

# North County

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### HOTELS & INNS

#### HOTEL CHEVAL

Hotel Cheval is an intimate 16-room boutique luxury hotel, tucked just off Paso Robles' historic town square. It offers its well-traveled guests a truly unique and memorable stay with exceptional, personalized service and thoughtfully designed and refined accommodations.

[www.hotelcheval.com](http://www.hotelcheval.com) · 805.226.9995 · 1021 Pine Street, Paso Robles, CA 93446

#### ALLEGRETTO VINEYARD RESORT

Framed by the rolling landscapes and picturesque vineyards of Paso Robles, Allegretto Vineyard Resort, features Tuscan-style architecture, stunning hotel suites, museum-caliber artwork, an onsite vineyard, and an excellent restaurant.

[www.allegrettovineyardresort.com](http://www.allegrettovineyardresort.com) · 805.369.2500 · 2700 Buena Vista Drive, Paso Robles, CA 93446

#### THE PICCOLO

Nestled in the heart of downtown, The Piccolo is a luxurious Paso Robles boutique hotel retreat. An experience steeped in the rich history and culture of Paso Robles, it's a place where the good life – and fine wine – has always been savored and shared with a welcoming spirit.

[www.thepiccolo.com](http://www.thepiccolo.com) · 805.226.5920 · 600 12th Street, Paso Robles, CA 93446

#### THE CANYON VILLA

The exclusive Canyon Villa, also located in Paso Robles wine county, features four gracefully decorated rooms with breathtaking views, delightful amenities, and world-class cuisine. It offers an exclusive Sunday supper, couple's massages, and culinary immersion program for its guests.

[www.thecanyonvilla.com](http://www.thecanyonvilla.com) · 805.238.3362 · 1455 Kiler Canyon Road, Paso Robles, CA 93446

#### GENESEO INN AT CASS WINERY

A luxurious boutique hotel nestled in the rolling hills of Paso Robles wine country. Built of industrial shipping crates perched above the vines on Cass Winery's 145 acre vineyard, your stay truly allows you to "breathe in the vineyard views." It offers a wide range of activities, including cooking and wine classes, helicopter tours, and horseback trail rides. It also features an on-site wine country café and private dinners and room service are also available.

[www.casswines.com](http://www.casswines.com) · 805.239.1730 · 7350 Linne Road, Paso Robles, CA 93446

### RESTAURANTS

#### HEMINGWAY'S STEAKHOUSE RESTAURANT

A 1920's inspired steakhouse offering A5 Wagyu, New Zealand Wagyu, American Wagyu, wild game, and locally raised USDA prime beef. It also features fresh caught seafood, along with a one-of-a-kind seafood tower.

[www.ehsteaks.com](http://www.ehsteaks.com) · 805.369.2094 · 1234 Park Street, Paso Robles, CA 93446

#### THE HATCH ROTISSERIE & BAR

A simply gourmet rotisserie and bar located a block away from the Plaza. It features excellent entrees, such as rotisserie chicken, shrimp & grits, meat loaf, seared salmon, NY strip, along small batch whiskeys and local wines and beers.

[www.hatchpasorobles.com](http://www.hatchpasorobles.com) · 805.221.5727 · 835 13th Street, Paso Robles, CA 93446

#### IN BLOOM RESTAURANT

In Bloom celebrates Paso Robles' food and wine culture by collaborating with local farms and purveyors. Their mission is to embrace and support the community and let California's Central Coast shine in every dish, cocktail and wine served.

[www.inbloompasorobles.com](http://www.inbloompasorobles.com) · 805.286.4344 · 1845 Spring Street, Paso Robles, CA 93446

#### JUSTIN WINERY AND INN

The restaurant features a prix-fixe menu, with two options for wine pairing. It is situated amongst the beautiful vineyard, 14 meandering miles west of downtown Paso Robles. Staying at the Just Inn, which has handful of intimate suites, is a lovely—and prudent—way to finish a leisurely dinner and to begin the next morning with a homemade breakfast.

[www.justinwine.com](http://www.justinwine.com) · 805.591.3224 · 11680 Chimney Rock Road, Paso Robles, CA 93446

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### **MCPHEE'S GRILL**

Housed in beautifully restored historic building in downtown Templeton, it serves fresh seafood, wood grilled steaks, local produce, gourmet burgers, and handmade pizzas & pastas, and highlights an excellent selection of local wines.

[www.mcpheesgrill.com](http://www.mcpheesgrill.com) · 805.434.3204 · 416 S. Main Street, Templeton, CA 93465

### **FISH GAUCHO**

West Coast meets Baja at Fish Gaucho, where vibrant coastal and Mexican cuisine is served within a colorful and vibrant setting. Although Paso Robles is known for its wine, Fish Gaucho has a vast tequila selection that could rival most restaurants south of the border.

[www.fishgaucho.com](http://www.fishgaucho.com) · 805.239.3333 · 1244 Park Street, Paso Robles, CA 93446

### **BL BRASSERIE**

Overlooking the downtown Plaza, BL Brasserie offers traditional brasseries-style fare with a casual feel in an elegant setting, utilizing local ingredients, paired with local and French wines.

[www.bistrolaurent.com](http://www.bistrolaurent.com) · 805.226.8191 · 1202 Pine Street, Paso Robles, CA 93446

### **CIELO RISTORANTE**

It features a distinctive menu showcasing classic Italian dishes, with a modern twist. Enjoy its Terrace rooftop bar, where you can enjoy delicious cocktails and small bites on a stunning rooftop deck overlooking the beauty of SLO CAL.

