VisaVue Travel - International Tourism - San Luis Obispo County - Q1 2017* CARDHOLDER COUNT TOTAL SPEND: \$3,478,920 TRANSACTION COUNT \$3.056.693 21,042 875 2,197 \$422,227 \$5,000 \$10,000 \$20,000\$25,000 0 10,000 20,000 30,000 40,000 50,000 COMMERCIAL CONSUMER COMMERCIAL CONSUMER CONSUMER COMMERCIAL TOP ORIGINATING COUNTRIES Top \$ Countries Y/Y Growth BY SPEND AMOUNT (\$M) CANADA -13.9% **CHINA** UNITED KINGDOM 31.6% CANADA:0.8 **GERMANY** 3.1% **AUSTRALIA** 9.3% **GERMANY:0.2** ARGENTINA 41.2% FRANCE **BRAZIL** 49.7% RANCE:0. SOUTH KOREA -9.2% SWEDEN -UK:0.5 CHINA:0.5 20 40 60 Top Cardholder Countries Y/Y Growth BRAZIL:0. CANADA -23.7% CHINA --12.3% TOP ORIGINATING COUNTRIES GERMANY -0.4% BY CARDHOLDER COUNT (1000's) UNITED KINGDOM -10.8% ARGENTINA -46.1% AUSTRALIA -12.9% **FRANCE** 2.2% **BRAZIL** 39.4% CANADA:4.1 SWEDEN --9.6% DENMARK **GERMANY:2** 60 TOP MARKET SEGMENTS BY SPEND AMT (\$M) UK:1.7 CHINA:3.9 FUEL:0.2 RETAIL GOODS:0.2 FRANCE:0.8 ARGENTINA" BRAZIL:0. Cardholder Count Trend LODGING:1.4 **RESTAURANTS:0.5** 30,000 DEPT. STORES:0.1

APR MAY JUN JULY AUGSEPTOCT NOV DEC JAN FEB MAR

^{*}Q1 represents January 1-March 31, 2017. For more reports, visit the Members Area at VisitSanLuisObispoCounty.com