



MINUTES

Visit SLO CAL Board of Directors

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Special Meeting Minutes

Wednesday, January 31, 2018

8:30am

Embassy Suites

333 Madonna Road, San Luis Obispo, CA 93405

1. CALL TO ORDER: Clint Pearce

PRESENT: Kathy Bonelli, Mark Eads, Jay Jamison, Jim Hamilton, Sarah Maggelet, Sam Miller, Nipool Patel, Clint Pearce, Val Seymour, Amar Sohi, Roger Wightman

ABSENT: John Arnold, Aaron Graves, Lori Keller

STAFF PRESENT: Chuck Davison, Brooke Burnham, Michael Wambolt, Brendan Pringle

Call to Order at 8:35 am.

2. PUBLIC COMMENT (On Non-Agenda Items)

None.

ANNOUNCEMENTS

Visit SLO CAL will be holding Brown Act Training on February 21, 2018 at 8:30am at the Embassy Suites. All Board and Committee members are required to complete Brown Act Training. Please RSVP to Brendan Pringle.

Davison noted that the Consent Agenda and Business Items would be reversed.

BUSINESS ITEMS

5. Destination Development Plan Presentations

Coraggio Group and Resonance presented their Destination Development Plan proposals.

Public Comment – None.

Board Discussion.

ACTION: Moved by Patel/Bonelli to allow the President & CEO to enter into contract negotiations with Resonance as Visit SLO CAL's Destination Development Consultant.

Motion carried: 11:0

CONSENT AGENDA

3. **Approval of Jocelyn Brennan’s Marketing Committee Application**
4. **Approval of Courtney Meznarich’s Marketing Committee Application**

Public Comment – None.

Board Discussion.

ACTION: Moved by Patel/Bonelli to approve the Consent Agenda as presented.

Motion carried: 11:0

ADJOURNMENT

Adjourned at 12:12pm.