[www.cielloatascadero.com](http://www.cielloatascadero.com) · 805.460.9808 · 6400 El Camino Real, Atascadero, CA 93422

### **ALIYAH'S KITCHEN & GRILL**

Aliyah's Kitchen defines a superb hole-in-the-wall Mexican food restaurant. Excellent selections of a wide range of entrees—homemade on the spot! It has a funky inside section and outside patio. They don't serve alcohol, but bring your own or walk a couple steps to the liquor store next door to buy local beer or wine.

[www.aliyahskitchen.com](http://www.aliyahskitchen.com) · 805.369.2146 · 575 S. Main Street, Templeton, CA 93465

### **BRAMBLE PIE COMPANY**

Serving fresh baked pies—made only with locally sourced and seasonal ingredients—as well as pastries, quiche, empanadas, and much more. Dine in or take-out.

[www.bramblepiecompany.com](http://www.bramblepiecompany.com) · 805.460.6294 · 5945 Entrada Avenue, Atascadero, CA 93422

### **CATCH SEAFOOD BAR & GRILL**

It is known for its masterful seafood dishes, prepared in an open-style kitchen. The Catch also serves grilled steaks, an amazing selection of seafood starters, gourmet salads, and desserts.

[www.catchseafoodbarandgrill.com](http://www.catchseafoodbarandgrill.com) · 805.239.3332 · 836 11th Street, Paso Robles, CA 93446

### **DELLA'S**

Its finely crafted pizzas start with a 72-hour cold-fermented dough, farmers' market inspired toppings fired in an authentic Feiro Forni wood-burning oven. The menu also includes lovingly prepared seafood, steaks, gnocchi, along with creative share plates.

[www.dellaspasorobles.com](http://www.dellaspasorobles.com) · 805.369.2535 · 831 13th Street, Paso Robles, CA 93446

## **WINERIES, DISTILLERIES, BREWERIES, AND BARS**

You'll find extraordinary range of great white, red, sparkling, and rose wines, from single varietals to innovative blends, depending on the location and terroir. A few suggestions include: Alpha Omega, Justin, CaliPaso, Clos Solene, Daou, Diablo, Halter Ranch, Tablas Creek, and Austin Hope. However, as there are over 300 wineries just in the northern part of San Luis Obispo County, there is no way to choose the "best ones." For a complete listing of wineries as well as breweries, distilleries, restaurants, and bars countywide, visit: [www.slocal.com/eat-drink](http://www.slocal.com/eat-drink)

### **HALTER RANCH**

Halter Ranch is dedicated to land, art, and legendary terroir-driven wine. In addition to its beautiful tasting room, explore open spaces of Halter Ranch in a classic Land Rover Defender. On this trek, you'll get to immerse yourself in the rich history of the Ranch, learn about organic farming and viticultural practices, across its 2,700-acre wild estate. For aviation enthusiasts, you can fly into the Halter Ranch Estate. Touch down for lunch in the tasting room and take a bottle or two of your favorite wines to go!

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### **TIN CITY**

Housed in a charming a “foodie” industrial park, Tin City includes wineries, a brewery, an olive oil producer, restaurants, a creamery, and distilleries. A one-stop location to taste the best of northern San Luis Obispo County. [www.tincitypasorobles.com](http://www.tincitypasorobles.com) · 3060 Limestone Way, Paso Robles, CA 93446

### **CENTRAL COAST DISTILLERY**

Eric Olson, owner and craft distiller—and accomplished chef—takes a culinary approach to the making of spirits. It serves an excellent selection of bourbons, vodkas, and gins for tasting and stellar seasonal cocktails, as well as tapas-style plates. [www.foragerspirits.com](http://www.foragerspirits.com) · 805.901.6094 · 5804 Traffic Way, Atascadero, CA 93422

### **CALIFORNIA COAST BEER COMPANY**

A locally owned brewery, features a stellar selection of handcrafted beer, as well as an onsite Mexican food truck. On the same property, you'll also find Iron Oaks Winery. Next door is Roots on Railroad Restaurant—just call to order and your meal will be delivered to your table. And at the brewery, live music is presented on Fridays, Saturdays, and Sundays. [www.calcoastbeer.com](http://www.calcoastbeer.com) · 805.369.2347 · 1346 Railroad Street, Paso Robles, CA 93446

### **CANE TIKI ROOM**

An exotic escape with a wide selection of tropical rum cocktails. It also features a large hand curated rum collection from all over the world, not to mention all paired with a delicious small bite menu of chef inspired Polynesian and Hawaiian Pu Pu plates. [www.canetikeroom.com](http://www.canetikeroom.com) · 805.227.7113 · 1240 Park Street, Paso Robles, CA 93446

## **EXPERIENCES**

### **PASOLIVO**

Pasolivo has been producing award-winning olive oil and welcoming visitors to its orchards and olive oil tasting room for over a decade. It offers in-depth tastings and a walk-about with its knowledgeable staff—which includes two master olive oil sommeliers—that focuses on the orchards and fundamentals of olive oil farming and production. Bring a gourmet lunch and a bottle of wine to enjoy a picnic on the beautiful outdoor patios. [www.pasolivo.com](http://www.pasolivo.com) · 805.227.0186 · 8530 Vineyard Drive, Paso Robles, CA 93446

### **SENSORIO**

The stunning outdoor “Field of Lights” and “Light Towers” exhibitions were created by internationally recognized artist Bruce Munro. This 15-acre walk-through light exhibit stretches across the rolling hills of Paso Robles, illuminating the natural beauty of the countryside on a grand scale. Composed of more than 58,800 stemmed spheres lit by fiber optics and fully powered by solar energy. There are food and wine booths and trucks, and live music on the weekends. VIP Terrace ticket holders enjoy priority entry and guaranteed seating, in addition to exclusive access to the Airstream bar, fireside tables, heater, private restrooms, and the best views of the exhibition. [www.sensoriopaso.com](http://www.sensoriopaso.com) · 805.226.4287 · 4380 Highway 46 East, Paso Robles, CA 93446

