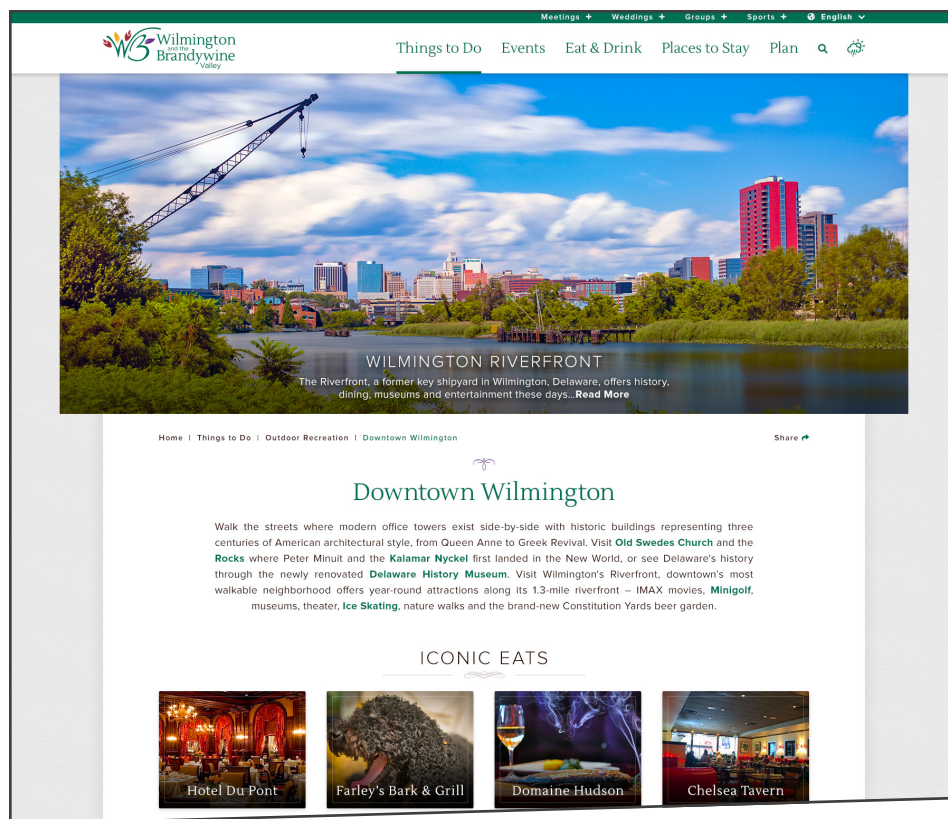


Destination Travel Network & Wilmington, DE

Online Advertising Media Kit: visitwilmingtonde.com



Responsive website design allows advertisements to display on all devices.

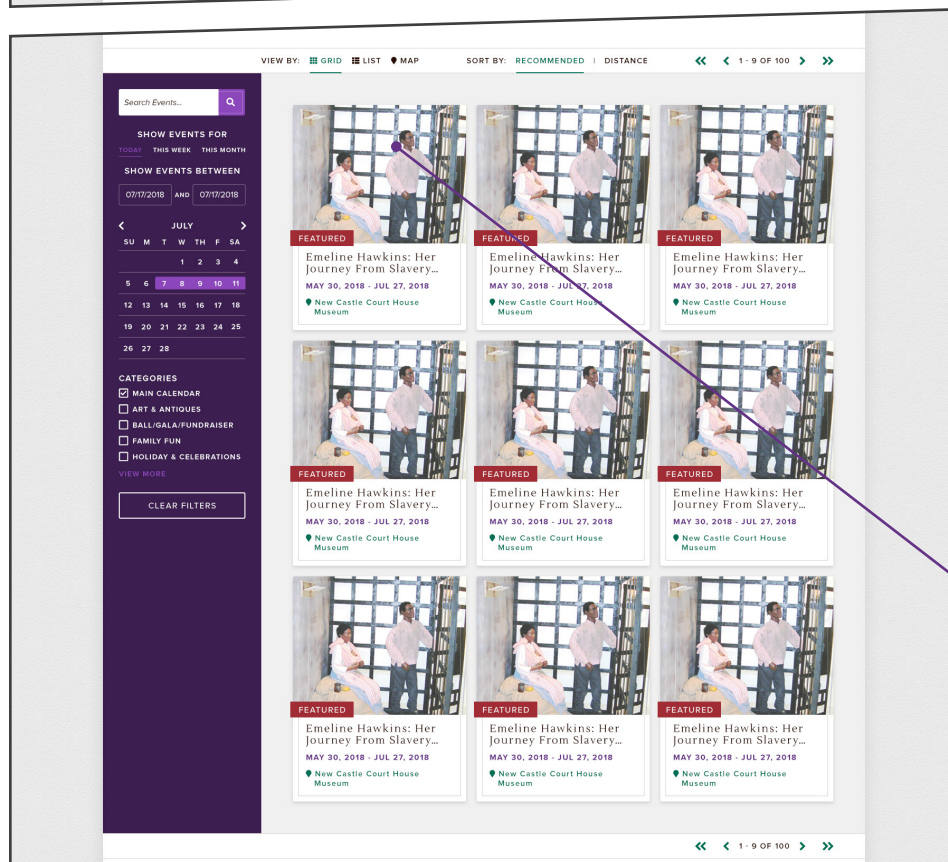


Mobile Banner

- Give "ready-to-spend" visitors one-click mobile access to your business **NOW**
- Photo (75 x 50 pixels)
- Copy (45 characters)

Featured Listing

- Stand out from the crowd
- Put your company listing at the top of your industry category
- Featured Label



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The screenshot displays the website's layout with several key sections:

- Left Sidebar:** Navigation links for 'FAMILY FUN', 'HOLIDAY & CELEBRATIONS', and a 'VIEW MORE' link, along with a 'CLEAR FILTERS' button.
- Featured Section:** A grid of six 'Emeline Hawkins: Her Journey From Slavery...' event cards, each featuring a photo and event details.
- Image Ads:** Two large image-based advertisements for 'Crowne Plaza Wilmington North' (showing a hotel room) and 'Delaware Express' (showing a bus).
- Spotlight on Wilmington:** A section with four smaller image ads for 'LuxiaSuites', 'Penns Woods Winery', 'Experience Ballet in Wilmington', and 'New Candlelight Theatre'.
- Footer:** A dark green footer containing navigation links (Blog, Media, Members, Relocation, Contact Us, Sitemap, Privacy Policy, Member Login), the Greater Wilmington Convention & Visitors Bureau logo and address, social media icons, and partner logos (TripAdvisor, USA, Discover America, BBB, DTN).

Responsive website design allows advertisements to display on all devices.

Page Sponsor

- Secure targeted placement on category-specific pages for premium visibility
- Photo (490 x 392 pixels)
- Headline (30 characters)
- Body (80 characters)

OR

Run of Site Banner

- Be seen on nearly every page of the website with title, image, tag line and website link
- Photo (490 x 392 pixels)
- Headline (30 characters)
- Body (80 characters)

Spotlight

- Highlight unique offers with "run of site visibility" that is easily updated seasonally
- Photo (258 x 328 pixels)
- Headline (50 characters)
- Body (60 characters)