



# AGENDA

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## Visit San Luis Obispo County Executive Committee

### Visit San Luis Obispo County Executive Committee Agenda

Tuesday, June 7, 2016

12:30 pm

Visit San Luis Obispo County Office

1334 Marsh Street, San Luis Obispo, CA 93401

1. **CALL TO ORDER**
2. **PUBLIC COMMENT (On Non-Agenda Items)**

<b>ANNOUNCEMENTS</b>	<b>C. Davison</b>
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<b>CONSENT AGENDA - <i>motion required</i></b>	<b>C. Davison</b>
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3. **Approval of May 3, 2016 Executive Committee Minutes**
4. **Approval of May 25, 2016 Executive Committee Minutes**  
*VSLOC staff will ask for Committee approval of the May VSLOC Executive Committee Minutes.*

<b>BUSINESS ITEMS</b>	<b>C. Davison</b>
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5. **Staffing Update (15 min)**  
*VSLOC staff will provide an update on recent staffing changes and discuss organizational next steps.*
6. **FY2016-17 Budget Update (15 min)**  
*The Committee will review VSLOC's preliminary FY2016-17 annual budget.*
7. **Board Member Selection Process (20 min)**  
*VSLOC staff will review applications for the Board seats up for renewal in the FY2016-17, and make recommendations for BOD approval.*
8. **Executive Committee Seats (10 min)**  
*The Committee will discuss the FY2016-17 Executive Committee seats and make recommendations for BOD approval.*
9. **Marketing Agency Update (10 min)**  
*VSLOC staff will provide an update on the contracting and on-boarding process for BCF, VSLOC's new marketing agency-of-record.*
10. **Strategic Plan (20 min)**  
*VSLOC staff will provide a review of VSLOC's three-year strategic plan as developed with Coraggio in advance of the request for approval at the June 15, 2016 Board Meeting.*
11. **CEO Annual Review (10 min)**  
*The Committee will provide an update on the VSLOC President & CEO's annual review process, based on their discussion at the May 25, 2016 Executive Committee meeting.*

**12. Line of Credit Reduction (5 min)**

*VSLOC staff will request Executive Committee approval for the reduction of VSLOC's line of credit from \$1M to \$250,000.*

**CEO REPORT**

**C. Davison**

**13. CEO Report (10 min)**

*Staff will provide an update on current projects, reporting and areas of focus for the months ahead.*

**14. Future Meeting Date (5 min)**

*VSLOC staff will discuss and request feedback on the Executive Committee schedule for the future.*

**ADJOURN.**

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brendan Pringle at (805)541-8000 at least 48 hours prior to the meeting.



# Minutes

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## Visit San Luis Obispo County Executive Committee

### Visit San Luis Obispo County Executive Committee Meeting Minutes

Tuesday, May 3, 2016

1:30pm

Visit San Luis Obispo County Office  
1334 Marsh Street, San Luis Obispo, CA 93401

**1. CALL TO ORDER:** Jay Jamison

**PRESENT:** John Arnold, Jay Jamison, Noreen Martin, JP Patel, Clint Pearce

**STAFF PRESENT:** Chuck Davison, Brendan Pringle

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**Call to Order at 1:39pm.**

**2. PUBLIC COMMENT (On Non-Agenda Items)**

None.

#### **ANNOUNCEMENTS**

None.

#### **CONSENT AGENDA**

**3. Approval of February 11, 2016 Executive Committee Meeting Minutes**

Committee Discussion.

Public Comment – None.

C. Davison asked the Executive Committee to approve the Consent Agenda as presented.

**ACTION:** Moved by Patel/Arnold to approve the Consent Agenda as presented.

**Motion carried: 5:0**

#### **BUSINESS ITEMS**

**4. Advisory Committee Meeting Update**

VSLOC will be holding its semi-annual Advisory Committee Meeting on May 5, 2016, from 3pm-5pm at the Embassy Suites. Davison highlighted key agenda items, and encouraged the Executive Committee members to attend and provide feedback during public comment periods.