### **WINE TOURS**

There are various wine tours companies in SLO CAL's north county. With Sidecar Tours, a certified motorcycle driver—with a one- or two-person sidecar—will be your guide to explore wineries throughout North County. The Wine Line offers private and semi-private personalized tours through the greater Paso Robles Wine Region, and picks guests up at their hotel or vacation rental. Sidecar Tours [www.sidecartoursinc.com](http://www.sidecartoursinc.com) · Wine Line [www.hoponthewineline.com](http://www.hoponthewineline.com)

### **HAMBLY LAVENDER FARMS**

At Hambly Farms, located in the rolling hills just a few miles north of Paso Robles, one can wander among acres of lavender or take a guided tour. Outside the marvelous gift shop—which sells everything lavender—there is a patio, with tables and a fountain. So, feel free to bring your own lunch and a bottle of wine and relax amongst the purple fields and the magical scent of lavender. [www.hamblyfarms.com](http://www.hamblyfarms.com) · 805.712.7006 · 390 Grana Place, San Miguel, CA 93451

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### **EBERLE WINERY CAVES**

For wine spelunkers, Eberle is a perfect choice. The VIP Room is in one of the nooks within the caves and is an ideal setting for an intimate tasting experience for up to six guests. Accessible by reservation only, the private VIP tasting includes a private tour of 16,000 square feet of underground caves with one of the knowledgeable tasting hosts, an artisan cheese plate paired with Eberle's wines, all in the enchanting ambiance of the caves.  
[www.eberlewinery.com](http://www.eberlewinery.com) · 805.238.9607 · 3810 East Highway 46 Paso Robles, CA 93446

### **CENTRAL COAST TRAIL RIDES**

It specializes in customized rides at some of the most beautiful vineyards and ranches in SLO CAL. The owners are happy to organize a gourmet picnic, with local wines, to enjoy after the trail ride. It's not your "nose-to-tail" operation; that is, it allows riders, depending on your skill level to ride more freely, yet safely, in stunning landscapes. Guests of all abilities are welcome, including young children, older adults, and heavier riders.  
[www.cctrailrides.com](http://www.cctrailrides.com) · 805.619.1306

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### HOTELS AND INNS

#### ANDERSON INN

It is an intimate, luxury boutique inn located in picturesque Morro Bay. The newly renovated Anderson Inn features private ocean view suites with spa showers and many with fireplaces and jetted soaking tubs. From your balcony, you'll enjoy expansive views of the quaint harbor and readily spot sea lions, harbor seals, and sea otters.  
[www.andersoninnmorrobay.com](http://www.andersoninnmorrobay.com) · 805.772.3434 · 897 Embarcadero, Morro Bay, CA 93442

#### WHITE WATER INN

White Water Inn is a sophisticated and luxurious interpretation of Cambria and the laid-back SLO CAL lifestyle. Mixing vintage and modern elements, White Water uses influences from 1970s Scandinavia and California bohemian culture. Set right across from a stunning stretch of the beach, the beautiful rooms offer ocean views and upscale amenities.  
[www.whitewatercambria.com](http://www.whitewatercambria.com) · 805.927.1066 · 6736 Moonstone Drive, Cambria, CA 93428

#### THE PACIFIC MOTEL

The private bungalows offer laid-back luxury, with a beach-style vibe. It features many high-end in-room amenities, as well as complimentary bike rentals, firepits, and blankets, plus much more. Located only a few short blocks to the beach and old-school Cayucos.  
[www.thepacificmotel.com](http://www.thepacificmotel.com) · 805.900.5224 · 399 S. Ocean Avenue, Cayucos, CA 93430

### RESTAURANTS

#### WINDOWS ON THE WATER

Situated on second floor, this fine dining restaurant truly has spectacular views of fishing boats, sailboats, and pleasure craft docked, moored, or heading in or out of the harbor. From local halibut to beef filet, the chef sources locally raised livestock, seafood, and organically grown produce.  
[www.windowsemb.com](http://www.windowsemb.com) · 805.772.0677 · 699 Embarcadero, Morro Bay, CA 93442

#### THE GALLEY RESTAURANT

With floor to ceiling windows, every table overlooks the harbor, sundry maritime activities, and towering Morro Rock. The chef works with the finest purveyors to obtain only the freshest seafood from local waters and beyond. It also serves farm-fresh, organic produce directly from the chef's family farm, in the nearby Los Osos Valley. The Galley also has full-bar and serves tremendous local wines.  
[www.galleymorrobay.com](http://www.galleymorrobay.com) · 805.772.7777 · 899 Embarcadero, Morro Bay, CA 93442

#### CAFÉ DELLA VIA

A charming Italian restaurant in the old-school beach town of Cayucos. At Café Della Via, you'll find traditional Italian dishes, as well as its very own fusion creations, served in an intimate, low-key atmosphere. It highlights a wide variety of local wines and select Italian ones. As it is located less than a half-block from the ocean, enjoy a walk on the beach or pier before or after dinner.  
[www.cafedellavia.com](http://www.cafedellavia.com) · 805.995.1610 · 155 N. Ocean Avenue, Cayucos, CA 93430

#### ROBIN'S RESTAURANT

Robin's features handcrafted, comfort cuisine with an array of international flavors made from farmers' market-fresh ingredients. Housed in a restored adobe home in the historic East Village of Cambria, Robin's is a favorite with locals and visitors for its warm hospitality and cozy atmosphere.  
[www.robinsrestaurant.com](http://www.robinsrestaurant.com) · 805.927.5007 · 4095 Burton Drive, Cambria, CA 93428

