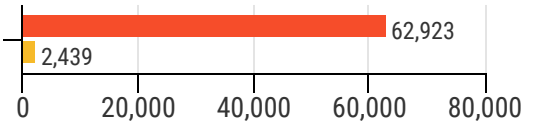
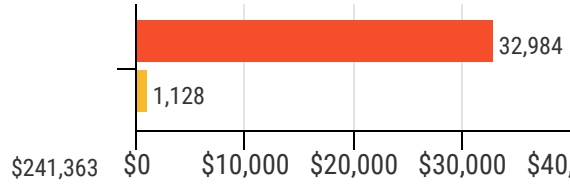


# VisaVue Travel - International Tourism - San Luis Obispo County - Q2 2017\*

TOTAL SPEND: \$4,775,174

## CARDHOLDER COUNT

## TRANSACTION COUNT

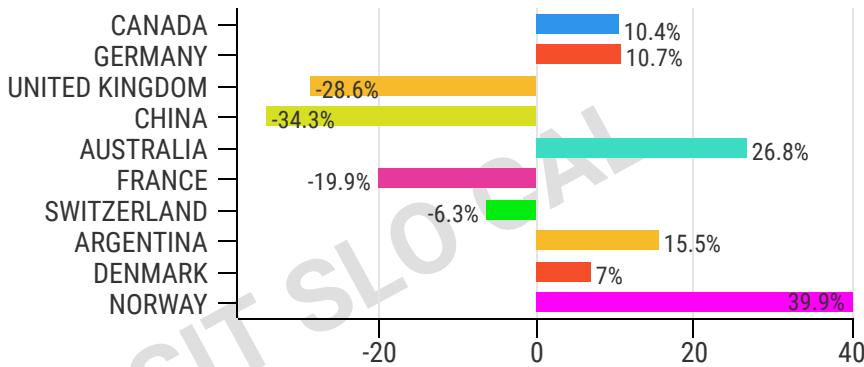


CONSUMER COMMERCIAL

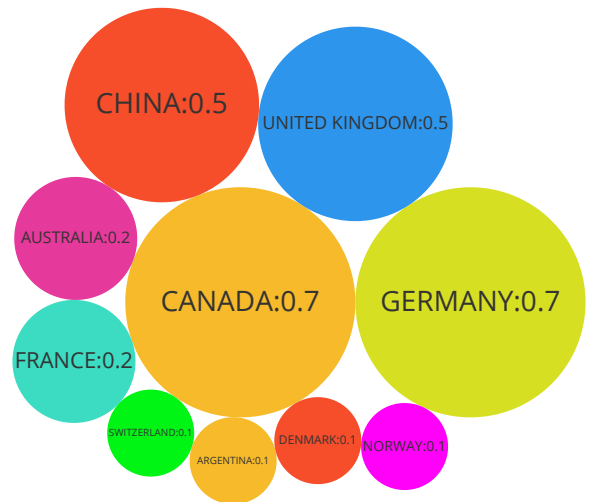
COMMERCIAL CONSUMER

COMMERCIAL CONSUMER

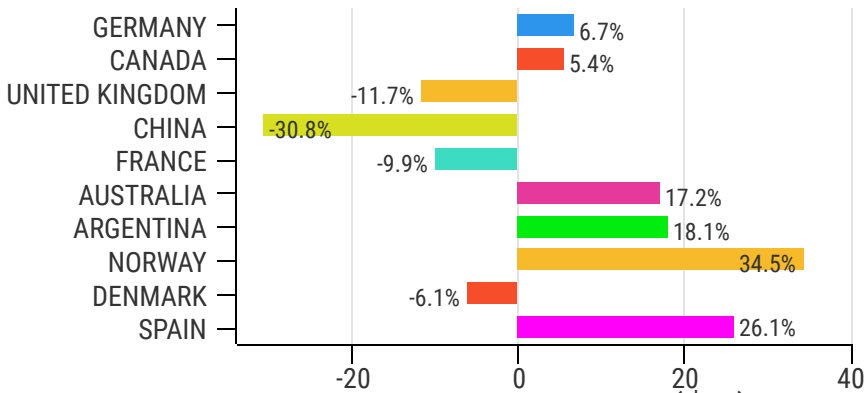
## Top \$ Countries Y/Y Growth



## TOP ORIGINATING COUNTRIES BY SPEND AMOUNT (\$M)



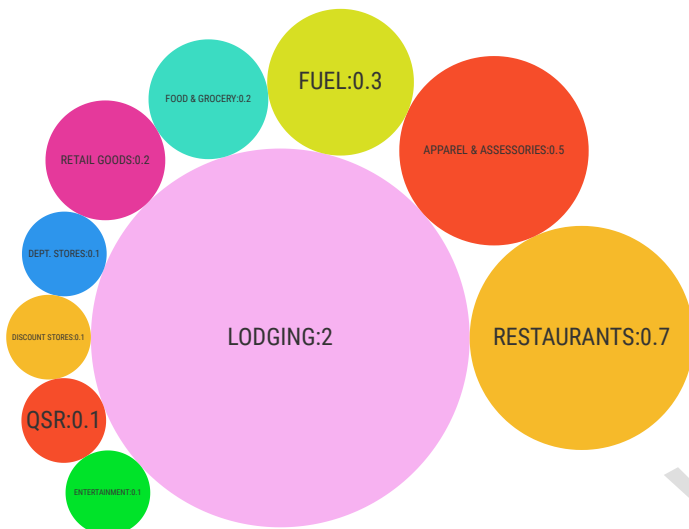
## Top Cardholder Countries Y/Y Growth



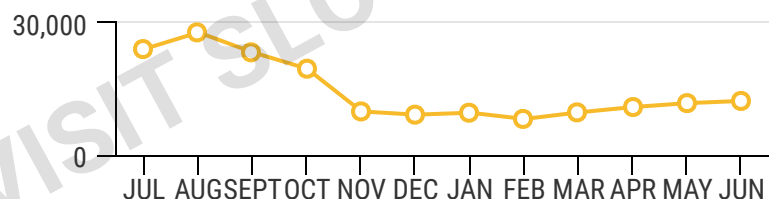
## TOP ORIGINATING COUNTRIES BY CARDHOLDER COUNT (1000's)



## TOP MARKET SEGMENTS BY SPEND AMT (\$M)



## Cardholder Count Trend



\*Q2 represents April 1-June 30, 2017. For more reports, visit the Members Area at [VisitsanLuisObispoCounty.com](http://VisitsanLuisObispoCounty.com).