Committee Discussion.

Public Comment – None.

## **5. CEO Annual Review**

Davison reviewed the main points of his current contract as President & CEO, including duties, matters requiring consent of the Board, annual salary, bonuses, the annual review process and annual bonus compensation.

Committee Discussion. The Committee discussed the annual review process, and determined that the Committee would hold a meeting on May 13, 2016 at 1:30pm at the Martin Resorts Corporate Office to discuss the President & CEO's Annual Review. The Committee also discussed starting this process before the end of the coming fiscal year.

Public Comment—None.

## **6. Board Member Selection Process**

The Committee discussed the seats up for re-appointment and re-election as of July 2016 and recommended next steps for procedure based on the VSLOC Bylaws. VSLOC will be opening applications for the elected Board seats that are open, and will follow up with James Davison, whose appointed seat is up for re-appointment. Davison noted that it would be beneficial to maintain the current Executive Committee seats for consistency, pending Board approval.

Committee Discussion.

Public Comment—None.

## **7. Marketing Agency Update**

VSLOC's contract with Catalyst was terminated as of April 30, 2016 with outstanding items estimated to be delivered by mid-month. VSLOC's contract with BCF is in development and their immersion plan is in its final phase.

Committee Discussion.

Public Comment – None.

## **8. Executive Committee Power**

Davison reviewed the language on Executive Committee Power in the current Bylaws. John Lambeth of Civitas recommended that VSLOC actually establish what power the Executive Committee has without Board consent. Davison reviewed the actions that the Executive Committee can and cannot take per the current Bylaws, and asked the Committee if they wanted to recommend a change to the current Bylaws regarding what power the Executive Committee has without Board consent for Board approval.

Committee Discussion. The Committee recommended against changing the Bylaws.

Public Comment – None.

## **9. Strategic Plan Update**

Davison provided an update on the progress to date, as well as the timeline, for VSLOC's Strategic Plan which is projected to be completed the first week in June and delivered to the Board for approval at the June meeting.

Committee Discussion.

Public Comment – None.

## **CEO REPORT**

### **10. CEO Report**

The Committee reviewed the FY2016-17 Budget Process and Timeline. Davison noted that VSLOC will do a reforecast in Q1 of FY2016-17 based on Strategic Plan developments. Davison also made the Executive Committee aware that he would be requesting the carryover of an approved staff position that was not filled (Web/Creative Developer) along with one new staff position (Executive Assistant) to be established in the coming fiscal year.

Davison provided an update on the Conference Center Feasibility Study, noting that based on the Strategic Plan, VSLOC will be making a recommendation to the Board at a future Board Meeting.

Davison provided an update on VSLOC's Research Study. Project 2 (Feeder Market Awareness Study) results will be presented at the Tourism Exchange. Project 1 (Demographic & Share-of-Wallet Studies) data collection will be completed in the coming weeks, with findings to be delivered May or early June.

The San Luis Obispo County Tourism Exchange will take place Friday, May 6, 1:00pm-5:00pm at the Historic Fremont Theatre in San Luis Obispo, followed by a reception at the Mission Gardens (5:30pm-7:00pm).

Davison provided an update on his travel schedule, and requested Committee approval for an out of travel policy upgrade to Economy Plus Seating on long haul flights during his trip to China (May 18-28).

Coast National Bank is requesting a reduction in VSLOC's line-of-credit as they undergo the finalization of a merger. VSLOC's line-of-credit balance is now below \$80,000. The goal would for this to be below \$0 by the end of the year. This will be part of the June Board meeting discussion.

Committee Discussion.

Public Comment – None.

**ACTION:** Moved by Patel/Martin to approve the seating upgrade as noted for this flight.

**Motion carried: 5:0**

### **11. Future Meeting Date**

The next meeting will take place June 7, 2016 at 12:30pm. Lunch will be provided.

Committee Discussion.

