



A Day in SLO CAL

Cayucos, San Simeon, and Paso Robles

Coming from the Native American word for “kayak,” Cayucos may be the best-kept secret in SLO CAL. Fans of this beach town aren’t shy about sharing their love for the community, its carefree attitude and adventurous spirit.

San Simeon is home to the world-famous Hearst Castle, known for its towering terraces, picturesque pools, lush gardens and opulent art collection. A wide-open coastline mesmerizes you with million-dollar ocean views that pull you in like the frothy tides.

Nestled among the vine-draped hills just up from the sun-soaked California coastline, you’ll find El Paso de Robles. It’s translated as “The Pass of the Oaks” thanks to the abundant oak trees sprinkled all about the area. But here in The Land of SLO CAL, locals just call it “Paso.” This is cowboy-country meets world-class wine country.



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Morning

Breakfast at **Hidden Kitchen** in Cayucos

See the elephant seals at **Elephant Seal Vista Point** in San Simeon

Tour the **Piedras Blancas Light Station** in San Simeon

Afternoon

Tour **Hearst Castle** in San Simeon

Watch *Hearst Castle – Building the Dream* in the **Hearst Castle Theater** in San Simeon

Lunch & Wine Tasting at **Hearst Ranch Winery** in San Simeon

Take a stroll along **William Randolph Hearst Memorial Beach / San Simeon Point Pier & Cove** in San Simeon

Evening

Head to **Downtown City Park** in Paso Robles to browse the many shops and boutiques

Dinner at **The Hatch Rotisserie & Bar** in Paso Robles

Experience **Sensorio**, an enchanting light display illuminating 15 hilly acres