



AGENDA

Visit San Luis Obispo County Executive Committee

Visit San Luis Obispo County Executive Committee Agenda

Wednesday, November 11, 2015

3:00pm

Visit San Luis Obispo County Conference Room
1334 Marsh Street, San Luis Obispo, CA 93401

1. CALL TO ORDER
2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS

CONSENT AGENDA – Motion Required

C. Davison

3. Approval of July 8, 2015 Executive Committee Minutes

BUSINESS ITEMS

C. Davison

4. Catalyst Marketing Company/Campaign Update
5. Booking Engine Update
6. Marketing Plan Update
7. New Website Solution
8. Sunset SAVOR the Central Coast/Fast Forward Events Update
9. Annual Financial Review

CEO REPORT

C. Davison

10. CEO Report

ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brendan Pringle at (805)541-8000 at least 48 hours prior to the meeting.