Public Comment – None.

## **ADJOURNMENT**

**Meeting adjourned at 3:30pm.**



# Minutes

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## Visit San Luis Obispo County Executive Committee

### Visit San Luis Obispo County Executive Committee Meeting Minutes

Wednesday, May 25, 2016

3:00pm

Martin Resorts Corporate Office

1201 Palm Street, San Luis Obispo, CA 93401

**1. CALL TO ORDER:** Jay Jamison

**PRESENT:** John Arnold, Jay Jamison, Clint Pearce

**STAFF PRESENT:** None.

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**Call to Order at 3:00pm.**

#### **BUSINESS ITEMS**

#### **3. CEO Annual Review**

Article 5 of the VSLOC President & CEO's contract allows for a 10% bonus the first year, with the potential for a 20% bonus the following year.

Committee Discussion. Due to VSLOC President & CEO Chuck Davison's exemplary performance in the handling of staff and supervisors, his ability to bring the community together, and his handling of marketing, the Committee agreed to grant him a 10% bonus this year. Moving forward to satisfy Article 5 of the President & CEO contract, the Committee discussed utilizing criteria from the Strategic Plan to base the awarded 20% bonus. Since the bonus can be up to 20%, the decided percentage will be based on the utilization of the Strategic Plan, pending feedback from the President & CEO. The Executive Committee determined that they would meet with the President & CEO in the future to discuss Sections A & B of the employee incentives.

Public Comment – None.

**ACTION:** Moved by Arnold/Pearce to grant Davison a 10% bonus this year.

**Motion carried: 3:0**

#### **ADJOURNMENT**

**Meeting adjourned at 3:45pm.**



**VISIT SAN LUIS OBISPO COUNTY**  
**TOURISM MARKETING DISTRICT BOARD APPLICATION FORM**  
**APPLICATION PROCESS CLOSES MAY 31, 2016 AT 5 PM**

NAME OF APPLICANT: Clint Pearce

COMPANY: Madonna Inn

ADDRESS: 100 Madonna Road San Luis Obispo, CA 93401

PHONE: 805-748-9097 EMAIL: clint@madonnainn.com

TOTAL YEARS IN HOSPITALITY INDUSTRY: 21

**BACKGROUND EXPERIENCE:**

My background in the hospitality industry includes real estate development, operating management and local tourism industry guidance.

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**Employment History**

CURRENT EMPLOYER: Madonna Enterprises, LLC YRS OF SERVICE: 12

TITLE: President

PAST EMPLOYER: Madonna Construction Company YRS OF SERVICE: 13

TITLE: Project Manager

**Community/Board Involvement**

ORGANIZATION: SLOTBID TITLE: Board Member/Past Chair

DATES OF INVOLVEMENT: 2010-2015

ORGANIZATION: SLO Chamber TITLE: Board Member

DATES OF INVOLVEMENT: 2008-12, 2013-15

ORGANIZATION: Visit SLO County TITLE: Board Member/Past Treasurer

DATES OF INVOLVEMENT: 2011-14

For more information, contact Visit San Luis Obispo County at (805) 541-8000.



**VISIT SAN LUIS OBISPO COUNTY**  
**TOURISM MARKETING DISTRICT BOARD APPLICATION FORM**  
**APPLICATION PROCESS CLOSES MAY 31, 2016 AT 5 PM**

NAME OF APPLICANT: JAY JAMISON

COMPANY: PISMO COAST VILLAGE RV RESORT

ADDRESS: 165 S DOLLIVER, PISMO BEACH, CA 93449

PHONE: 805 773-5649 EMAIL: JAYJ@PISMOCOASTVILLAGE.COM

TOTAL YEARS IN HOSPITALITY INDUSTRY: 46

BACKGROUND EXPERIENCE: GREW UP ON FAMILY OWNED GUEST RANCH, RESIDENT SUMMER CAMP, CABINS, RV PARK, STABLE. CAL POLY GRADUATE 1976 AGRICULTURAL MANAGEMENT.