#### TOGNAZZINI DOCKSIDE TOO

The family-owned Dockside Too serves the freshest seafood—all outdoors on its patio overlooking Morro Bay Harbor and Morro Rock. A very casual and fun restaurant, you order at a counter and pick up your food up, along with a local beer or glass of wine. You'll find live music on most days, and it is a dog friendly establishment. If for some reason the weather is a bit inclement, the original Dockside Restaurant is right next door.  
[www.morrobaydockside.com/dockside-too](http://www.morrobaydockside.com/dockside-too) · 805.772.8120 · 1235 Embarcadero, Morro Bay, CA 93442

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### **TACO TEMPLE**

Driving north on Highway 1 in Morro Bay, you'll see a little, somewhat non-descript building and might not quite get it that it serves some of SLO CAL's most innovative and gourmet Mexican fare. With the cool, laid-back surfer vibe and great food, it's certainly worth making a pilgrimage to the "Temple." It has as indoor and patio seating. [www.tacotemple.com](http://www.tacotemple.com) · 805.772.4965 · 2680 North Main Street, Morro Bay, CA 93442

### **HIDDEN KITCHEN**

This delightful restaurant, open for breakfast and lunch, serves—on its beachfront patio—fabulous blue corn waffles, delicious egg scrambles, innovative salads, superfood smoothies, tasty bowls, "boozy" beverages, and gourmet coffees and teas. The Hidden Kitchen also has a Cambria location, but it is only open on the weekends. [www.hiddenkitchencalifornia.com](http://www.hiddenkitchencalifornia.com) · 805.995.7030 · 113 North Cayucos Avenue, Cayucos, CA 93430

### **MOONSTONE BEACH BAR & GRILL**

Although best known for its seafood, this upscale American diner also serves some of the best steak, lamb, chicken, and pork dishes in SLO CAL. Local wines and beer and cocktails are available as well. Cambria's natural beauty plays out just beyond the patio with crashing surf and sea lions basking on the rocks. [www.moonstonebeach.com](http://www.moonstonebeach.com) · 805.927.3859 · 6550 Moonstone Beach Drive, Cambria, CA

### **LINN'S BIN**

This landmark in Cambria serves traditional classic and farm-style breakfasts, as well lunch and dinner. Linn's Bin and its sister Linn's Farm Store—a magical five-mile drive into the country, sell freshly baked pies and pastries, berry preserves, and gifts. [www.linnsfruitbin.com](http://www.linnsfruitbin.com) · 805.927.0371 · 2535 Village Lane, Cambria, CA 93428

### **STOLO FAMILY VINEYARDS**

On your way out to Linn's Farm Store, stop by Stolo Family Vineyards to taste its "cool climate" wines and enjoy them in its tasting room or on the large lawn, surrounded by vineyards and a farm. [www.stolofamilyvineyards.com](http://www.stolofamilyvineyards.com) · 805.924.3131 · 2535 Village Lane, Cambria, CA 93428

### **MADELINE'S**

Features a finely curated French inspired menu, served in its well-appointed, candle-lighted dining room. On the premises, Madeline's also has its own wine shop, offering local and Madeline labeled wines. [www.madelinescambria.com](http://www.madelinescambria.com) · 805.927.4175 · 788 Main Street, Cambria, CA 93428

### **BLACK CAT BISTRO**

This Cambria restaurant's menu focuses on seasonal, local, and sustainable cuisine. The ambience and the service are unpretentious, yet attentive and refined. The Black Cat has received the Wine Spectator Award of Excellence for over a decade. [www.blackcatbistro.com](http://www.blackcatbistro.com) · 805.927.1600 · 1602 Main Street, Cambria, CA 93428

### **WINERIES, DISTILLERIES, BREWERIES, AND BARS**

There are numerous excellent boutique wineries on the North Coast, such as Absolution Cellars, Harmony Cellars, Stolo Vineyards, Black Hand Cellars, Cayucos Cellars, Moonstone Cellars, Cutruzzola Vineyards, and Hearst Ranch Winery.

### **LIBERTINE PUB**

It features 37 handcrafted beers on tap. It is committed to bringing the best beer selection to SLO CAL that showcases the environment that gives its beer a true Central Coast terroir. It also features live music and spectacular views of the harbor and Morro Rock. [www.libertinebrewing.com](http://www.libertinebrewing.com) · 805.772.0700 · 801 Embarcadero, Morro Bay, CA

### **SCHOONERS WHARF**

A fun and unique bar—with a subtle touch of genteel roguishness—overlooks the Pacific and Cayucos Pier. The small upstairs hangout, inhabited by locals and tourists alike, has excellent cocktails, craft beers, and local wines—and the full dining menu is available from its seafood restaurant down below. An iconic spot on the North Coast! [www.schoonerscayucos.com](http://www.schoonerscayucos.com) · 805.995.3883 · 171 N Ocean Ave, Cayucos, CA 93430

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## EXPERIENCES

### KAYAK SHACK

Located in Morro Bay Estuary, it rents single and double kayaks, canoes, and paddleboards, as well offers wildlife tours by experienced guides.

[www.morrobaykayakrental.com](http://www.morrobaykayakrental.com) · 805.772.8796 · 10 State Park Road, Morro Bay, CA 93442

### CENTRAL COAST LIFT

Offering “land, sea, and air” adventures in Morro Bay, including electric boat rentals, private whale watching, fishing, and yacht charters, hydro foils, scooters, and golfcarts.

