



AGENDA

Visit SLO CAL Board of Directors

Visit SLO CAL Board of Directors Agenda

Wednesday, September 27, 2023

8:30am – 10:30am

Visit SLO CAL, 81 Higuera Street, Ste 220, San Luis Obispo, CA 93401

1. CALL TO ORDER
2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS	C. Davison
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CONSENT AGENDA – <i>motion required</i>	C. Davison
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3. Approval of May 31, 2023 Annual Board of Directors Meeting Minutes
4. Approval of May 2023 Visit SLO CAL Financials
5. Approval of June 2023/ Year End Visit SLO CAL Financials
6. Approval of July 2023 Visit SLO CAL Financials
7. Approval of August 2023 Visit SLO CAL Financials
8. Approval of FY 2023 Annual Report

CEO REPORT	C. Davison
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9. CEO Report (25 min)
Staff will provide an update on current projects, reporting and areas of focus for the months ahead

BUSINESS ITEMS	C. Davison
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10. FY 2023 Audit (20 min) – *motion required*
Erin Nagle, of Glenn Burdette, will present the findings of Visit SLO CAL’s FY 2023 Audit, and the Board will consider a recommendation for approval
11. Visit SLO CAL Bylaws Revisions (20 min) – *motion required*
The Board will review the revisions to the Visit SLO CAL Bylaws and consider a recommendation for approval
12. Board Member Guidelines Revisions (10 min) – *motion required*
The Board will review the updates to the Board Member Guidelines and consider a recommendation for approval
13. Short-Term Rental Workforce Housing Nexus Study Update (20 min) – *motion required*
Staff will present the findings from the Short-Term Rental / Workforce Housing Nexus Study, conducted by Beacon Economics, and the Board will consider a recommendation for approval
14. Travel Trade & Marketing Update (20 min)
Staff will provide an update on key travel trade and marketing initiatives

ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Executive Committee to discuss or take action

on issues not on the agenda, except that members of the Committee may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Committee to follow-up on such items and/or place them on the next Committee agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Executive Committee.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Emily Rudge at (805) 541-8000 at least 48 hours prior to the meeting.