**Employment History**

CURRENT EMPLOYER: PISMO COAST VILLAGE YRS OF SERVICE: 19

TITLE: CEO/GENERAL MANAGER

PAST EMPLOYER: THOUSAND TRAILS YRS OF SERVICE: 12

POSITION: RESORT MANAGER

**Community/Board Involvement**

ORGANIZATION: PISMO BEACH CVB TITLE: BOARD MEMBER, CHAIR 9 YEARS

DATES OF INVOLVEMENT: 1998-2010

ORGANIZATION: VISIT CALIFORNIA TITLE: COMMISSIONER

DATES OF INVOLVEMENT: 2006-2014

ORGANIZATION: NATIONAL ASSOCIATION OF RV PARKS AND CAMPGROUNDS TITLE: BOARD MEMBER,  
EXECUTIVE COMMITTEE/TREASURER FOUR YEARS

DATES OF INVOLVEMENT: 1999-2005

AMERICAN RED CROSS 2002-2010 CHAPTER BOARD CHAIR 2006-2008



**VISIT SAN LUIS OBISPO COUNTY**  
**TOURISM MARKETING DISTRICT BOARD APPLICATION FORM**  
**APPLICATION PROCESS CLOSES MAY 31, 2016 AT 5 PM**

NAME OF APPLICANT: KATHLEEN BONELLI

COMPANY: PASO ROBLES VACATION RENTALS

ADDRESS: 505 SPRING STREET, PASO ROBLES

PHONE: 805-712-5530 EMAIL: KATHYBONELLI@YAHOO.COM

TOTAL YEARS IN HOSPITALITY INDUSTRY: MY WHOLE LIFE PLUS 10 IN VACATION RENTALS

BACKGROUND EXPERIENCE:

OWNER MANAGER OF PASO ROBLES VACATION RENTALS & PASO ROBLES CONCIERGE

**Employment History**

CURRENT EMPLOYER: SELF/PASO ROBLES VACATION RENTALS YRS OF SERVICE: 10

TITLE: OWNER/MANAGER

PAST EMPLOYER: MY FAMILY & HUSBAND YRS OF SERVICE:

POSITION: (STAY AT HOME MOM)

**Community/Board Involvement**

ORGANIZATION: Click here to enter text. TITLE: Click here to enter text.

DATES OF INVOLVEMENT: Click here to enter text.

ORGANIZATION: Click here to enter text. TITLE: Click here to enter text.

DATES OF INVOLVEMENT: Click here to enter text.

ORGANIZATION: Click here to enter text. TITLE: Click here to enter text.

DATES OF INVOLVEMENT: Click here to enter text.

For more information, contact Visit San Luis Obispo County at 805-541-8000.



**VISIT SAN LUIS OBISPO COUNTY**  
**TOURISM MARKETING DISTRICT BOARD APPLICATION FORM**  
**APPLICATION PROCESS CLOSES MAY 31, 2016 AT 5 PM**

NAME OF APPLICANT: Mark Eads

COMPANY: SeaVenture Beach Hotel

ADDRESS: 100 Ocean View Ave, Pismo Beach

PHONE: 805-773-4994 EMAIL: mark@seaventure.com

TOTAL YEARS IN HOSPITALITY INDUSTRY: 25

**BACKGROUND EXPERIENCE:**

With over 25 years experience in the hotel industry, I have worked in every aspect of the hotel from front desk to maintenance. I have worked for both large and small properties, corporate and independents. In addition to being a hotel GM, I have also been an innkeeper of a 20 room historic inn and managed operations for over 92 vacation homes in Palm Springs.

