



AGENDA – JOINT MEETING

Visit SLO CAL Advisory Committee Core Group & Executive Committee

Visit SLO CAL Advisory Committee Core Group & Executive Committee Agenda

Thursday, October 13, 2022

1:00pm-2:00pm

VSC Office, 81 Higuera St, Ste 220, San Luis Obispo, CA 93401

1. CALL TO ORDER
2. PUBLIC COMMENT (On Non-Agenda Items)

BUSINESS ITEMS

C. Davison

3. **FY23 Items of Focus (30 min)**
Staff will review Visit SLO CAL's key items of focus for FY2023 and request feedback from the Advisory Committee Core Group
4. **Destination Management Strategy/Experience SLO CAL 2050 (15 min)**
Staff will provide an update and tracking on the recommendations outlined in strategy and request feedback from the Advisory Committee Core Group.
5. **Oceano Dunes SVRA Economic Impact Report (10 min)**
Staff will provide an update on timeline for the recently approved contract to develop an Oceano Dunes Stewardship Plan.

ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Executive Committee to discuss or take action on issues not on the agenda, except that members of the Committee may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Committee to follow-up on such items and/or place them on the next Committee agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Executive Committee.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Emily Rudge at (805) 541-8000 at least 48 hours prior to the meeting.