VisaVue® Travel - International Tourism - San Luis Obispo County - Q3 2019 TOTAL SPEND: \$8,076,266 CARDHOLDER COUNT TRANSACTION COUNT \$7.751.667 1,501 3.199 56.467 113,289 \$324.599 \$0 \$20,000 \$40,000 \$60,000 25,000 50.000 75,000 100.000 CONSUMER COMMERCIAL CONSUMER COMMERCIAL CONSUMER COMMERCIAL TOP ORIGINATING COUNTRIES Top \$ Countries Y/Y Growth BY SPEND AMOUNT (\$M) CANADA --7.3% GERMANY -UK --18.2% FRANCE:0.7 CANADA:0.9 **CHINA** -21.1% **FRANCE AUSTRALIA** -2.29 CHINA:0.7 **SPAIN** -21.4% **SWITZERLAND** -9.19 **DENMARK** -15.3% **GERMANY:1.3** UK:1 ITALY -24.4% -5 -20 -15 -10 Top Cardholder Countries Y/Y Growth SWITZ.:0.2 ITALY:0.2 SPAIN:0.3 CANADA **GERMANY** TOP ORIGINATING COUNTRIES UK -13.9% BY CARDHOLDER COUNT (1000's) -13.2% CHINA FRANCE 1.3% AUSTRALIA 6.2% **SPAIN** -19.7% FRANCE:4.6 DENMARK -4.1% CANADA:5.9 NORWAY --5.3% ITALY -16% CHINA:4.5 -5 -15 -10 10 -20 TOP MARKET SEGMENTS BY SPEND AMT (\$M) GERMANY:10.2 UK:6.4 SPAIN:2.9 V 15 17 FUEL:0.7 NORWAY:1.4 ITALY:2 QSR:0.3 DENMARK:2.1 Cardholder Count Trend **RESTAURANTS:1.5** 25,000 ED/GOV:0.2 OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEPT

Report represents 7/1/2019 - 9/30/2019. Source: VVT/VISA