**Employment History**

CURRENT EMPLOYER: Boutique Hotel Collection YRS OF SERVICE: 3

TITLE: GM of SeaVenture Beach Hotel

PAST EMPLOYER: Cambria Inns YRS OF SERVICE: 3

TITLE: Director of Operations

**Community/Board Involvement**

ORGANIZATION: Pismo Beach Hospitality Assn TITLE: President

DATES OF INVOLVEMENT: June 2013-present

ORGANIZATION: Desert Hot Springs Chamber of Commerce TITLE: Treasurer

DATES OF INVOLVEMENT: July 2004-July 2010

ORGANIZATION: Palm Springs Hospitality Industry and Business Council TITLE: Board Member

DATES OF INVOLVEMENT: Jan 2008-October 2010

For more information, contact Visit San Luis Obispo County at (805) 541-8000.



## VISIT SAN LUIS OBISPO COUNTY

### TOURISM MARKETING DISTRICT BOARD APPLICATION FORM

APPLICATION PROCESS CLOSES MAY 31, 2016 AT 5 PM

NAME OF APPLICANT: Tom Pugh  
COMPANY: Embassy Suites San Luis Obispo  
ADDRESS: 333 Madonna Rd., SLO, CA 93405  
PHONE: 805-547-6400 EMAIL: tom.pugh@wcghotels.com  
TOTAL YEARS IN HOSPITALITY INDUSTRY: 41

BACKGROUND EXPERIENCE:  
Extensive hospitality industry experience along with having served on several JMO boards.

#### Employment History

CURRENT EMPLOYER: please see attached YRS OF SERVICE: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
PAST EMPLOYER: \_\_\_\_\_ YRS OF SERVICE: \_\_\_\_\_  
TITLE: \_\_\_\_\_

#### Community/Board Involvement

ORGANIZATION: please see attached TITLE: \_\_\_\_\_  
DATES OF INVOLVEMENT: \_\_\_\_\_  
ORGANIZATION: \_\_\_\_\_ TITLE: \_\_\_\_\_  
DATES OF INVOLVEMENT: \_\_\_\_\_  
ORGANIZATION: \_\_\_\_\_ TITLE: \_\_\_\_\_  
DATES OF INVOLVEMENT: \_\_\_\_\_

## **Tom Pugh, CHA**

2178 Emily Street, San Luis Obispo, CA 93401 – 719-761-0155 – tom.pugh@wcghotels.com

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### **Objective**

Continue to grow and learn in the hospitality industry

### **Skills Summary**

Senior manager with extensive experience in both multi-unit and full service hotel management. Skilled in building a team, sales and revenue management, guest service, and making a profit. Diverse background, ranging from opening a new hotel and conference center, multi-unit, multiple brands, major renovations, and market types.

### **Experience**

#### **General Manager**

Windsor Capital Group, Santa Monica, CA

*April 2013 – present*

Embassy Suites – 195 room hotel in San Luis Obispo, CA

Embassy Suites – 300 room hotel in Santa Ana, CA

Embassy Suites – 205 room hotel in Colorado Springs, CO

#### **General Manager – John Q Hammons Companies**

Embassy Suites Hotel, Spa, and Conference Center, San Marcos, TX

*May 2008 – April 2013*

Opened this 283 suite hotel with 77,800 square foot conference center and full service spa

#### **General Manager/Vice President of Operations**

Shaner Hotel Group, State College, PA

*September 1994 – May 2008*

Served as General Manager at the Ambassador Hotel, Amarillo, TX, Chattanooga Marriott at the Convention Center, Chattanooga, TN, and Holiday Inn, Shreveport, LA

Served as Vice President of Operations with responsibility for 13 hotels including Omni, Embassy Suites, Holiday Inns, and 2 upscale independent hotels

#### **General Manager**

Richfield Hotel Management, Denver, CO

*April 1988 – September 1994*

Southland Center Hotel – 502 room hotel with 35,000 square feet of meeting space in Dallas, TX

Deerfield Beach/Boca Raton Hilton – 220 room 4 star hotel with 18,000 square feet of meeting space in Deerfield Beach, FL

Wichita Hilton East – 259 room hotel with 15,000 square feet of meeting space in Wichita, KS

