

# Visit SLO CAL Executive Committee Agenda

Thursday, March 2, 2023 12:00pm-2:00pm Visit SLO CAL, 81 Higuera Street, Ste 220, San Luis Obispo, CA 93401

## 1. CALL TO ORDER

## 2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS C. Davison

**CONSENT AGENDA** – *motion required* 

## 3. Approval of February 13, 2023 Executive Committee Meeting Minutes

### 4. Approval of January 2023 Financials

### CEO REPORT

**5. CEO Report** (25 min) Staff will provide an update on current projects, reporting and areas of focus for the months ahead

- 6. Community Engagement & Advocacy Update (10 min) Staff will present an update on ongoing Community Engagement & Advocacy Initiatives
- **7.** Labor Law Process Review (20 min) Staff will present the proposed process of engagement for internal investigations and succession in the event of an emergency or absence of leadership
- 8. Executive Committee and Board of Directors Seats (20 min) The Committee will discuss the FY2023/24 Executive Committee seats, and the Board Member selection process for open, renewal and vacant seats
- **9. Travel Trade & Marketing Update** (20 min) Staff will provide an update on key travel trade and marketing initiatives
- **10.** President & CEO Annual Bonus Review (20 min) -motion required The Committee will discuss the President & CEO's annual review and bonus and will consider a recommendation for Board approval

### ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Executive Committee to discuss or take action on issues not on the agenda, except that members of the Committee may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Committee to follow-up on such items and/or place them on the next Committee agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Executive Committee.

C. Davison

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ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Emily Rudge at (805) 541-8000 at least 48 hours prior to the meeting.