[www.centralcoastlift.com](http://www.centralcoastlift.com) · 805.771.9339 · 845 Embarcadero, Morro Bay, CA 93442

### GOOD CLEAN FUN SURF SHOP

Clean Fun Surf Shop in Cayucos has private and group surf lessons for all ages. One of the experienced instructors introduces you to the basics of surfing. Lessons include equipment. For the more seasoned wave riders, surfboards and wetsuits are available for rent.

[www.goodcleanfunusa.com](http://www.goodcleanfunusa.com) · 805.995.1993 · 136 Ocean Front Lane, Cayucos, CA 93430

### HARMONY GLASS WORKS AND VAULT GALLERY

Explore these two exceptional galleries: Harmony Glass Works—located in the quirky enclave of Harmony (population 18) and the Vault Gallery in the artisan community of Cambria.

[www.harmonyglassworks.com](http://www.harmonyglassworks.com) · 805.927.4248 · 2180 Old Creamery Road, Harmony, CA 93435

### VAULT GALLERY

[www.vaultgallery.com](http://www.vaultgallery.com) · 805.235.0735 · 2289 Main Street, Cambria, CA 93428

### FISCALINI RANCH PRESERVE

Unique beauty and solitude welcome you in Cambria. The Ranch extends from dramatic ocean bluffs that run more than a mile along the shoreline, through a grassy marine terrace, rising inland to a forested ridge with breath-taking views of migrating whales, birds, and playful otters, all accessed by miles of trails. Open and free, 365 days a year from dawn to dusk.

[www.fiscaliniranchpreserve.org](http://www.fiscaliniranchpreserve.org) · 805.927.2856 · Office: 604 Main Street, Cambria, CA 93428

### ELEPHANT SEAL ROOKERY

The elephant seal colony is located at Point Piedras Blancas, 7.7 miles north of San Simeon, California. Since the first pup was born in February 1992, the colony has grown to an estimated 25,000 elephant seals along an 8+-mile stretch of coastline. Viewing areas are open every day. There are no fees or reservations required. No public transportation is available. There are no restrooms at the viewing area so plan accordingly.

The elephant seal is the largest seal in the world: males are 14-16 feet (4 to 5m) length and 4,000 to 5,000 pounds (1,400-2,300 kg), and females about 9-12 feet (2.5-4 m) and 900 to 1,800 pounds (400-800 kg).

[www.elephantseal.org](http://www.elephantseal.org) · 805.924.1628

### HEARST CASTLE

The world-famous Hearst Castle is situated high up in the hills, overlooking the picturesque harbor and village of San Simeon. The castle—envisioned by William Randolph Hearst and designed by renowned architect, Julia Morgan—and the magnificent artwork from Europe and beyond, the gorgeous gardens, the fabulous swimming pools, the exquisite library, just to mention a few facets of the Hearst Castle, are simply astonishing. A wide variety of fascinating tours, which highlight different areas of the castle and surroundings, are available, including evening and holiday twilight tours. You can also schedule a completely private tour for up to six people.

[www.hearstcastle.org](http://www.hearstcastle.org) · 750 Hearst Castle Road, San Simeon, CA 93452

800.444.4445 Reservations

833.448.7287 International Reservations

805.927.2065 Private Tours

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### HOTELS & INNS

#### HOTEL CERRO

An elegant and serene hotel located in the heart of downtown San Luis Obispo. It features beautifully appointed rooms and suites, as well as a stunning rooftop pool, a spa, distillery, and an excellent restaurant.  
[www.hotelcerro.com](http://www.hotelcerro.com) · 805.548.1000 · 1125 Garden Street, San Luis Obispo, CA 93401

#### HOTEL SLO

Ideally situated in downtown San Luis Obispo, Hotel SLO is a modern urban resort that embodies the essence of SLO. It's known for its bright, spacious rooms with a playful and modern aesthetic, as well as for its restaurant, bar, and spa.  
[www.hotel-slo.com](http://www.hotel-slo.com) · 805.235.0700 · 877 Palm Street, San Luis Obispo, CA 93401

#### VESPERA RESORT

Gracefully nestled along the sandy shoreline, Vespera Resort in Pismo Beach offers a fun, active, and stylish escape for guests to relax and enjoy the best of Pismo Beach. The rooms and suites have a charming beach chic vibe and its oceanfront restaurant offers whimsical Baja Coastal selections highlighting local ingredients.  
[www.vesperapismo.com](http://www.vesperapismo.com) · 805.773.1011 · 147 Stimson Ave, Pismo Beach, CA 93449

#### GRANADA HOTEL & BISTRO

This boutique hotel and bistro located in downtown San Luis Obispo has 17 carefully designed guest rooms featuring exposed brick walls, hand-crafted steel windows, Persian rugs, and original hardwood floors. The bistro's menu highlights fresh, locally-sourced, California cuisine and the intimate Nightcap Bar pours outstanding local wines, cocktails, and beer.  
[www.granadahotelandbistro.com](http://www.granadahotelandbistro.com) · 805.544.9100 · 1130 Morro Street, San Luis Obispo, CA 93401

#### MADONNA INN

There is nothing quite like the world-famous Madonna Inn, with its striking pink color and captivating “themed” rooms, such as the Caveman, Old-Fashioned Honeymoon, American Beauty, Desert Sands, China Flower, and Old Mexico. It is also known for its excellent steakhouse and bakery. Truly an experience!  
[www.madonnainn.com](http://www.madonnainn.com) · 805.543.3000 · 100 Madonna Road, San Luis Obispo, CA 93405

