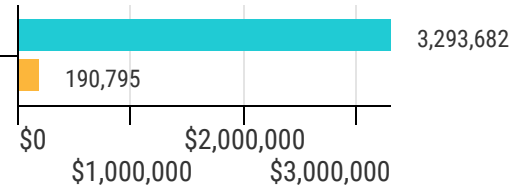
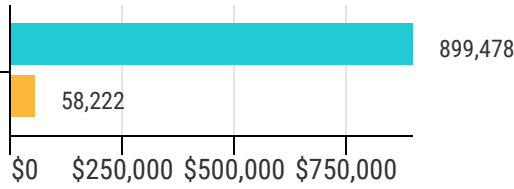


VisaVue® Travel - Domestic Tourism - San Luis Obispo County - 2019 Q4 Report

TOTAL SPEND: \$174,206,426

CARDHOLDER COUNT

TRANSACTION COUNT

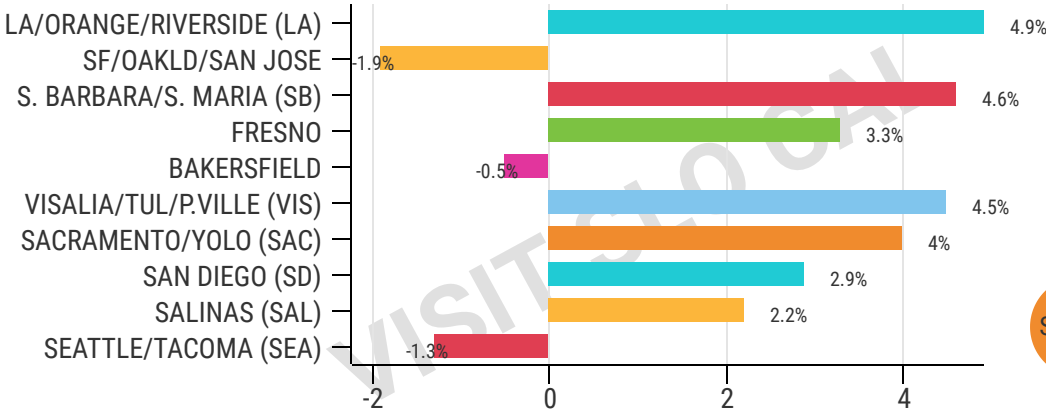


CONSUMER COMMERCIAL

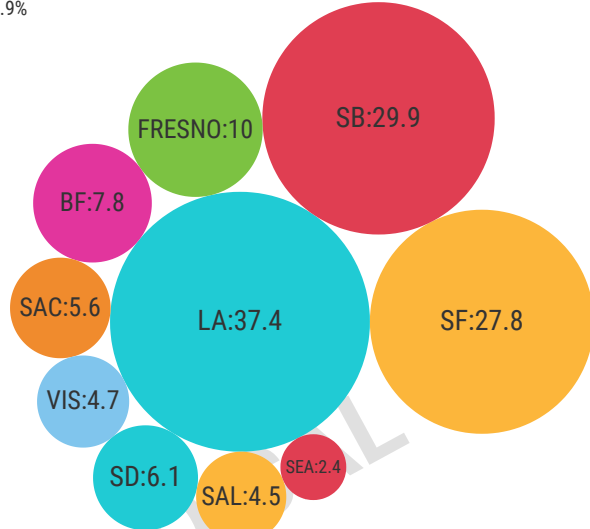
CONSUMER COMMERCIAL

CONSUMER COMMERCIAL

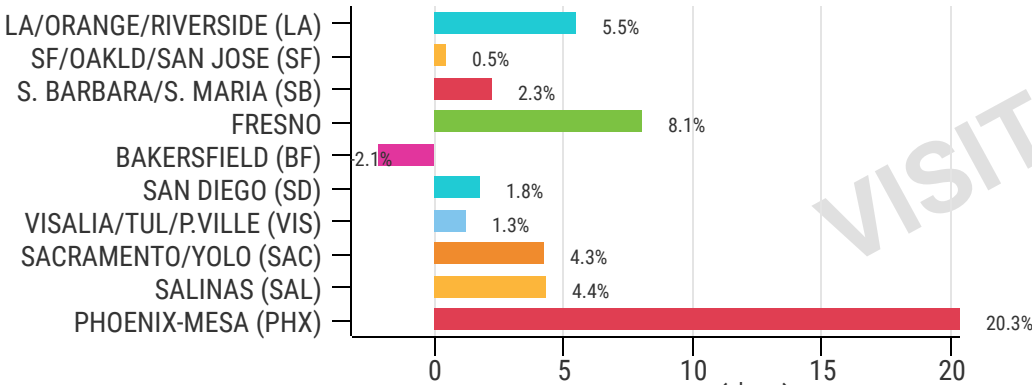
Top Originating MSAs Y/Y \$ Growth



TOP ORIGINATING MSAs BY SPEND AMOUNT (\$M)



Top Originating MSAs Y/Y Cardholder Growth



TOP ORIGINATING MSAs BY CARDHOLDER COUNT (1000's)



TOP MARKET SEGMENTS BY SPEND AMT (\$M)



Cardholder Count Trend

