VisaVue® Travel - International Tourism - San Luis Obispo County - Q1 2019 TOTAL SPEND: \$3,235,476 CARDHOLDER COUNT TRANSACTION COUNT \$3.027.820 891 1.899 21.993 48.090 \$207.655 \$0 \$5,000 \$10,000 \$20,000\$25,000 10.000 20,000 30,000 40,000 CONSUMER COMMERCIAL CONSUMER COMMERCIAL CONSUMER COMMERCIAL TOP ORIGINATING COUNTRIES Top \$ Countries Y/Y Growth BY SPEND AMOUNT (\$M) CANADA -5.6% **GERMANY** -10.1% GERMANY:0.3 UK -22% CHINA -6.1% UK:0.3 AUSTRALIA:0.2 **FRANCE** 6.7% AUSTRALIA 9.5% **SPAIN BRAZIL** -22.8% MEXICO CANADA:0.8 CHINA:0.5 ARGENTINA 10 -40 -30 -20 -10 20 30 Top Cardholder Countries Y/Y Growth BRAZIL:0.1 MEXICO:0.1 CANADA -6.5% GERMANY -20.9% TOP ORIGINATING COUNTRIES UK -19.1% BY CARDHOLDER COUNT (1000's) CHINA 2.4% FRANCE 21.1% AUSTRALIA 21.5% SPAIN -18.5% UK:1.8 **BRAZIL** -21.7% **GERMANY:2.3** MEXICO -1.9% ARGENTINA AUSTRALIA:1.3 -20 -10 30 TOP MARKET SEGMENTS BY SPEND AMT (\$M) CANADA:4.4 CHINA:3.7 FRANCE:1.1 FUEL:0.2 FOOD & GROCERY:0.2 V 1 5 1 7 ARGENTINA:0.9 RETAIL GOODS:0. BRAZIL:0.5 SPAIN:0.6 Cardholder Count Trend LODGING:1.2 **RESTAURANTS:0.5** 40,000

Cardholder Count Trend

40,000

APR MAY JUN JUL AUG SEPT OCT NOV DEC JAN FEB MAR

Report represents 1/1/19-3/31/19. Source: VVT/VISA

QSR:0.1

ED/GOV:0.