#### DOLPHIN BAY RESORT & SPA

This beachfront hotel in Pismo Beach located on five-acres, offers stylish, contemporary accommodations, unparalleled service, and stunning ocean views. The suites include dining areas, full gourmet kitchens, spacious balconies, and laundry facilities—and it is pet friendly. Its Lido Restaurant serves locally sourced cuisine and its cellar has over 800 local, national, and international wines.  
[www.thedolphinbay.com](http://www.thedolphinbay.com) · 800.516.0112 · 2727 Shell Beach Road, Pismo Beach, CA 93449

### RESTAURANTS

#### EMBER RESTAURANT

Ember serves authentic hand-crafted food cooked by wood fire. This Michelin Mentioned restaurant—profiled in major U.S. newspapers and magazines—features local produce, fish, meats, and pizzas—and a stellar wine list.  
[www.emberwoodfire.com](http://www.emberwoodfire.com) · 805.474.7700 · 1200 East Grand Avenue, Arroyo Grande, CA

#### GIUSEPPE'S ITALIAN CUCINA

A Central Coast classic, Giuseppe's serves outstanding Italian food in a beautiful setting. All its heirloom fruits, vegetables, and multiple varieties of red and white wine grapes are grown at Giuseppe's own DeFronzo Farms, nestled in the nearby Edna Valley. Both locations, in Pismo Beach and San Luis Obispo are lively and sophisticated spots for locals and visitors alike.

[www.giuseppesrestaurant.com](http://www.giuseppesrestaurant.com)

Pismo Beach: 805.773.2870 · 891 Price Street, Pismo Beach, CA 93449

San Luis Obispo: 805.541.9922 · 849 Monterey Street, CA 93401

#### KOBERL AT BLUE

This refined establishment, located in the historic J.P. Andrews building (est. 1894), serves exceptional wine country cuisine, along with an extensive selection of wines, local beers, and cocktails.

[www.epkoberl.com](http://www.epkoberl.com) · 805.783.1135 · 998 Monterey Street, San Luis Obispo, CA 93401

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### **NOVO**

Overlooking the tranquil San Luis Creek, Novo is in the heart of downtown San Luis Obispo. Novo serves global cuisine, with local sourced ingredients, along with craft cocktails and award-winning local wines, in a breathtaking atmosphere.

[www.novorestaurant.com](http://www.novorestaurant.com) · 805.543.3986 · 726 Higuera Street, San Luis Obispo, CA 93401

### **LA ESQUINA TAQUERIA**

Superb Mexican cuisine featuring a perfect twist on all the classics. It also specializes in infused tequilas and in-house margaritas. This upscale hangout is in the historic and picturesque Creamery in downtown San Luis Obispo. Next door is the La Esquina Distillery.

805.439.4289 · 1051 Nipomo Street, San Luis Obispo, CA 93401 · [www.laesquinaslo.com](http://www.laesquinaslo.com)

### **JOCKO'S STEAKHOUSE**

Jocko's is renowned for its aged and hand-cut steaks, as well for its ribs, chops, and sausage—all cooked over its "red oak pit." It also offers fresh seafood. Dinners come with a full array of sides, including salsa and chips or crackers, a salad, garlic bread, and ice cream! It also has a selection of excellent Central Coast wines. This laid-back—but always very busy—Old West-style restaurant and saloon, in business for over 100 years, is a must visit.

[www.jockossteakhouse.com](http://www.jockossteakhouse.com) · 805.929.3686 · 124 N. Thompson Avenue, Nipomo, CA 93444

### **BIG SKY CAFE**

In downtown San Luis Obispo, Big Sky has been serving fresh market cuisine for almost 30 years, highlighting diverse selections for breakfast, lunch, and dinner. It is committed to using products from local farmers, fishermen, breweries, and wineries. As chef and travel chronicler Rachel Ray said, "A must for a healthy and great tasting meal."

[www.bigskycfe.com](http://www.bigskycfe.com) · 805.545.5401 · 1121 Broad Street, San Luis Obispo, CA 93401

### **SPLASH CAFÉ**

Just a few steps from the Pismo Beach Pier, Splash Café has been an area landmark since 1989. Fun, easy going, family friendly, it features award-winning clam chowder, sandwiches, burgers, steamers, tacos, lobster rolls, and fish and chips.

[www.splashcafe.com](http://www.splashcafe.com) · 805.773.6453 x 1 · 197 Pomeroy Avenue, Pismo Beach, CA 93449

### **ADA'S FISH HOUSE**

Located in Pismo Beach, this restaurant offers classic coastal dishes, both from the East Coast and West Coast. It sources fresh seafood daily and features local wines and a full bar. You can dine inside or outside on its dog friendly patio.

[www.adasfishhouse.com](http://www.adasfishhouse.com) · 805.556.3077 · 558 Price Street, Pismo Beach, CA 93449

### **F. MCLINTOCK'S RESTAURANT & SALOON**

F. McLintock's Restaurant & Saloon in Shell Beach, specializes in grilling aged meats and cooking food over burning hardwoods, as the Vaqueros, or California cowboys of Mexican origin, did way back when. It serves "100% local wines," as well as cocktails and beer.

[www.mclintocks.com](http://www.mclintocks.com) · 805.773.1892 · 750 Mattie Road, Shell Beach, California, 93449

### **CUSTOM HOUSE RESTAURANT**

Enjoy breakfast, lunch, and dinner overlooking the Avila Pier and Port San Luis. The menu features fresh fish, hand-cut steaks, refreshing salads, and signature appetizers, as well as local wines, beers, and cocktails.

