



AGENDA

Visit SLO CAL Executive Committee

Visit SLO CAL Executive Committee Agenda

Thursday, September 14, 2023

12:00pm-2:00pm

Visit SLO CAL, 81 Higuera Street, Ste 220, San Luis Obispo, CA 93401

1. CALL TO ORDER

2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS	C. Davison
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CONSENT AGENDA – <i>motion required</i>	C. Davison
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3. Approval of June 15, 2023 Executive Committee Meeting Minutes

4. Approval of May 2023 Visit SLO CAL Financials

5. Approval of June 2023/ Year End Visit SLO CAL Financials

6. Approval of July 2023 Visit SLO CAL Financials

7. Approval of FY 2023 Annual Report

CEO REPORT	C. Davison
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8. CEO Report (25 min)

Staff will provide an update on current projects, reporting and areas of focus for the months ahead

BUSINESS ITEMS	C. Davison
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9. Annual Audit Review (20 min) – *motion required*

Staff will review Visit SLO CAL's FY 2023 Audit with the Committee who will consider a recommendation for Board approval

10. Visit SLO CAL Bylaws Revisions (15 min) – *motion required*

The Committee will review the proposed changes to the Visit SLO CAL Bylaws and will consider a recommendation for Board approval

11. Board Member Guidelines Update (10 min) – *motion required*

The Committee will review the proposed changes to the Visit SLO CAL Board Member Guidelines and consider a recommendation for Board approval

12. Revision to Visit SLO CAL Check-Signing Policy (5 min) – *motion required*

The Committee will consider an adjustment to the Visit SLO CAL check signing policy

13. Short-Term Rental Workforce Housing Nexus Study Update (15 min) – *motion required*

Staff will present the findings from the Short-Term Rental / Workforce Housing Nexus Study, conducted by Beacon Economics, and the Committee will consider a recommendation for Board approval

14. Travel Trade & Marketing Update (15 min)

Staff will provide an update on key travel trade and marketing initiatives

ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Executive Committee to discuss or take action on issues not on the agenda, except that members of the Committee may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Committee to follow-up on such items and/or place them on the next Committee agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Executive Committee.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Emily Rudge at (805) 541-8000 at least 48 hours prior to the meeting.