VisaVue Travel - International Tourism - San Luis Obispo County - Q3 2016* CARDHOLDER COUNT TOTAL SPEND: \$8,907,046 TRANSACTION COUNT 56.126 \$8,263,914 1.495 25,000 50,000 75,000 100,000 125,000 \$40,000 \$20,000 \$60,000 \$643.132 COMMERCIAL CONSUMER COMMERCIAL CONSUMER CONSUMER COMMERCIAL TOP ORIGINATING COUNTRIES BY SPEND AMOUNT (\$M) Top \$ Countries Y/Y Growth UK -24.9% CHINA 14.7% CANADA **GERMANY:1.2** CANADA:0.9 **GERMANY** 18.6% **FRANCE** 19.5% 4.8% **AUSTRALIA** SWITZERLAND 11.8% FRANCE:0.6 **SPAIN** 24.6% **DENMARK** CHINA:1.4 9.3% UK:1.3 -1.4% ITALY 10 30 Top Cardholder Countries Y/Y Growth SPAIN:0.3 DENMARK:0.3 ITALY:0. UK -10.8% CHINA 22.6% TOP ORIGINATING COUNTRIES CANADA -17.4% **GERMANY** 12.5% BY CARDHOLDER COUNT (1000's) **FRANCE** 20.3% **AUSTRALIA** -2.8% **SWITZERLAND** 5.5% **SPAIN** 23.5% 10.3% DENMARK **GERMANY:9.1** CANADA:5.3 ITALY 3.2% -10 10 20 30 TOP MARKET SEGMENTS BY SPEND AMT (\$M) FRANCE:4. UK:6.4 CHINA:7.7 FUEL:0.2 FOOD & GROCERY:0.2 ITALY:1.8 SPAIN:2.4 T. STORES:0. Cardholder Count Trend LODGING:1.3 **RESTAURANTS:0.5** 25,000

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