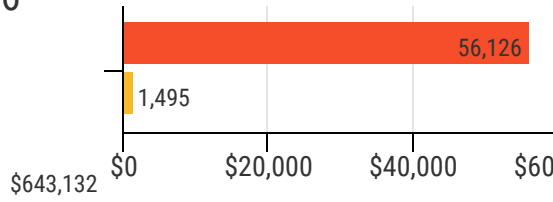


# VisaVue Travel - International Tourism - San Luis Obispo County - Q3 2016\*

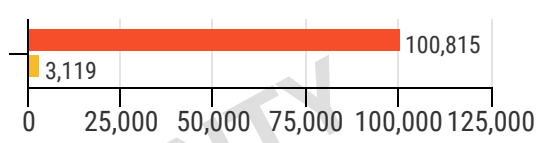
## CARDHOLDER COUNT

TOTAL SPEND: \$8,907,046

\$8,263,914



## TRANSACTION COUNT

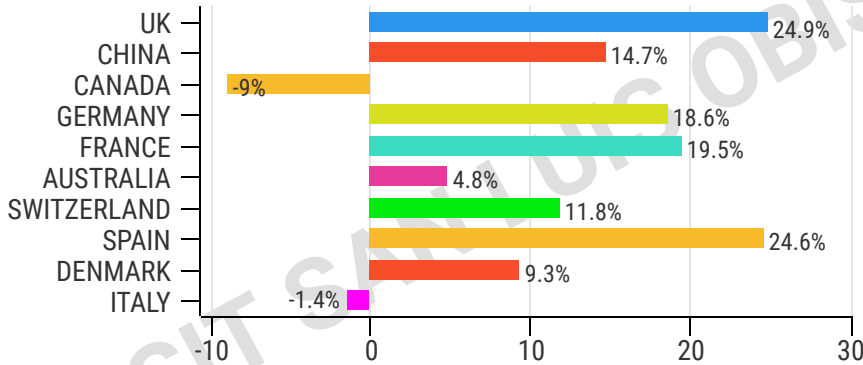


CONSUMER COMMERCIAL

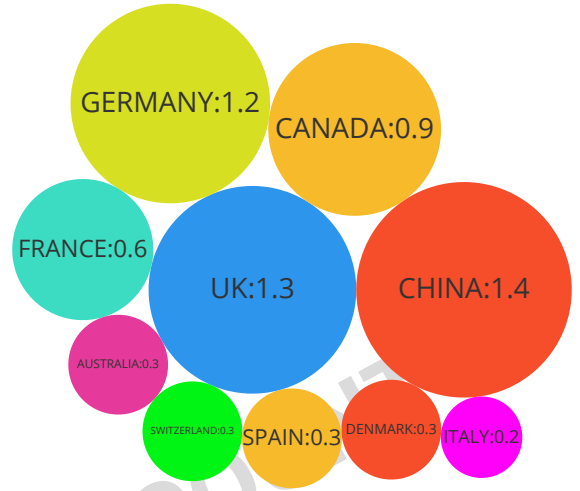
COMMERCIAL CONSUMER

COMMERCIAL CONSUMER

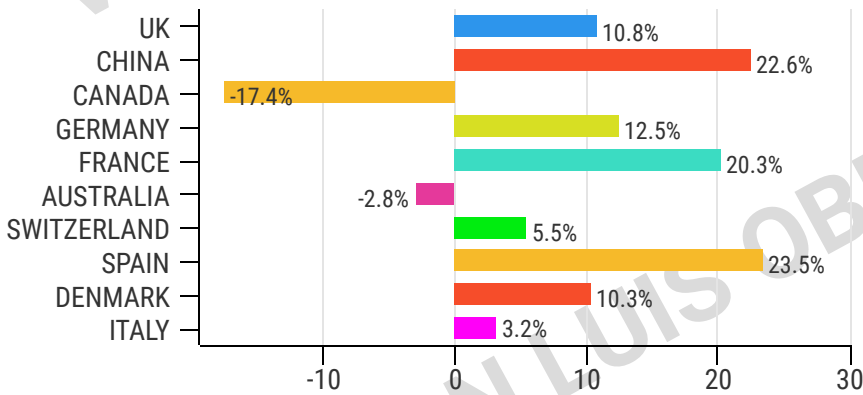
## Top \$ Countries Y/Y Growth



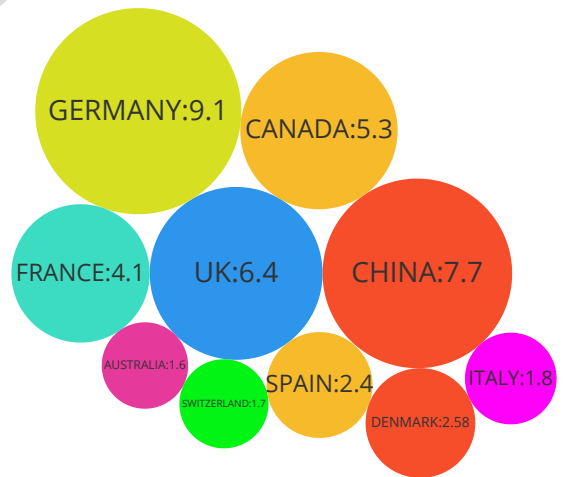
## TOP ORIGINATING COUNTRIES BY SPEND AMOUNT (\$M)



## Top Cardholder Countries Y/Y Growth



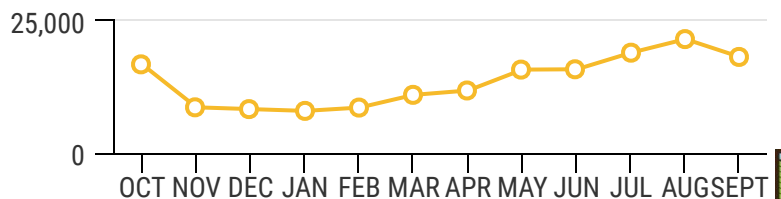
## TOP ORIGINATING COUNTRIES BY CARDHOLDER COUNT (1000's)



## TOP MARKET SEGMENTS BY SPEND AMT (\$M)



## Cardholder Count Trend



\*Q3 represents July 1-September 30, 2016. For more reports, visit your Members Area at [VisitSanLuisObispoCounty.com](http://VisitSanLuisObispoCounty.com).

