



AGENDA

Visit SLO CAL Board of Directors

Visit SLO CAL Board of Directors Meeting Agenda

Thursday, June 27, 2024

2 pm – 4 pm

Visit SLO CAL, 81 Higuera Street, Ste 220, San Luis Obispo, CA 93401

- 1. CALL TO ORDER
- 2. PUBLIC COMMENT

CONSENT AGENDA – <i>motion required</i>	C. Cartier
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- 3. Approval of May 29, 2024 Board of Directors Annual Meeting Minutes
- 4. Approval of May 2024 Visit SLO CAL Financials

CEO REPORT	C. Cartier
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- 5. **CEO Report**
Staff will provide tourism performance update, relevant industry updates and highlight upcoming CEO travel.

BUSINESS ITEMS

- 6. **Approve President & CEO Selection - *motion required***
The Board will approve the selection of the Visit SLO CAL President & CEO.
- 7. **Approve President & CEO Compensation- *motion required***
The Compensation Committee will present the recommendation for the compensation of the President & CEO.

ADJOURN.

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Emily Rudge at (805) 541-8000 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.