**Professional  
Organizations**

Chairman, San Marcos Convention and Visitors Bureau  
Chairman, Central Texas Medical Center Foundation  
Board Member, San Marcos Chamber of Commerce  
Chairman, Chattanooga Convention and Visitors Bureau  
President, Chattanooga Lodging Association  
Treasurer, Tennessee Lodging Association  
President, Shreveport Convention and Visitors Bureau  
President, Shreveport Lodging Association  
Chairman, Amarillo Convention and Visitors Bureau  
President, Amarillo Lodging Association  
Vice President, Wichita Convention and Visitors Bureau  
President, Wichita Lodging Association

May 31, 2016

Visit San Luis Obispo County  
1334 Marsh Street  
San Luis Obispo, CA 93401

Dear VISLOC Board of Directors,

I am extremely interested in joining you in your mission to brand and promote San Luis Obispo County as the destination choice for regional, national and international visitors.

I have a full understanding of how tourism assessment districts work. I enjoy working with dynamic teams of industry leaders to support our common goals for destination marketing and tourism economic development. In fact, many of us have worked together on tourism related projects over the past 6 years throughout the County. These projects have - in part - helped to create the economic growth in tourism and tourism related sales that our communities depend on.

Let's face it, tourism is fun. Hospitality by its very nature is kindness and service. We are lucky to be in an industry where we help to create and develop memories, experiences and moments for visitors to San Luis Obispo County. Extending a welcome and helping to create and invitation for visitors to our area by working with the VISLOC board of Directors and staff as a team is extremely interesting to me. I am team oriented, highly motivated, goal and project driven all while making sure life is fun.

I would enjoy being a part of the VISLOC Team and appreciate your consideration. I have attached my resume with my hospitality industry experience and included an overview of my extensive experience on boards and commissions.

Please feel free to contact me with any questions you may have.

Warmest Regards,



Joan Solu  
Owner



456 Embarcadero Inn & Suites  
[www.456Embarcaderoinn.com](http://www.456Embarcaderoinn.com)  
[Solujoan@aol.com](mailto:Solujoan@aol.com)  
C. (805)459-3274

Joan K. Williams-Solu  
365 Tulare Ave.  
Morro Bay, Ca. 93442  
(805)459-3274 (C)  
[Solujoan@aol.com](mailto:Solujoan@aol.com)

## **Employment History**

6/1998 – Present - **Self Employed**, Cihan Corporation, Capci Family Partnership, Morro Bay, Calif. Took over operations of existing 22 room motel. Doubled company assets within the first 12 months and continued growth through Motel/Inn acquisitions throughout the Central Coast. Over saw all aspects lodging section of company while company diversified into other real estate related endeavors. Hospitality assets have included 6 inns in Morro Bay, 1 in Santa Maria and 2 in Solvang. Experienced in franchise and private hospitality design, marketing, revenue enhancement and venture hotel management.

8/1994 – 6/1998 - **Personal Development**, Married and had a son.

01/1993 - 8/1994 - **La Baron Hotel**, San Jose, Calif. *Director of Human Resources* – Controlled all aspects of Human Resources for the privately owned 350 room tower with 300-350 unionized employees. Managed all aspects of benefit and salary negotiations with 3 unions and maintained contracts and working conditions. Developed and implemented Management Salary and Benefit pay structure and Risk Management Plan.

10/1992 – 12/1993 - **Red Lion Hotel, LAX**, Los Angeles, Calif. *Director Human Resources/Risk Manager* – Facilitated takeover of the 300 room, 300 employee airport hotel. Developed strategic plan to implement company staffing and service levels. Managed transitional Human Resources team and insured quick movement into Red Lion standards. Administered compensation and benefit packages for all employees. Directed purchase and distribution of uniforms. Managed all Safety and Risk Management programs.

5/1991 - 9/1992 - **Red Lion Hotel**, Bakersfield, Calif. *Director of Human Resources/Risk Manager* – Directed all daily aspects of Human Resource management for medium size full service hotel.