[www.oldcustomhouse.com](http://www.oldcustomhouse.com) · 805.595.7555 · 404 Front Street, Avila Beach, CA 93424

### **CRACKED CRAB**

An entertaining and delicious dining experience. Order a "bucket" the freshest fish, such Alaskan Dungeness crab, Maine lobster, shrimp, mussels, and clams. It is casually served, and, in fact, cheerfully dumped at your table! The menu also features numerous other selections, including steaks, steak & lobster, crab legs, roasted chicken, fish & chips, pasta, and a la carte fresh fish plates.

[www.crackedcrab.com](http://www.crackedcrab.com) · 805.773.2722 · 751 Price Street, Pismo Beach, CA 93449

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### **OLD WEST CINNAMON ROLLS**

Freshly baked almond, frosted, original, walnut, and pecan rolls, right out of the oven.  
[www.oldwestcinnamonrolls.com](http://www.oldwestcinnamonrolls.com) · 805.773.1428 · 861 Dolliver Street, Pismo Beach, CA 93449

### **GOSHI**

One of SLO's favorites, Goshi serves authentic Japanese food tableside or at the sushi bar, including sashimi, rolls and bowls in a delightful ambience overlooking the San Luis Obispo Creek.  
[www.goshislo.com](http://www.goshislo.com) · 805.543.8942 · 570 Higuera Street, San Luis Obispo, CA 93401

### **GIUSEPPE'S EXPRESS**

In downtown Pismo Beach, this popular deli serves gourmet pizza, pastas, sandwiches, salads, and desserts. A great place to grab a delicious dinner and then go watch the sunset.  
[www.giuseppesrestaurant.com](http://www.giuseppesrestaurant.com) · 805.773.2873 · 800 Price Street, Pismo Beach, CA 93449

### **MISTURA RESTAURANT**

Located in the historic Creamery in downtown San Luis Obispo. Mistura captures the multicultural spirit of Peru, combining its native Incan and Pre-Columbian culinary heritage with Italian, Spanish, Japanese, and Chinese influences—all embodying this country's flavorful cuisine.  
[www.misturarestaurants.com](http://www.misturarestaurants.com) · 805.439.3292 · 570 Higuera Street, San Luis Obispo, CA 93401

### **OX + ANCHOR**

The elegant Ox + Anchor, inside Hotel SLO, is a modern take, with eclectic spin, on the classic steakhouse with a spotlight on local ingredients.  
[www.oxandanchor.com](http://www.oxandanchor.com) · 805.234.9968 · 877 Palm Street, San Luis Obispo, CA 93401

## **WINERIES, DISTILLERIES, BREWERIES, AND BARS**

There are many outstanding wineries to taste and purchase exceptional wines grown in the southern part of San Luis Obispo County. About a 10-minute drive from Pismo Beach or San Luis Obispo, in the Edna Valley, are dozens of wineries, such as Tolosa, Sausalito Canyon, Nivan Family Wine Estates, or Clairborne and Churchill. Or in seaside village of Avila Beach, definitely stop by Sinor-LaVallee, Peloton Cellars, and Alapay Cellars. But as there are over 350 wineries just in San Luis Obispo County, there is no way to choose the "best ones." You'll find extraordinary range of excellent white, red, sparkling, and rose wines, from single varietals to innovative blends, depending on the location and terroir. For a complete listing of wineries as well as breweries, distilleries, restaurants, and bars countywide, visit: [www.slocal.com/eat-drink](http://www.slocal.com/eat-drink)

### **BREAKAWAY TOURS**

Breakaway Tours has been providing private wine tours throughout San Luis Obispo County Wine Region, which is comprised of Edna Valley, Arroyo Grande, and Avila Valley and throughout the greater Paso Robles wine region, as well as to major SLO CAL wine festivals since 1997. Additionally, it provides transportation services locations to Hearst Castle in San Simeon, Sensorio art installation in Paso Robles, and San Luis Obispo Regional Airport and Paso Robles Municipal Airport, and to many other locations and activities throughout the county.  
[www.breakaway-tours.com](http://www.breakaway-tours.com) · 800.799.7657

### **ROD & HAMMER DISTILLERY**

Established in 2019, Rod & Hammer distills and bottles a wide variety bourbons and rye whiskies. At its charming and cozy tasting room, located right by the San Luis Obispo Regional Airport, you can order straight-up pours, innovative cocktails, or a whiskey tasting. It also serves wood-fired pizzas and small bits. And next door is SLO Brew, featuring dozens of craft beers and live music.  
[www.rodandhammer.com](http://www.rodandhammer.com) · 805.756.7845 · 855 Aerovista Place, San Luis Obispo, CA 93401

### **BARRELHOUSE BREWING COMPANY**

You'll find seasonal craft beer and draft specialties, a "pint night artist series", and live music at Barrelhouse. Enjoy the open-air upper level or follow the stairway down as you transcend time to a lost era. Never before occupied and built from locally sourced materials, this space is a mixture of timeless brick and mortar and hundred-year-old exposed rusted beams. There is also a sister Barrelhouse Brewing establishment in Paso Robles, located in Tin City, with expansive outdoor seating.  
[www.barrelhousebrewing.com](http://www.barrelhousebrewing.com) · 805.439.4600 · 1033 Chorro Street, San Luis Obispo, CA 93401

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### **NIGHTCAP BAR**

Housed in the stylish 17-room Granada Hotel in downtown San Luis Obispo, this exclusive lounge boasts a speakeasy-vibe and features craft cocktails and local wines and beers.  
[www.granadahotelandbistro.com](http://www.granadahotelandbistro.com) · 805.544.9100 · 1130 Morro Street, San Luis Obispo, CA 93401

