



AGENDA

Visit SLO CAL Executive Committee

Visit SLO CAL Executive Committee Agenda

Friday, September 13, 2024

12:00pm-2:00pm

Visit SLO CAL, 81 Higuera Street, Ste 220, San Luis Obispo, CA 93401

1. CALL TO ORDER

2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS	C. Cartier
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CONSENT AGENDA – <i>motion required</i>	C. Cartier
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3. Approval of August 8, 2024 Executive Committee Meeting Minutes

4. Approval of June/ Year End Visit SLO CAL Financials

5. Approval of July Visit SLO CAL Financials

CEO REPORT	C. Cartier
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6. CEO Report

Staff will provide tourism performance update, relevant industry updates and highlight upcoming CEO travel

BUSINESS ITEMS	C. Cartier
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7. Annual Audit Review – *motion required*

Erin Nagle, of Glenn Burdette, will present the findings of Visit SLO CAL’s FY 2024 Audit, and consider a recommendation for Board approval

8. FY 24 Annual Report – *motion required*

Staff will share the final draft of the FY 24 Annual Report and consider a recommendation for Board approval

9. Travel Trade & Marketing Update

Staff will provide an update on key travel trade and marketing initiatives

CLOSED SESSION	M. Eads
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10. Legal Update

Executive Committee will hear an update a pending employee legal matter

ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Executive Committee to discuss or take action on issues not on the agenda, except that members of the Committee may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Committee to follow-up on such items and/or place them on the next Committee agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Executive Committee.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Emily Rudge at (805) 541-8000 at least 48 hours prior to the meeting.