



AGENDA

Visit SLO CAL Board of Directors

Visit SLO CAL Board of Directors Agenda

Wednesday, May 17, 2017

8:30 am

Courtyard by Marriott

1605 Calle Joaquin, San Luis Obispo, CA 93405

1. CALL TO ORDER
2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS	C. Davison
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CONSENT AGENDA - <i>motion required</i>	C. Davison
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3. **Approval of April 19, 2017 Board Meeting Minutes** (*yellow*)
Approval of April Visit SLO CAL Financials (*green*)
Staff will ask for Board approval of the April Visit SLO CAL Board Meeting Minutes and April Visit SLO CAL Financials.

CEO REPORT	C. Davison
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4. **CEO Report** (10 min)
Staff will provide an update on current projects and areas of focus for the months ahead.

BUSINESS ITEMS	C. Davison
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5. **FY2017/18 Budget** (20 min) – *motion required*
The Board will review VSC's preliminary FY2017-18 annual budget.
6. **Email Policy Update** (10 min) – *motion required*
The Board will review changes to the VSC Email Policy that affect all standing committees.
7. **Board Member Selection Process** (10 min) - *motion required*
The Board will review the applications received for Board seats up for renewal in FY2017-18, and discuss the Executive Committee's recommendations for approval.
8. **Board Liaison Community Meeting Update** (5 min)
Staff will report out on board liaison community meetings.
9. **Conference Center Feasibility Plan Update** (10 min)
Staff will provide an update on the roll-out of the Countywide Conference Center Market Study and review next steps.
10. **Marketing Update** (10 min)
Staff will provide an update on the progress of the shoulder season campaign and marketing initiatives.

ANNOUNCEMENT OF CLOSED SESSION ITEMS(S) – *motion required*

J. Jamison

11. CEO Annual Review (15 min)

Staff will discuss the process for the VSC President & CEO's annual review.

CLOSED SESSION REPORT

J. Jamison

ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brendan Pringle at (805)541-8000 at least 48 hours prior to the meeting.