### **EXPERIENCES**

#### **OCEANO DUNES RECREATIONAL AREA**

The Oceano Sand Dune Area offers a wide variety of activities and fun educational opportunities. You can hike, surf, paraglide, fish, ride horseback, rent ATVs, and more! This unique recreational area is home to diverse wildlife, as well. Stop by the Ocean Dunes Visitors Center to experience hands-on exhibits about local plant and animal species, Pismo clams, and the cultural history of the Native American Chumash people.  
[www.experiencepismo.com/beach-and-outdoors/oceano-dunes/](http://www.experiencepismo.com/beach-and-outdoors/oceano-dunes/) · 1001 Cabrillo Hwy, Oceano, CA 93445

#### **SYCAMORE MINERAL SPRINGS SPA**

The largest spa on the Central Coast, it offers a very wide selection of massages and facials by its highly skilled therapists and aestheticians. Each treatment includes a 30-minute soak in a mineral springs hot tub. You can also do hourly rentals in one of the 24 secluded hillside hot tubs. Sycamore is located on over 100 forested acres in the lush Avila Valley and only moments from charming community of Avila Beach. The resort also has 76 rooms and suites, each with a mineral spring hot tub, a health and wellness-oriented gift shop, and a fine dining restaurant.  
[www.sycamoresprings.com](http://www.sycamoresprings.com) · 805.595.7391 · 1215 Avila Beach Drive, San Luis Obispo, CA 93405

#### **BANNER AIRLINES**

Hop in its 1942 yellow bi-plane for an exhilarating open cockpit ride, flying high above the ocean and massive sand dunes below. And if the time is right, you'll see migrating whales and/or school of dolphins.  
[www.banner-airways.com](http://www.banner-airways.com) · 805.474.6491 · Oceano Airport, 561 Air Park Drive, Oceano, CA 93445

#### **PACIFIC ADVENTURE TOURS**

With a Xtreme Hummer Adventure, experience the ride of your life, with its expert drivers as you traverse the wild terrain of the Oceano Dunes. Fly over the top of the dunes, hang sideways—from mild to wild, its "Wheels in the Air" excitement riding in a real USMC Humvee.  
[www.pacificadventuretours.com](http://www.pacificadventuretours.com) · 805.481.9330 · 300 Railroad Street, Ocean, California, 93445

#### **FARMERS' MARKET**

This Farmers' Market has been widely recognized and voted as one of the best Farmers' Market in the United States. It takes place every Thursday night (except for major holidays and rain) in downtown San Luis Obispo. It spans more than five blocks with over 100 vendors, including local fresh produce, famous BBQ, delicious meals, SLO Crafted products, baked good, live entertainment, and so much more!  
[www.downtownslo.com/farmers-market](http://www.downtownslo.com/farmers-market)

#### **AVILA BEACH WHALE WATCHING**

This family-owned tour operator offers Humpback Whale and Grey Whale watching tours—depending on the season—departing daily from Port San Luis.  
[www.avilabeachwhalewatching.com](http://www.avilabeachwhalewatching.com) · 805.540.4667 · Port San Luis Pier, Avila Beach, CA 93424

#### **THE LAND CONSERVANCY PISMO PRESERVE**

At 880 acres, the Pismo Preserve offers truly exceptional and diverse recreational opportunities for outdoor enthusiasts. Visitors will enjoy over 11 miles of trails traversing serene oak woodlands and coastal ridgelines with stunning panoramic vistas of the Pacific Ocean.  
[www.isclo.org/pismopreserve](http://www.isclo.org/pismopreserve) · 80 Mattie Road, Pismo Beach, CA 93446

#### **CENTRAL COAST KAYAKING**

Take the whole clan on a kayaking tour in Pismo Beach. Once pass the small breakers, you will venture along spectacular coastal vistas, grottoes, arches, kelp forests, and protected coves to the Dinosaur Caves, our marine playground. This tour can be taken by the novice or experienced paddler.  
[www.centralcoastkayaks.com](http://www.centralcoastkayaks.com) · 805.773.3500 · 1879 Shell Beach Road, Pismo Beach, CA 93449

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### **SAN LUIS OBISPO MUSEUM OF ART**

The exhibitions at the San Luis Obispo Museum of Art truly reflect the artistic vision of local and regional contemporary artists. In partnership with the City of San Luis Obispo, the Museum of Art provides a Public Arts map to 70 unique pieces of art, ranging from murals, mosaics, oil and watercolor paintings, utility box art, stained glass, sculptures, benches, bridge railings, and more.

[www.sloma.org](http://www.sloma.org) · 805.543.8562 · 1010 Broad Street, San Luis Obispo, CA 93401

### **SAN LUIS OBISPO MISSION DE TOLOSA**

San Luis Obispo de Tolosa, founded in 1772, is one of the 21 Spanish-Era Missions in California. In addition to the beautiful chapel and grounds, the Mission also has a museum and gift shops.

[www.missionsanluisobispo.org](http://www.missionsanluisobispo.org) · 805.781.8220 · 751 Palm Street, San Luis Obispo, CA 93401

### **DIA FELIZ SPA**

DiaFeliz Spa is a magical retreat inside The Cliffs Hotel and Spa, a hidden oceanfront gem in Pismo Beach. Offering rejuvenating body treatments, custom facials, and restorative massages.

[www.cliffshotelandspa.com](http://www.cliffshotelandspa.com) · 805.773.5000 · 2757 Shell Beach Road, Pismo Beach, CA 93449

### **CENTRAL COAST TRAILRIDES**

With Central Coast Trailrides, explore the 14,000-acre Santa Margarita Ranch on horseback. This ride encompasses all the elements of nature, vineyards, and ranch life. It includes lush creek beds, vast fields, and wide-open spaces. And stop for lunch and wine at Ancient Peaks Cellars!

[www.cctrailrides.com](http://www.cctrailrides.com) · 805.610.1306