



# AGENDA

## Visit SLO CAL Executive Committee

### Visit SLO CAL Executive Committee Agenda

Thursday, April 18, 2024

12:00pm-2:00pm

Visit SLO CAL, 81 Higuera Street, Ste 220, San Luis Obispo, CA 93401

**1. CALL TO ORDER**

**2. PUBLIC COMMENT (On Non-Agenda Items)**

<b>ANNOUNCEMENTS</b>	<b>C. Cartier</b>
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<b>CONSENT AGENDA – <i>motion required</i></b>	<b>C. Cartier</b>
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**3. Approval of March 7, 2024 Executive Committee Meeting Minutes**

<b>CEO REPORT</b>	<b>C. Cartier</b>
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**4. CEO Report**

*Staff will provide an update on current projects, reporting and areas of focus for the months ahead*

<b>BUSINESS ITEMS</b>	<b>C. Cartier</b>
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**5. Addition of Signer on Bank of Sierra Account – *motion required***

*The Committee will consider the approval of permitting Cathy Cartier, Interim President & CEO, as a designated signer on Visit SLO CAL bank accounts*

**6. Payment of Former CEO Separation Package – *motion required***

*Staff will provide an update on the remaining contract payment for the Former President & CEO to be paid using dollars from reserves, and the Committee will consider approval*

**7. Executive Search Update**

*Staff will provide an update on the Executive Search Recruitment Process*

**8. Executive Committee & Board Member Selection Process**

*The Committee will discuss the FY2024/25 Executive Committee Seats and the Board Member selection process for open seats*

**9. Review of FY 25 Budget Items**

*The Committee will review items of significance for Visit SLO CAL’s FY 25 budget and provide feedback to staff*

**10. Travel Trade & Marketing Update**

*Staff will provide an update on key travel trade and marketing initiatives*

<b>CLOSED SESSION</b>	<b>A. Braunschweig</b>
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**11. Legal Updates**

**ADJOURN.**

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Executive Committee to discuss or take action on issues not on the agenda, except that members of the Committee may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Committee to follow-up on such items and/or place them on the next Committee agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Executive Committee.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Emily Rudge at (805) 541-8000 at least 48 hours prior to the meeting.