

# GETTING TO SLO CAL



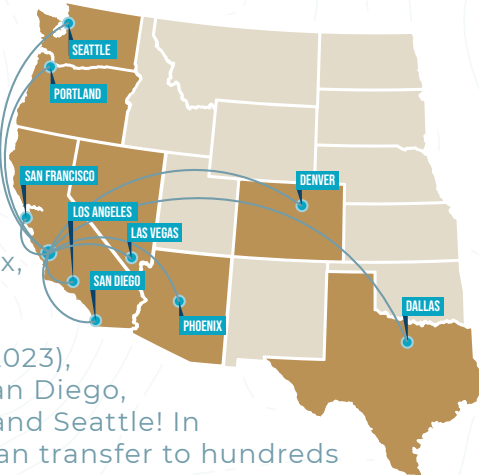
## BY CAR

San Luis Obispo County is located mid-way between Los Angeles and San Francisco. It's accessible via U.S. Highway 101, which runs north and south through the heart of the county, from Highway 1, which runs north to south along the coast and from Interstate Highway 5, State Highways 41, 46 or 166.



## BY PLANE

The San Luis Obispo County Regional Airport offers direct service from Dallas/Fort Worth, Denver, Phoenix, Portland, Las Vegas (starting December 14, 2023), Los Angeles, San Diego, San Francisco and Seattle! In addition, you can transfer to hundreds of connecting destinations in the U.S. and abroad. Charter jet services are also offered by ACI Jet in San Luis Obispo and Paso Robles.



## BY TRAIN & BUS

Amtrak's Coast Starlight and Pacific Surfliner trains make daily stops at the City of San Luis Obispo Amtrak station, located near downtown. From there, board a SLO RTA bus or arrange for a Ride-On Transportation shuttle. Amtrak also has services that stop at the Grover Beach and Paso Robles stations.

## PLAN YOUR TRIP



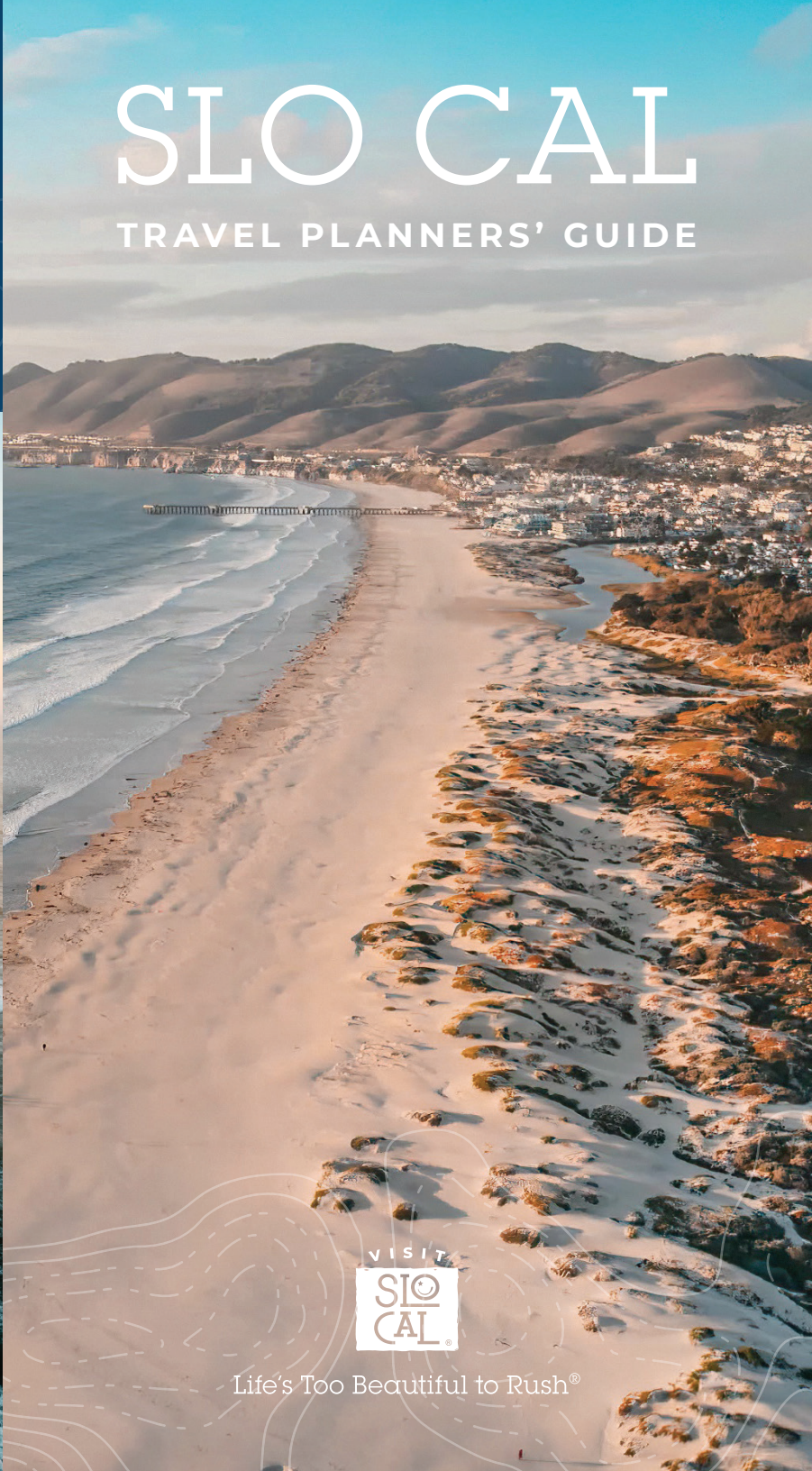
San Luis Obispo County is the perfect location for your groups and FITs. Visit our website to discover how Visit SLO CAL can assist with finding the right experience for your clients. Check out our Laid-Back Luxury Itineraries and Thematic Trails. Explore SLO CAL on a virtual experience and view our Visitor's Magazine for inspiration.

# SLO CAL

## TRAVEL PLANNERS' GUIDE



Book your clients a SLO CAL adventure today!  
Contact Sales@SLOCAL.com



Life's Too Beautiful to Rush®





## WELCOME TO SLO CAL

Experience unique activities like horseback riding through vineyards and off-road adventure on the Oceano Dunes. Enjoy a vibrant food and wine culture with culinary events and wine tours. It's all easily accessible, with minimal traffic your group can go from rugged coastlines and sandy shores to quaint downtown and sprawling ranchland all within an hour's drive.



## WHO WE ARE

Visit SLO CAL is the official destination marketing and management organization for San Luis Obispo County, the center of California's Central Coast.

## OUR MISSION

Inspire travel, foster our unique experiences and champion the quality of life to create life-long ambassadors and economic growth for SLO CAL.

## WHY SLO CAL?



7.5M

VISITORS A YEAR



315

DAYS OF SUNSHINE



250+

LODGING  
PROPERTIES



350+

RESTAURANTS



300+

WINERIES,  
BREWERIES  
AND DISTILLERIES



3

COMMERCIAL  
AIRLINES WITH  
8 DIRECT FLIGHTS