11/1989 – 4/1991 - **Fess Parkers Red Lion Resort**, Santa Barbara, Calif. *Assistant Director of Human Resources*, Performed management of 401-K enrollment and maintenance for 400 employees. Managed workers compensation benefits and directed all insurance benefit programs and enrollment periods.

**Education:**

**San Jose City College, AA** History, 1997

**Personal:**

**Married**, John - 4 Sons

**Achievements and Memberships:**

2008 – June 2016, **Morro Bay Community Foundation**, *Vice President, President, Committee Member*, Worked with the board of directors to create sustainable fundraising programs to support the 501(c) 3 non-profit that provides financial assistance for children of qualifying families, for their children's participation in various organized, sports, recreational, and enrichment activities. Developed, implemented and met long term goals of doubling available funds, grants and participation of children in sports and recreational activities.

2009 – 2016 **Morro Bay Tourism Business Improvement District**, City of Morro Bay, Chairperson, Board Member – Direct the Tourism Assessment of 34-37 Lodging Partners in the **MBTBID**. Direct the management of the \$500,000.00-\$900,000 annual budget for marketing and promotion of the lodging community, visitor center and tourism economic development in conjunction with the City of Morro Bay.

2012- 2016 **Morro Bay Tourism Bureau**, Chairperson, Board Director – Created the nonprofit 501c-6 to administer the contract for tourism marketing and tourism related events, promotion and economic development with the City of Morro Bay. Directed a 900,000 budget which included development of an independent visitor center, event grants funding system, development of the inaugural position of Director of Tourism for the community.

2009 – 2016 **Morro Bay Chamber of Commerce**, *Board of Directors* – Chair of the Morro Bay 50<sup>th</sup> Committee developing programs and events to celebrate 50 years of incorporation of the City of Morro Bay.

2006 - 2011, **Del Mar Elementary PTA**, 2006/2007 *Fundraising Committee*, 2007/2008, *Art Auction Co Chair*, 2008 *Volunteer of the Year*, 2008/2009 *Fundraising Chair*, 2008 *Vice President*, 2009-2010 *President*.

2004 – 2009, **Recreation and Parks Commission**, City of Morro Bay, *Chair Person*, 2008 and 2009, *Commissioner* 2004-2007. Commission work included being Chair Person during the workshops and development of the Harbor Walk project from Coleman Beach to Morro Rock, the Del Mar Park playground project and as a commissioner, the Morro Rock Restroom project, and the Jodi Giannini Dog Park development.





## VISIT SAN LUIS OBISPO COUNTY

### TOURISM MARKETING DISTRICT BOARD APPLICATION FORM

APPLICATION PROCESS CLOSES MAY 31, 2016 AT 5 PM

NAME OF APPLICANT: Joan Solis  
COMPANY: Cihan Corp / Capan Family Partnership DBA: 456 Embarcadero Inn.  
ADDRESS: 456 Embarcadero, Morro Bay, Ca 93142  
PHONE: 805-459-3274 EMAIL: Solisoan@aol.com  
TOTAL YEARS IN HOSPITALITY INDUSTRY: 28

BACKGROUND EXPERIENCE:

Please see attached documents.

#### Employment History

CURRENT EMPLOYER: See Attached Documents YRS OF SERVICE: \_\_\_\_\_

TITLE: \_\_\_\_\_

PAST EMPLOYER: \_\_\_\_\_ YRS OF SERVICE: \_\_\_\_\_

TITLE: \_\_\_\_\_

#### Community/Board Involvement

ORGANIZATION: Please see attached documents TITLE: \_\_\_\_\_

DATES OF INVOLVEMENT: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_ TITLE: \_\_\_\_\_

DATES OF INVOLVEMENT: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_ TITLE: \_\_\_\_\_

DATES OF INVOLVEMENT: \_\_\_\_\_

For more information, contact Visit San Luis Obispo County at (805) 541-8000.