



AGENDA

Visit SLO CAL Executive Committee

Visit SLO CAL Executive Committee Agenda

Thursday, April 20, 2023

12:00pm-2:00pm

Visit SLO CAL, 81 Higuera Street, Ste 220, San Luis Obispo, CA 93401

1. CALL TO ORDER
2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS	C. Davison
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CONSENT AGENDA – <i>motion required</i>	C. Davison
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3. Approval of March 2, 2023 Executive Committee Meeting Minutes
4. Approval of March 2023 Visit SLO CAL Financials
5. Approval of monthly rent payment made via ACH without Chair/Vice chair approval

CEO REPORT	C. Davison
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6. CEO Report (25 min)
Staff will provide an update on current projects, reporting and areas of focus for the months ahead

BUSINESS ITEMS	C. Davison
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7. Addition of signer on Bank of Sierra Account (10 minutes) – *motion required*
The Committee will consider the approval of permitting Annie Braunschweig, VP of Administration, as a designated signer on Visit SLO CAL bank accounts
8. Update to 401k Employer Contribution (10 min) – *motion required*
The Committee will review the proposed changes to Visit SLO CAL’s 401k plan
9. Review of FY 24 Budget Items (20 min)
The Committee will review items of significance for Visit SLO CAL’s FY 24 budget and provide feedback to staff
10. Executive Committee & Board Member Selection Process (30 min)
The Committee will discuss the FY2023/24 Executive Committee seats, the Board Member selection process for open seats
11. Travel Trade & Marketing Update (20 min)
Staff will provide an update on key travel trade and marketing initiatives

ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Executive Committee to discuss or take action on issues not on the agenda, except that members of the Committee may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Committee to follow-up on such items and/or place them on the next Committee agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Executive Committee.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Emily Rudge at (805) 541-8000 at least 48 hours prior to the meeting.